

April

Incubation Stories

MI-HUB

mi-HUB is the UK's first hub dedicated to supporting migrant entrepreneurs to start and grow successful businesses.



mi-HUB is launching a campaign to raise money to create co-working space and is now live on the **SEEDRS** crowdfunding platform! To date, mi-HUB has raised nearly 50% of the investment they are seeking.

If you would like to have shares in a socially driven business that helps people improve their lives through entrepreneurship then you can do so as investments start from as little as £10. Visit: <https://www.seedrs.com/mihub>.

Some other exciting news, on the 6th of April 2016, Westminster Central Hall hosted London's first Migrant Business Show, an exhibition for small businesses organised by mi-HUB, in partnership with London Entrepreneur Network (LEN). **Reza Soheily**, LEN's Director shared their enthusiasm, declaring:

"The show was a huge success! We had over 1000 entrepreneurs from all over the world - including many Brits as well - supporting the show."

Being part of Ravensbourne's incubator was a huge asset for us during the organisation of the event. Thanks to Ravensbourne, we had the opportunity to have feedback on our strategy for the event before it actually happened from the different companies working in the incubator.

To see Migrant Business Show April 2016 visit:
<https://www.youtube.com/watch?v=nQN3QkJuS0w>

For more information visit mi-HUB website: <http://www.mi-hub.com/>

BISCUIT BUNKER

Biscuit Bunker is a creative video production and digital marketing agency.

Biscuit Bunker was commissioned to shoot a documentary in Norway for Momentum Adventure, a luxury travel company specialising in unique destinations around the world.

They shot the trip for Momentum Adventure's feature in the Wall Street Journal magazine, "The Future of Everything" - a magazine that covers future thinking companies. The video will feature on the Wall Street Journals website in June, so watch this space! In the mean time, check out their blog post here to see some more images from the trip.

<http://biscuitbunker.com/norway-documentary-shoot/>

Take a look at their new website, they have just revamped it and welcome your feedback!



Visit Biscuit Bunker new website: <http://biscuitbunker.com/>

New Incubatees

VIRTUAL UMBRELLA

Virtual umbrella is a specialist marketing agency, with focus on virtual reality. It was born to help developers and businesses raise awareness of their products and services, offering competitive rates and a level of personal service that larger agencies are unable to match.



Since opening their doors in March 2015, Virtual Umbrella is now a valuable partner for their clients, through high quality work and support for an industry that they can be proud of.

They love working with exciting technology and supporting businesses when creating brand new VR experiences. Virtual Umbrella are able to work with companies on agile project basis or a more complex retained based service. They are able to work across the UK and internationally.

Only been in operation for a short length of time, one of the founders of the business **Samantha Kingston** has already won an award!

Congratulations to Samantha, who won the 'New Business Award 2016' at the Southampton Venus Awards on 15th April 2016. Samantha is also now a finalist for the National Venus Awards later this year. Good luck!

Contact:

Bertie, Virtual Umbrella's Managing Director

Email: bertie@virtualumbrella.marketing

Phone: +44 (0) 7403082518

Samantha, Virtual Umbrella's Co-Founder and Client Director

Email: samantha@virtualumbrella.marketing

Phone: +44 (0) 07392003017

For more information visit Virtual Umbrella website:

<http://www.virtualumbrella.marketing/>

DUPLA

Dupla is a company formed of two artists who have a passion for photographic and computer generated imagery within Visual



Effects, Animation, VR and AR. They were former Ravensbourne students from the BA Animation course. Over the past two years their work have been included on feature films, commercials, and music videos for clients such as the BBC, Warner Brothers and Michael Bay Films to name a few. Their most recent projects have been focused on photogrammetry and 3D scanning techniques for virtual and augmented reality.

They are very excited to have been accepted on the Incubation Programme at Ravensbourne and look forward to meeting and collaborating with others around the building.

Contact:

Adam Spring, VFX Supervisor, 3D Generalist, Multi-camera Specialist
adamms@live.com

Gyorgy Siman, Motion Graphic Artist, AR Specialist, VFX Artist
nickel33@gmail.com

For more information visit DUPLA website: <http://www.dupla.co.uk/>

News

CONGRATULATIONS!

