

Partnership Opportunities with Ravensbourne University London

Work with the next
generation of
exceptional talent



Ravensbourne
University London



Ravensbourne University London is a convention-defying environment for world-changing collaboration, offering direct access to emerging talent, fresh thinking and innovation at the intersection of creativity, technology and business.

By working with Ravensbourne, your organisation will benefit from new ideas, practical solutions and applied research that respond to real commercial challenges. You will connect with industry-ready students, supported by expert academic and research teams. Our students are equipped with the creative, technical and strategic skills needed to support growth, accelerate innovation and strengthen organisational capability.

Partnerships also enhance brand visibility, social value, recruitment reach and sector influence, while helping to diversify the talent entering your industry.

By partnering with us, you can:

- Connect with the next generation of talent
- Gain insight and market intelligence from Gen Z
- Learn alongside our network of academics and creative practitioners
- Support more diverse and inclusive talent for your organisation
- Increase the visibility and social value of your brand

Our partnership offer

Learning solutions tailored to your business

Examples: CPD courses, customised sponsored education, competitive innovation challenges

Bespoke data and insight for your organisation

Examples: Insight sprints, partnered research, funded Knowledge Exchange partnerships, product prototyping and development

Brand development to appeal to the next-generation talent pipeline

Examples: Course development partnerships, funded work-based learning opportunities and placements, sponsorship of an entire school or department, sponsored apprenticeship programmes.

Enhanced Corporate Social Responsibility

Examples: Student bursaries, student awards and prizes, sponsored student competitions

The benefits to your business

Talent pipeline and innovation Engagement creates early access to diverse, motivated student talent trained through live briefs and cross-disciplinary approaches. Partners gain fresh perspectives, co-innovation opportunities and recruitment advantages.

Strategic alignment and differentiation Partnering with Ravensbourne enables you to support a distinctive institution recognised for its integration of creative, business and technology-led education—an approach central to Ravensbourne’s identity and transformation strategy.

Reputation and visibility Each partnership delivers high-profile visibility, including department naming, branded learning spaces, bursary programmes, executive education cohorts and apprenticeship schemes—reinforcing your brand as an industry leader investing in future skills.

Social impact and inclusion Supporting bursaries, apprenticeships and equitable learning opportunities advances Ravensbourne’s mission of social mobility and inclusion, while strengthening your organisation’s CSR, ESG and diversity credentials.

Agility and co-creation Ravensbourne’s strategy emphasises agility and responsiveness, enabling partnerships to be tailored, piloted and scaled quickly in response to evolving markets, skills needs and technological change.

Previous collaborations

Apple – creating an exhibition that brought the storytelling power of its hardware to life

The National Health Service (NHS) – celebrating the achievements of the London Workforce Race Strategy

