Ravensbourne
University London

BUILT FOR THE BOLD

Undergraduate Prospectus | 2027–28

Business x Creative x Technology

Step into industry

at Ravensbourne University London

From day one, you'll work on real-world projects with globally recognised brands. Whatever degree you choose, you'll be challenged to push boundaries, collaborate across disciplines, and develop the skills, confidence and creative edge to stand out in your future career. This is learning shaped by industry – and driven by you.

See it for yourself

Our open days are the best way to discover which course is right for you. Meet our course leaders and current students, explore our cutting-edge facilities on campus and experience first-hand what it's like to study at Ravensbourne. Ask questions, get inspired and imagine where your ideas could take you.

Book your place
Click to attend an open day

Welcome

Thank you for choosing to learn about Ravensbourne University London and the array of undergraduate courses we offer.

During my first year as Vice Chancellor, I've had the privilege of witnessing first-hand the brilliance, creativity and determination that define this extraordinary institution. Ravensbourne is not simply a place of learning – it is a place of transformation. A place where bold new thinkers like you can come together to shape the future of industries.

Our approach to education is rooted in the real world. At Ravensbourne, we learn with industry and industry learns with us. This partnership ensures that our students graduate not only with an abundance of knowledge, but with the adaptability, confidence and professional networks needed to thrive in a rapidly shifting world of work.

Here, learning is hands-on. Our students work on live briefs, collaborate with leading businesses and engage with top professionals. They graduate not just as qualified individuals, but as pioneers; ready to lead, to challenge and to create.

We are proud to call London's Design District our home. Next to the O2 in North Greenwich, our campus is a vibrant hub where ideas meet execution. It's a place where creativity is nurtured and where ambition is given the space to grow.

Our mission is clear: to transform lives through learning, collaboration and innovation. If you want to develop your talent working with industry and to shape your future through positive change, then Ravensbourne is the place for you.

We look forward to hopefully welcoming you into our community – and seeing the incredible things you will go on to achieve.

Jon Kingsbury
Vice Chancellor
Ravensbourne University London

Contents

Why Ravensbourne?

Study at the intersection of business, creative and technology

Ravensbourne University London stands at a unique intersection where business, creativity and technology meet. It's a space for people who want to design, build, invent and lead... but also for those who want to turn their ideas and innovations into something real.

Our new academic structure contains these three overlapping disciplines together on purpose. Why? Because the world is changing at a rapid pace and the jobs of the future don't necessarily sit in neat boxes. By learning across disciplines, you will build an agile mindset and gain the interdisciplinary skills you need to succeed in an ever-evolving landscape of industries.

We don't do this alone. We work closely with industry in order to understand exactly what employers are looking for. These insights go directly into our courses, projects and work placements – giving you the skills that matter in real careers.