Congratulations to the Incubation Lite Award winners for this year!

Michal Tomasiczek, (3rd year Ravensbourne student on Editing and Post Production) and **Marshad Abbaslou**, (3rd year Ravensbourne student on Product Design) fought off stiff competition from over 80 applicants to win the prestigious Incubation Lite Awards. Michal and Marshad impressed the judges throughout the competition, including their great pitches in the final round, highlighting their commitment to their individual business ideas and entrepreneurial flair.

With the support of Incubation Manager, Ha Smith, Michal and Marshad will spend the next few months preparing to join Incubation before officially starting in September. We wish both budding entrepreneurs the best of luck in developing their businesses throughout the year-long programme.



STUDENTS INSPIRED BY INCUBATION AT RAVENSBOURNE VISIT...

Ravensbourne has introduced some new-concept 'Work Based Learning' courses to provide degree level training for apprentices from Media Industry companies. The students study not only core engineering subjects, but learn also hands-on engineering and business skills, gaining valuable and practical knowledge that they can apply back in their workplace.

On Tuesday 12th April 2016, as part of their broader training programme, the students visited the Incubator at Ravensbourne on Floor 1, to see and learn how young entrepreneurs have started up their own companies and turned ideas into commercial reality. The visit started with an introductory talk by **Ha Smith**, the Incubation Manager, in which she explained how the Incubator supports the fledgling start-ups, and monitors and helps them through the critical first years of their business. Then representatives from four companies in the Incubator gave the students some fascinating insights into how they have built their businesses up, the lessons they have learned and the importance of being able to 'pitch' the virtues of their company effectively to clients and potential funders.

The time given up by these start-up companies to talk about their businesses was much appreciated, and the fact that they came from markets areas such as social enterprise, fashion, video production and business mentoring, reinforces the diversity and success of the Incubator.



Past Event

INCUBATION GET TOGETHER



The Incubation get together (8th March 2016) was a huge success with over 70 delegates in attendance. Guest speaker **Patrick Towell** from Golant Ventures gave a really insightful presentation on tips that funders are seeking from creative and digital companies. Good representations from different departments of Ravensbourne were invited to speak about their work and how they would like to collaborate with incubation companies. Food and drinks aplenty were provided and the networking continued late into the evening. Thanks to all that attended!

Details of next event will be announced soon...

Future Event

A CELEBRATION OF INNOVATION AND FUTURE TECHNOLOGIES

Wed 22nd June 2016 5.30-8pm,
University of Greenwich

Free event for new technologies and emerging talent...

As part of London Technology Week the Greenwich Google Developers group, supported by its partners, Royal Borough of Greenwich, Ravensbourne and The University of Greenwich, is pleased to announce the "A Celebration of Innovation and Future Technologies" on Wednesday 22nd June 2016.

The redevelopment of Greenwich Peninsula, Charlton Riverside and Thamesmead will all provide an opportunity to test new smart services/technologies and to work directly with Digital Greenwich and the dynamic ecosystem of emerging talents and SMEs in Greenwich.

This is an opportunity for companies and individuals to showcase new technologies and business ideas, find out about opportunities for working with Digital Greenwich, Ravensbourne and University of Greenwich and be the first to see the latest technologies from Google. Best of all, be there to help us party with food, drink and more...

If you would like to exhibit/demo your ideas/technologies
email Hayley.crompton@digitalgreenwich.com by 23rd May 2016.

Registration details will follow soon...



SOCIAL MEDIA

Networking is an essential part of incubation at Ravensbourne and one way to help with this is via Social Media. To welcome you within our community, we want to give you a quick overview on where to find us.

Facebook page:

www.facebook.com/incubationatravensbourne

Facebook incubatee's group:

www.facebook.com/groups/579408065510198/?-fref=ts

Twitter:

www.twitter.com/RaveInnovate

Blog:

www.incubationatravensbourne.wordpress.com

or via Ravensbourne:

www.ravensbourne.ac.uk/collaborate/dmic/incubation