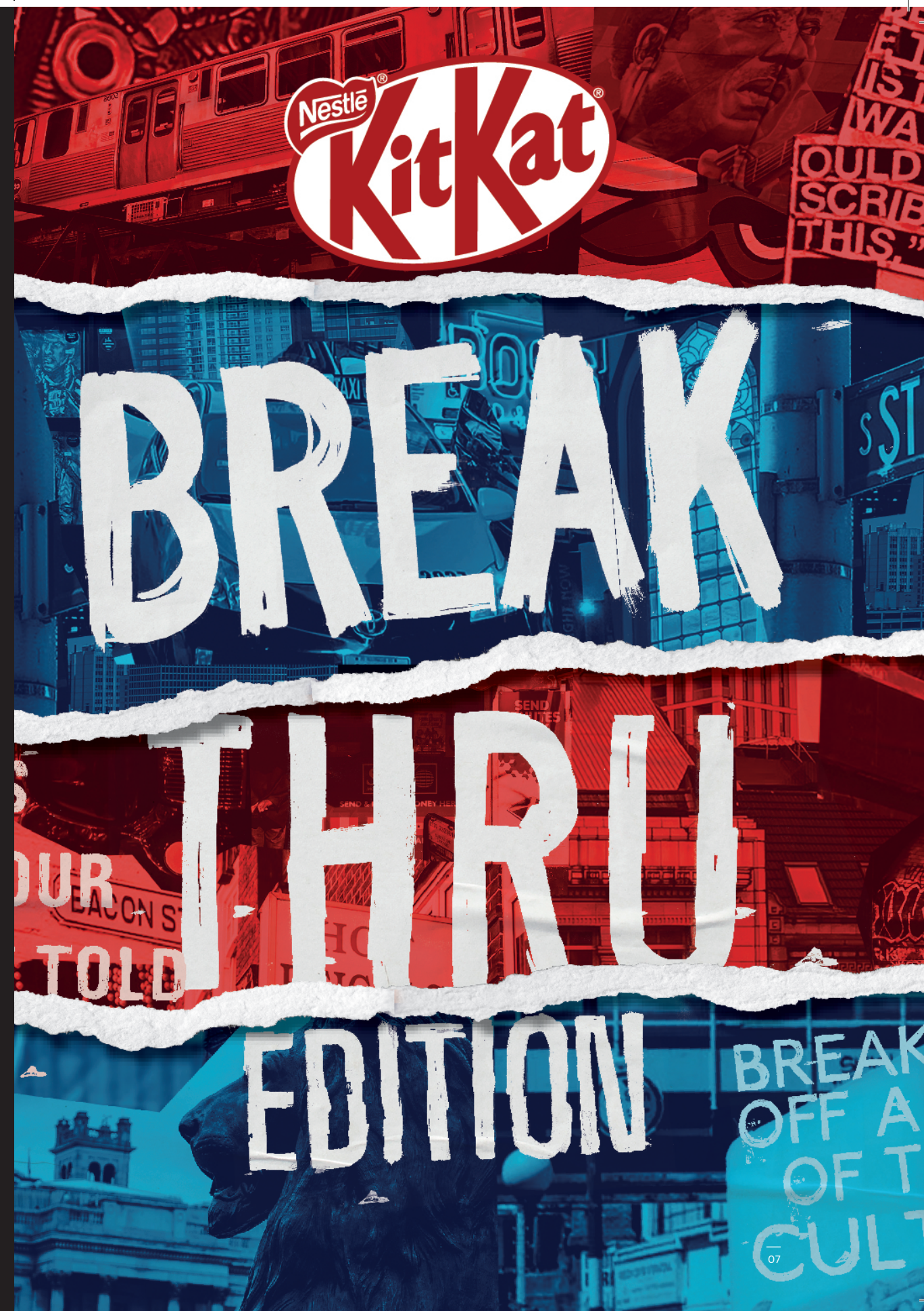
The Obama Foundation – delivering a transatlantic cultural exchange enabling young people in Chicago and London to collaborate on Nike's Future Forward Festival and a limited-edition KitKat pack

Britvic – re-imagining Aqua Libra, it's infused sparkling water brand

Barclays – prototyping digital products to better support student finance



Limited edition KitKat packaging produced by participants in the Obama Foundation transatlantic exchange



Course development partnerships

Model

Opportunities exist to sponsor or co-create modules, short courses or full-degree pathways across Ravensbourne's three academic schools:

- School of Design, Media and Creative Industries
- School of Business, Management and Commerce
- School of Computing, Architecture and Emerging Technologies

Partners may contribute to curriculum design, guest lectures, live briefs and capstone projects.

Benefits

- Brand visibility within new degree programmes aligned to future industry skills
- Early access to talent pipelines, with students learning through your briefs
- Demonstrable thought leadership at the convergence of business, technology and creativity

Funded work-based learning placements

Model

Employers fund paid student placements or internships embedded within course structures, either in-year, during summer periods or as sandwich placements.

Benefits

- Embed your organisation directly within student learning pathways
- Build goodwill and brand recognition through paid experiential learning
- Early engagement with high-potential students from diverse backgrounds
- Support graduates in transitioning successfully from university to career





'Augmented piggybank' prototype produced as part of an innovation sprint with Barclays



“Seventy students turned a simple pint glass into bold, something original and unmistakably theirs.”

Rob Salveson
Head of Marketing
Kopparberg

Over the past four years, Ravensbourne has partnered with Kopparberg to connect its products with a new generation. Since 2021, students have designed limited-edition labels featured on 8.5 million bottles of cider annually. Kopparberg also gained access to over 60 design concepts and marketing insights. The most recent project challenged students to design a new brand glass, with the winning concept rolling out across UK pubs and bars.

Kopparberg



Development of Continuing Professional Development (CPD) courses

Model

Ravensbourne co-designs and delivers tailored CPD or micro-credential programmes (e.g. AI for Creative Industries, Design Practice Leadership, Digital Marketing for SMEs), delivered evenings, weekends or online.