This fusion of disciplines is rare, and it's extremely powerful. It's what empowers our students to imagine, design and shape the future with confidence. At Ravensbourne, collaboration isn't just a concept – it's the engine that drives our community forward and propels our graduates into the world ready to make a lasting impact.
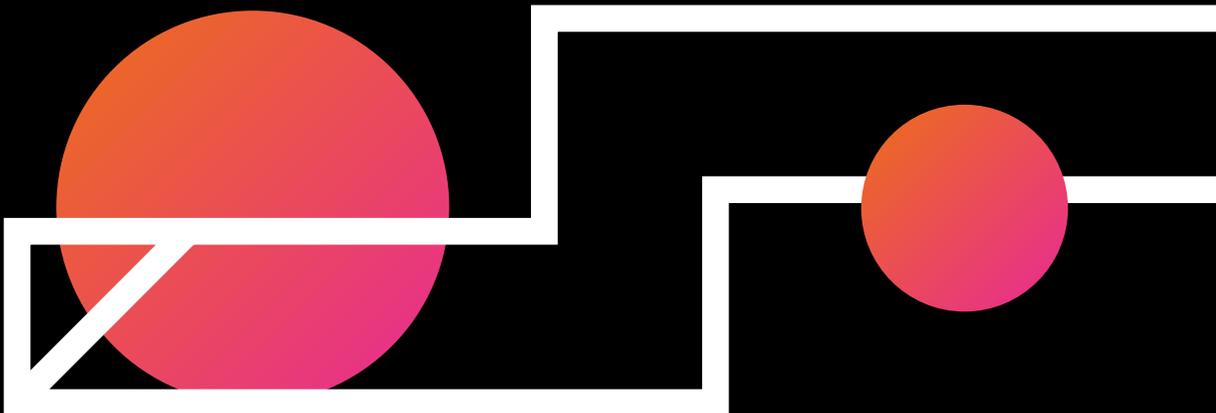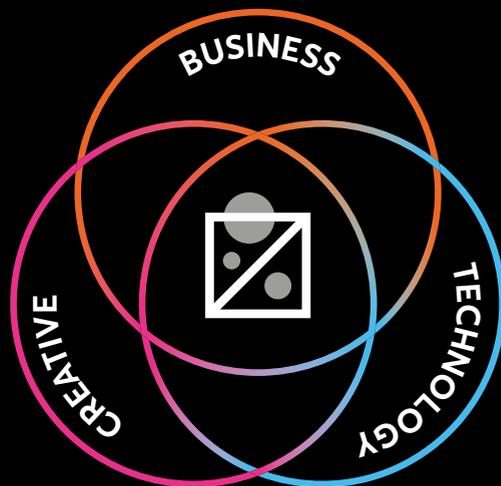
Capitalise on our industry links

Throughout your degree, you'll work on live briefs from world-leading brands, building a strong portfolio while developing the skills that employers value most. These collaborations also help to grow your professional network, opening doors to opportunities that will elevate your confidence, capability and ambition.

Our industry links translate into real, hands-on experience that often lead directly to graduate employment or further study.

Study somewhere proven to deliver

Ravensbourne is not only about ambition and aspiration – we deliver real results. Our students and courses are consistently recognised through awards, accolades and high-satisfaction scores.

Industry-recognised awards and student success: our students have recently earned top honours in globally respected competitions: from a Gold Trophy at the World Packaging Organisation WorldStar Student Awards to multiple wins at the D&AD New Blood Awards, our students are cementing their work among the very best emerging talent in industry.

4th

Students love their experience with us: based on hundreds of verified student reviews covering campus life, teaching, career services and facilities, Ravensbourne was ranked as the 4th best university in London in 2024 by peer students on the StudentCrowd platform.

TEF 2023 Silver Teaching Excellence Framework

Official recognition for teaching: In 2023, Ravensbourne received a Teaching Excellence Framework (TEF) Silver rating, a mark of 'very high' to 'outstanding' student outcomes and was praised for its high-quality learning environment.

Benefit from our vibrant London location

Regardless of the course you choose to study, being in London will give you the benefit of easy access to industry events and work placements with top global companies – all right on your doorstep.

Our campus, located on the dynamic Greenwich Peninsula, positions you inside one of the world's richest business, creative and technology ecosystems, offering access to culture, innovation and a network of industry professionals across media, design, tech and business.

Create a positive, long-lasting impact

We nurture our students to become innovators and changemakers, ready to make a real impact in industries worldwide with a set of in-demand skills they learn through studying with us.

We equip you to leave Ravensbourne as part of a thriving, global community of professionals shaping the future – whether by driving technological innovation, redefining design standards or using business acumen to build sustainable enterprises.

Our commitment to sustainability

We are dedicated to creating an environmentally friendly tomorrow through our operational practices within our building and through student-led initiatives.

We want to develop future leaders who will create beneficial transformations while shaping the direction of their chosen industries. Our academic staff dedicate themselves to implementing sustainability education throughout our academic programmes. Students learn to create sustainable practices for their own work while participating with live projects and connecting with business partners who work on global solutions for current environmental issues.

Responsible management education

Ravensbourne became a signatory member of the United Nations-backed Principles for Responsible Management Education (PRME) initiative in 2025, which shows we support sustainable education and ethical leadership for our business, creative and technology students.

