

Hello,

We are writing to you in regards to .....who would like to attend our Advertising and Branding Summer School here at Ravensbourne University London on the **14<sup>th</sup> and 15<sup>th</sup> July 2026**.

We run a number of participatory and creative summer schools. This one falls during term-time, in order to improve engagement from young people and is offered as a form of work experience for young people.

Developing knowledge of the creative industries and the core skills to succeed in them, such as project management, pitching and understanding different users and audiences is at the core of this project.

**Our Summer Schools meet the following Gatsby Benchmarks:**

G2: Learning from career and labour market information

G4: Linking curriculum learning to careers

G6: Experiences of workplaces

G7: Encounters with further and higher education

G8: Personal guidance

Please excuse this learner from their timetable so they can attend the project.

If you need proof of their attendance, please let us know on [outreach@rave.ac.uk](mailto:outreach@rave.ac.uk) and we can confirm this with you. You can also send any other questions or comments to this e-mail address and we will respond promptly.

Yours sincerely,

**Hattie Moore**

**The Ravensbourne Outreach and Widening Participation Team**

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