Benefits

- Upskill employees in cutting-edge industry practices
- Position your brand as a learning partner and innovator
- Expand networks through co-branded CPD events
- Generate shared revenue and broaden commercial reach

Sponsorship of an entire department or school

Model

As a strategic partner, you sponsor and co-develop a department or school with naming rights (e.g. XYZ Architecture School at Ravensbourne).

Benefits

- High-impact public association with innovation and education excellence
- Enhanced reputation through visible commitment to skills and diversity
- Strategic alignment with employer branding and CSR goals

Sponsorship of customised executive education

Model

Commission Ravensbourne to design bespoke executive education modules (e.g. Creative Leadership in Digital Transformation).

Benefits

- Learning aligned directly to strategic priorities
- Access to faculty expertise and industry-embedded pedagogy
- High-visibility partnership demonstrating workforce innovation

Student bursaries and scholarships

Model

Fund bursaries or scholarships for underrepresented or economically disadvantaged students.

Benefits

- Demonstrate commitment to social mobility and inclusion
- Position your brand as an investor in equitable opportunity
- Access a diverse cohort of ambitious future professionals

“This residency was a close collaboration from start to finish. The students’ enthusiasm and passion were matched by our team’s commitment to shaping their thinking and professional growth.”

Jhy Turley
Chief of Creative and Design Operations

In 2025, Ravensbourne students participated in a four-week residency at Uncommon Creative Studio, gaining hands-on experience while contributing fresh perspectives to one of the UK’s most innovative agencies.

Uncommon Creative Studio Residency



‘The Bossman’ campaign proposal for the Uncommon British English brief





Pack designs from
Aqua Libra reimagined by
Ravensbourne students



In-kind support: equipment and facilities

Model

Donate or sponsor equipment such as VR headsets, prototyping tools, broadcast and sound studio kits, or CEET lab upgrades.

Benefits

- Visibility within teaching spaces
- Opportunities for product trials and co-development
- Brand positioning as a skills and innovation leader

Sponsorship of apprenticeship programmes

Model

Co-design and fund apprenticeship programmes from Intermediate through Degree level.

Benefits

- Build bespoke, loyal talent pipelines
- Improve retention through shared training investment
- Evidence of workforce upskilling and inclusive recruitment

Knowledge Transfer Partnerships (KTPs)

Model

Collaborate on innovation projects with Ravensbourne researchers and students, often part-funded by the UK Government.

Benefits

- Access to applied research expertise
- Reduced-risk innovation funding
- Solutions delivered at the cutting edge of industry practice