By signing up at a university-wide level, Ravensbourne recognises the important role these disciplines play in shaping a more sustainable future. As part of the PRME global community, students and staff benefit from access to international research networks, collaborative projects and learning resources focused on responsible management and sustainable development.

The membership enables us to develop worldwide connections which help our students to create international relationships while acquiring essential competencies for handling current economic and environmental challenges facing several industries today.

Caitlin Herbert, Lauren Cave, Amy Zhang, Eloise Davis, Noemi Zietkiewicz, Heidy Hemar and Anna Bjornsdottir →
Photo by Winston Bandaranayke Hearath Muoiyanselage

Sustainable fashion

At Ravensbourne, teaching fashion means weaving sustainability into everything we do through our ongoing work with industry partners. Our relationship with Hiut Denim Company allowed us to deliver Denim Innovation, bringing students together with major brands and industry experts to explore greener methods of denim production – learning by doing.

Central to this was direct collaboration with leading sustainable denim mills including Bossa, Candiani and ISKO, whose innovative processes enabled students to work hands-on with lower-impact materials and responsible manufacturing processes. This collaboration gave undergraduates real-world experience in sustainable production, creating materials and responsible design methods.

By embedding sustainability across live briefs, events and partnerships, Ravensbourne ensures graduates leave with the skills and know-how to help shape a better world tomorrow.

Click to read more about sustainability

Learning with industry

At Ravensbourne, we encourage students to be bold, take risks and think creatively, supporting them in developing the skills and confidence needed for success in their chosen industries. By continually updating our teaching and partnerships, we ensure students stay connected to the latest industry trends in business, creativity and technology.

Dynamic collaboration

Working alongside industry is vital to everything we do at Ravensbourne. We believe that combining employability with entrepreneurship is the best way to tackle cultural and economic disparities. That's why our graduates enjoy unique success; they come to employers prepared with the confidence and creativity that matter most.

Students are connected to industry at every stage of their studies, through partnerships with leading international companies and institutions. Our courses include live briefs, consultancy projects, placements and exhibitions underpinned by the latest professional practices and thinking in the world.

We provide robust support for employability, innovation and enterprise through comprehensive student services and resources. This enables our community to transform creativity into meaningful careers.

> **❝** I have always believed that design and technology has the power to change lives and it's a privilege to share that vision with a new generation of thinkers and makers at the institution where I began my own career. **❞**

Richard Howarth | Vice President, Design at Apple **|** Ravensbourne alumnus and Honorary Doctorate

Global partnerships

L'Oréal

In 2025, students and staff from Ravensbourne University London travelled to Paris to team up with L'Oréal and CEDEP (The European Centre for Executive Development) for some workshops focused on AI and creativity.

BA (Hons) Advertising and Brand Design students discussed their ideas in planning sessions with senior L'Oréal executives. They thoroughly investigated new technology trends, the role of authenticity in consumer behaviour and the use of AI as a creative partner and an innovation tool.

This was L'Oréal's first collaboration with Ravensbourne. The workshops highlighted how AI is growing in significance within the creative industry, as well as how this is impacting future learning and decision-making among young people.

Kopparberg

Ravensbourne's long-standing collaboration with Kopparberg continued this year, with a new competition that challenged students to design visual assets that would feature on Kopparberg pint glasses across the UK. Now in its fifth year, the partnership offers students the chance to work directly with a major international drinks brand, gaining industry experience and showcasing their creativity to senior leaders within the sector.

The winner of 2025's collaboration, Becky Smith (BA (Hons) Graphic Design), received a £9,500 prize for her standout design concept. Runners-up Euan Coveney and

Helin Yurtseven were each awarded £500 in recognition of the strength and originality of their work.

The project continues a partnership that has produced numerous career-defining opportunities for Ravensbourne students including last year's winner whose bottle design was featured nationwide and who secured a six-week internship with creative agency Neverland.