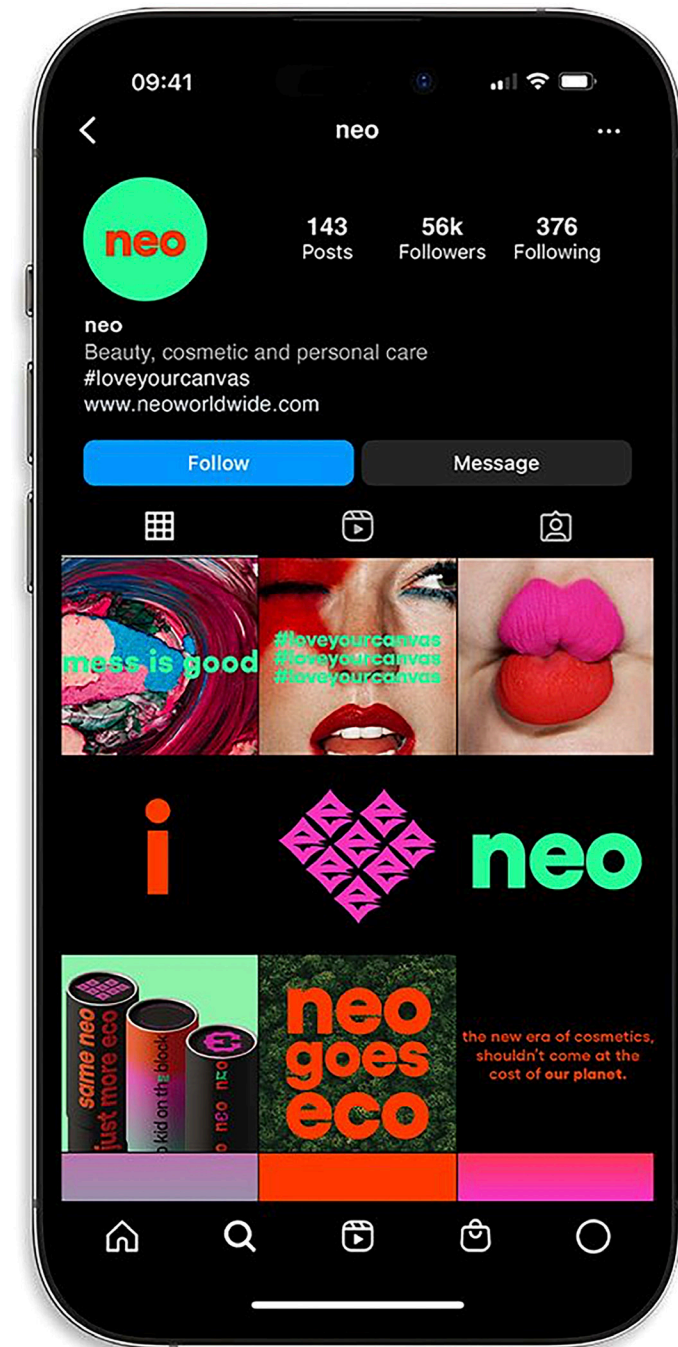
Competitive innovation challenges

Model

Set a business challenge and Ravensbourne curates solutions with students, partners and suppliers.

Benefits

- Access talent beyond existing supply chains
- Proven challenge-delivery model managed end-to-end



'NEO' prototype for social media platform



“The Ravensbourne workshop offered our L’Oréal Luxe executives a unique opportunity to gain forward-thinking retail insights through dynamic interactions with creative Gen Z talent.”

Guillaume Ducout
Head of L’Oréal University, Retail

Ravensbourne collaborated with L’Oréal and CEDEP in Paris on workshops exploring AI-driven creativity and the future of retail. Students and executives worked together in scenario-planning sessions examining technology, consumer behaviour and authenticity. The collaboration highlighted the value of engaging directly with Gen Z talent and reinforced Ravensbourne’s commitment to research-led industry partnership.

L’Oréal and CEDEP



“We were in awe of the talent, conceptual thinking and professional delivery of the presentations.”

Andi Nicholas
Senior Brand Manager – Aqua Libra

“Students are equipped with a highly professional attitude. They have the skills we need to help transform our business by producing exciting customer experiences and communications.”

Robert Williams
Barclays Experience Team

“Working with Ravensbourne was key to the success of our Future Forward event. The student insights and designs were so strong we adopted them directly.”

Martina Fricano
EMEA Strategy & Purpose Lead
Nike (Jordan Brand)

Summary of partnership opportunities

Partnership Area	What you contribute as an employer	What you gain from Ravensbourne
Course development	Provide industry insight, real-world content, guest speakers and advisory input	Influence curriculum direction and shape a pipeline of graduates with the exact skills your sector needs
Funded placements	Offer paid internships, placements or project roles	Early access to emerging talent, enhanced employer brand visibility and reduced recruitment risk
CPD courses	Co-design learning content, sponsor development, provide specialist expertise	Thought leadership positioning, shared revenue potential and development pathways aligned to your workforce needs
Department sponsorship	Provide financial support and/or naming sponsorship	High-profile brand presence, CSR alignment and association with future-shaping disciplines
Executive education	Commission bespoke learning for senior staff	Targeted engagement with academic expertise, strategy-shaping insight and enhanced organisational capability
Student bursaries	Fund scholarships addressing access or skills priorities	Demonstrable social impact, positive public reputation and stronger diversity in sector talent pipelines
Equipment donation	Supply hardware, software, tools or specialist technology	Product showcase environment, integration into teaching, and future professionals trained using your platforms
Degree apprenticeships	Fund salaries and contribute to apprenticeship training costs	Workforce development aligned to business needs, improved retention and loyal, trained talent
Knowledge Transfer Partnerships (KTPs)	Joint funding and hosting of a graduate to work on a defined challenge	Reduced-risk innovation, measurable commercial outcomes and access to applied research expertise
Competitive Innovation Challenges	Co-fund challenge briefs, provide real business problems and participate in judging	Fresh solutions, prototype development, new product/service ideas and visibility among high-potential students

Take the next step

We welcome the opportunity to tailor these partnership models to align with your organisation's growth agenda, innovation priorities and talent strategies.

Whether you want to accelerate product development, shape future skills pipelines, strengthen diversity or amplify brand influence, we can design a bespoke commercial collaboration delivering measurable impact for both parties.



**To explore partnership
opportunities, please contact:**

industry@rave.ac.uk
or visit — ravensbourne.ac.uk/industry/partnerships

**Let's work together
to create the edge that sets
your organisation apart.**



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