Click to read more about how our students learn with industry
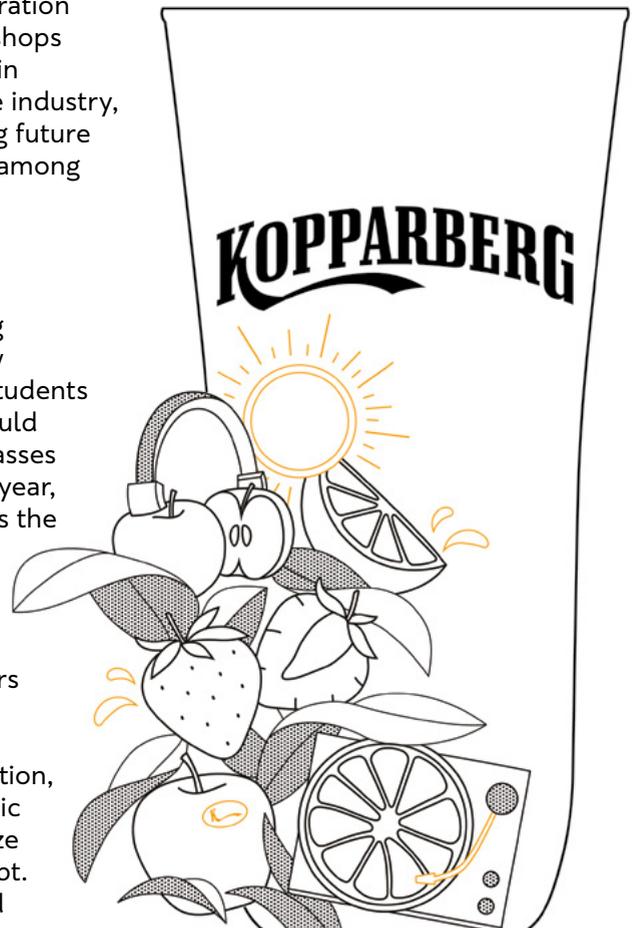
Becky Smith

Inspiring the future

In 2025, Ravensbourne students and staff participated in RIBA's 'Festival of the Future' held at the Royal Institute of British Architects, London. Through the series of talks, exhibitions and mentorship, students and staff, alongside alumni, influenced the next generation of city-makers.

At the festival, Architecture students showed off their final projects, while alumni talked about different career paths in the built environment. These included areas such as lighting design and environmental consulting, among others.

Our involvement demonstrates Ravensbourne's commitment to real-world experience and collaboration with professionals at every stage of learning.

66 We believe it's essential to engage with initiatives like the Festival of the Future that champion innovation, imagination and accessibility in architecture and the built environment. This was a phenomenal opportunity for our community to share ideas and be inspired by the next generation of city-makers. 99

Alberto Villanueva | Head of Architecture & Built Environment

Work-Based Learning

Most undergraduate courses at Ravensbourne include a 'Work-Based Learning' module that connects students with industry partners. Such an experience helps to foster entrepreneurship and employment potential through engagement with actual clients, professional development and adapting to an industry setting.

This module enables students to put their learning into practice in a real-world setting, giving them experiences of the workplace and industry to set them ahead.

Professional Life Practice

We create our Professional Life Practice modules alongside industry partners to make sure every Ravensbourne course embeds the workplace skills young professionals need. These modules create opportunities for students to build the skills that drive enterprise and employability in business, creative, and technological fields.

Creative Lab

Creative Lab is Ravensbourne's in-house creative agency, bringing industry and education together to discover, experiment and learn. Open to all students, Creative Lab collaborates with alumni, professionals and partners to create events, products and services for global brands and public institutions.

In the past five years, the agency has partnered with leading organisations such as Apple, Nestlé, Air Jordan, Barclays, Deloitte, Britvic, Kopparberg and Atlantic Records, as well as the Obama Foundation and the NHS.

Rave LATE events

Featuring advice from industry figures and Ravensbourne alumni, Rave LATEs are regular evening events designed to inspire students to create a career on their own terms.

The events examine a range of subjects such as the value of diverse perspectives, how to effect change, networking and community creation. Events have included speakers from TikTok, We Are Social, the Electric Theatre Collective, DixonBaxi and New Wave Magazine.

Click to read more about how our students learn with industry

Awards and achievements

From producing the world's largest student-led broadcast to collecting globally recognised accolades from the industries we serve, Ravensbourne University London students and graduates continue to excel across industry-leading competitions and events.

On Air: the world's largest student-led broadcast

On 16 October 2025, Ravensbourne University London became the global hub for On Air – the world's largest ever student-led broadcast.

Over 24 hours, more than 500 students from 18 institutions across six continents produced a continuous livestream of original programming, hosted from Ravensbourne's master control room. The broadcast brought together creative communities from London to Sydney to Los Angeles through one global YouTube channel.

Ravensbourne students took on a triple role: producing an hour of live content, hosting an alumni event and managing the entire technical and editorial workflow

for the international stream. The event showcased cutting-edge innovation, including cloud-based workflows from AWS, AI-driven translation tools and the first production use of the BBC R&D Time Addressable Media Store (TAMS).

Supported by industry networks including CNN, ITV Studios, Vizrt, AWS and NEP, On Air provided students with unparalleled real-world experience and marked the beginning of a new global network for creative collaboration.
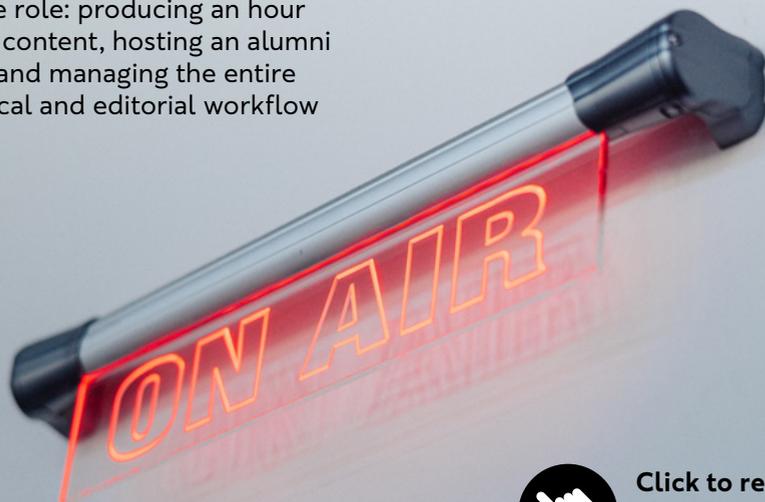
Click to read more about our awards and achievements

Mae Farley

D&AD New Blood Awards

Students from BA (Hons) Advertising and Brand Design once again achieved success at the prestigious D&AD New Blood Awards in 2025.

The competition attracts between 5,000 and 6,000 entries annually and is internationally renowned for identifying the next generation of creative talent. Ravensbourne students were recognised for their innovative responses to three professional briefs:
- Mae Farley for Monotype
- Charisse Saculingan, Eugene Corpuz and Karin Huitfeldt for HSBC
- Harriet Power and Charlie Jones for Monotype (their second New Blood accolade).

The winning projects tackled major contemporary issues – from typefaces created from letters smuggled out of Afghanistan to typography that highlights climate-displaced communities – demonstrating bold thinking and social impact.

66 New Blood creates portfolio-ready projects and winning a D&AD New Blood Pencil (from the 6,000 entries) is globally respected by the creative industry. 99

Paula Williams | Course Leader, Advertising and Brand Design

Royal Greenwich Business Awards: Under 30 Entrepreneur

Ravensbourne alumna Tulasi Parmar, founder of luxury women's fashion brand TULASI, won the Under 30 Entrepreneur Award at the Royal Greenwich Business Awards in 2024.

In her final year on the BA (Hons) Fashion course, Tulasi participated in our StartUp Lab programme, which was integral to her development as an entrepreneur. Her brand combines both traditional and cyber fashion, having been inspired by her own Kenyan-Gujarati background, defying the conventional perceptions of British identity.

Since graduating, Tulasi has received international acclaim through a Soho House Fellowship and also being featured in the British Vogue x BMW Design Competition.

Her work also relates to the United Nations' Sustainable Development Goal 12 because she utilises digital technology to ensure environmentally sustainable production.

RIBA London Student Awards

For the last two years, Ravensbourne University London has been proud to celebrate the achievements of several graduating students from the Architecture Department who were honoured at the Royal Institute of British Architects (RIBA) London Student Awards.

The event has been running for 50 years and highlights the exceptional work of those who set the standard for creating better buildings and places. Winning projects such as these showcase innovation, create more sustainable futures and demonstrate a commitment to improving people's lives through thoughtful design.

The strengths of our students were evident from the various awards they received.

> 66 These awards go beyond recognising excellence in traditional architectural skills – they honour the creativity, determination and forward-thinking spirit that define the next generation of architects. We are incredibly proud to see Ravensbourne graduates so prominently represented at this prestigious event. 99

Alberto Villanueva | Head of Architecture & Built Environment

Click to read more about our awards and achievements

Ravensbourne alumna and lecturer wins RIBA Rising Star 2025 Award

Ravensbourne alumna, Giulliana Giorgi, who is also a sessional tutor in Interior Architecture and Reuse, was named one of the Royal Institute of British Architects (RIBA) Rising Stars for 2025.

The RIBA Rising Stars scheme is chaired and delivered by RIBA. It is a celebration of talented young leaders in the field of architecture who are shaping the future of the built environment.

Alongside her teaching role at Ravensbourne, Giulliana works at Allies and Morrison, where she is an active member of the practice's Climate Change Group. Her work focuses on sustainable and low-carbon construction, including key contributions to the development of the Stonut – a prefabricated structural stone system that adapts precast concrete technology to stone as a more environmentally responsible alternative.

Giulliana is also undertaking a research project that targets indigenous stone in UK buildings after winning a grant under the RIBA Scott Brownrigg Award for Sustainable Development this year.

Her recognition as a RIBA Rising Star reflects our commitment to sustainability and highlights the impact our graduates and staff continue to have on shaping the future of architecture.

Giulliana Giorgi

Your academic journey

We'll encourage you to challenge yourself and explore the boundaries of your chosen discipline. Our graduates leave university with the skills and experience to pursue their dream careers.

Pre-degree study

Designed for learners aged 19+, our Access course helps you identify your creative focus and prepare for undergraduate study.

Access to Higher Education Diploma (Design)

Our one year Access course is aimed at creatively minded adults returning to education, with an interest in design or digital media, who wish to continue to an undergraduate degree. You'll have the opportunity to consider your creative specialism and develop the skills, techniques and confidence you'll need for degree-level study.

Key information

Start: September 2027

Duration: 1 year full time

Entry requirements: Any level 3 qualification preferred but not required

Any questions?

Email us at
feadmissions@rave.ac.uk

Call us on
+44 (0) 20 3040 3998

Undergraduate study

Choose a three-year degree or extend to four years with an Integrated Foundation Year designed to develop your skills, explore your discipline, and build your professional abilities.

Postgraduate study

Advance your expertise with a postgraduate qualification, including:
- Master of Arts (MA)
- Master of Science (MSc)
- Master of Business Administration (MBA)
- Master of Fine Art (MFA)
- Master of Architecture (MArch)

Elina Fridman

Undergraduate study

Our vibrant university is a place where we encourage students to explore, innovate and share ideas, shaping your skills and practice to set you up for success when you graduate. Study on our London campus amongst a diverse community that bursts with innovation, where people connect and disciplines unite.

Why study a degree at Ravensbourne?

Learn with industry

All our courses have industry insight at their core, so you'll gain real world experience while you study with us.

Hands-on, practical skills

You'll have access to cutting edge technologies and facilities in an award-winning building.

Benefit from specialist interdisciplinary teaching

Business, creative and technology disciplines meet and learn together so you'll collaborate in ways you can expect to experience in the workplace.

Learn in the heart of London

Become part of a community of students from over 100 countries in one of the most vibrant cities in the world.

> **"** I chose Ravensbourne because of its amazing industry links and because it's right in the heart of London – a bustling creative capital. I've worked non-stop on live briefs with huge clients, such as WWE and Barclays. This has given me the confidence to take on the industry myself and seek placements and internships, which led me to kick-start my career before I even graduated. **"**

Michael Bailey | Lead Video Editor at High Performance **|** BA (Hons) Advertising and Brand Design graduate

Fatima Maideribe

Integrated Foundation Year (IFY) courses

What is an IFY degree?

The Integrated Foundation Year (IFY) is more than just preparation – it's a year of discovery, confidence-building and personal growth. Designed to meet each student's unique starting point, it will help you to understand the wider sector and prepare you for your ongoing studies and your career.

Which course can I study with an IFY?

The majority of our undergraduate courses offer an option for an Integrated Foundation Year. Entry requirements for our IFY courses are slightly lower than for our three year programmes. Check the individual course pages on the website for more information.

Look out for this symbol to see which of our courses have this option.

Why should you choose a degree with an Integrated Foundation Year?

While the Integrated Foundation Year is an extra year in terms of length, the value of it lasts a lifetime. This integrated year offers a personalised learning experience, giving you a chance to enrich your learning in a way that aligns with your goals. You will join a supportive community of like-minded individuals. The first year will build your skills and confidence if you have been out of education for a while.

What sort of student might our IFY degrees be suitable for?

Everyone begins their learning journey from a different starting point. An IFY course would suit you if:
- You don't have qualifications to access higher education
- You are uncertain of what career you would like to pursue
- You are not currently in education or training
- You require more pastoral support and guidance.

Charles Tabadero

Elouise Zaharia

How does the IFY prepare you for the rest of your chosen undergraduate degree?

We understand that transitioning to higher education can be daunting. Our experienced team are here to support you every step of the way, to ensure you get the best possible start to higher level learning. On successful completion of your Integrated Foundation Year, you'll have a broader understanding of your chosen subject, learning at degree-level and university life.

The IFY programmes develop creative and technical skills through exploration, practical workshops and industry projects. Students cultivate critical thinking, innovation and independent research, culminating in a professional, industry-ready portfolio of work. It prepares learners for progression to higher education in their chosen specialism.

Business

"Today's corporate landscape is evolving at lightning speed, shaped by digital transformation, global connectivity and the demand for fresh ideas.

To succeed in this competitive marketplace, future leaders must demonstrate adaptability, analytical capability and the foresight to convert challenges into opportunities. Our Business and Management courses are designed to equip students with a strong foundation in core disciplines such as strategy, finance, marketing and operations, while fostering critical thinking and leadership skills. Graduates emerge with both the technical expertise and the strategic vision required to deliver sustainable growth, manage complexity and lead organisations through change.

Business cannot exist without a context, and we actively work with our wider university community to ensure that our business school retains relevance in the industries we work with and provides opportunities for our students to experience this in practice.

Dr Kellie Vincent | Executive Dean for the School of Business, Management and Commerce

Ravensbourne students exploring the many small businesses at Greenwich Market.

Industry links

Industry collaboration is central to Ravensbourne's approach, with students working on live briefs from day one, including past projects with brands like Innocent, to gain real-world experience.

We also support entrepreneurial ambition through StartUp Lab, Ravensbourne's progressive and inclusive hub for student founders. StartUp Lab offers group programmes, workshops led by business experts, one-to-one mentoring, networking with investors and six-month accelerator programmes for aspiring entrepreneurs. Students can collaborate with established founders and businesses, gaining practical insights into launching and scaling ventures.

Our careers fairs regularly attract leading employers such as Monsoon, Barclays, easyJet and Avon, giving students valuable exposure to a range of industries. Through our Insight Hour series, students also hear directly from industry professionals, including Lisa Williams, Editorial Lead at River Island, who recently delivered a workshop on how content creators shape modern marketing.

Students benefit further from our Business Hour, designed to help them bridge the gap between university and the professional world. They develop business ideas, pitch to industry experts and receive constructive feedback from a panel of specialists.

You will be supported to build meaningful connections with local businesses, spend time immersed in professional workplaces and take part in off-campus activities, such as visits to organisations like O2 – to conduct research and experience real-world business practice first-hand.

“ I've been an academic for many years myself and I really appreciate that Ravensbourne is actively bridging the gap between education and industry – which is exactly what I focus on as well. ”

Dr Elisa Forestan-Barnes |
Guest Lecturer

Innocent collaboration

When drinks company Innocent was looking to break into the 18–25-year-old market, they set our students a brief to use their skills and insights to find solutions.

Ravensbourne students who participated came from a diverse range of creative and business courses, from both undergraduate and postgraduate level.

Between them, they proposed new products, suggested alternative packaging and brand imagery and explained how to maximise reach and influence their digital audience.

The Innocent team were impressed with the ideas presented and the range of images, reports, TikToks and prototypes prepared by students.

Partnerships and accreditations

As a member of the Chartered Association of Business Schools, our Business Department maintains a curriculum shaped by leading industry standards. Alongside this, our BSc (Hons) Digital Marketing course holds accreditation from the Chartered Institute of Marketing (CIM), offering students a valuable professional edge.

For our students, this means learning that is recognised and respected by employers worldwide. They benefit from access to professional networks, sector events and career opportunities that extend far beyond their studies.

These partnerships also strengthen our strategic position as an institution. They provide valuable industry insight and guidance, enabling us to maintain a distinctive edge in an increasingly competitive landscape, ensuring our students are workplace-ready.

CABS
CHARTERED ASSOCIATION OF BUSINESS SCHOOLS

CIM
Accredited Degree

Our facilities

Our campus boasts ample study spaces, including bookable PC and Mac suites, collaborative work areas and a laptop loan scheme that ensures flexibility for every learner. The library and materials hub provide access to a wide range of print, online and audiovisual resources, alongside specialist collections that support innovative project development.

The university's facilities also encourage cross-disciplinary collaboration, allowing business students to work alongside peers in design, media and technology, fostering a unique environment where entrepreneurial ideas can thrive.

Graduate success

Graduates from our Business courses step confidently into diverse industries, from events and buying to finance and e-commerce. Whatever your ambition, we provide the tools, mentorship and networks to empower you to shape a rewarding career.

Our alumni have gone on to work at a range of highly renowned organisations, including 22 Bishopsgate, Harrods, Selfridges and in the State Ministry.

Your business path

Our curriculum fuses technical skill with creative confidence, preparing you to shape the future of business, technology and the creative economy. Through live industry briefs, you'll gain hands-on experience that goes far beyond the classroom.

You will explore a wide spectrum of disciplines, including:

- **Business strategy and innovation:** learn how to design growth strategies, manage change and drive transformation in competitive markets
- **Digital marketing:** master the tools and platforms shaping modern communication, from social media campaigns to data-driven analytics

- **Entrepreneurship:** develop the mindset and skills to launch your own venture, from ideation to scaling
- **Finance:** gain fluency in financial management, investment principles and the economic forces that underpin business success.

By the time you graduate, you'll be equipped not just to enter the workforce, but to lead and shape it – whether that means steering a multinational corporation, pioneering a start-up, or driving innovation in the creative industries.

⬇ Canary Wharf, London's business district, seen across the river from our home on Greenwich Peninsula.

Business & Management

Credibility matters in business education. Our school is proud to hold relevant accreditations and memberships that demonstrate our commitment to quality and industry alignment. This ensures our curriculum meets professional standards and that our graduates are recognised by employers worldwide.

What you'll learn

Develop the technical know-how and confidence to future-proof creative, tech and other industries. With our industry experts, you'll work on live project briefs, gaining real-world insight and experience.

Where you'll learn

Our campus is in the heart of London's Design District; a thriving space filled with creative businesses. We're also on the doorstep of Canary Wharf, one of London's core finance and commerce hubs.

Your future career

Our business and management graduates have found fulfilling careers in a broad range of sectors, including buying, marketing, advertising, public relations, events and e-commerce. If entrepreneurship is your goal, we'll guide you towards future success with your own start-up.

Karl Knox
Head of Business

The department has at its core innovation and an industry-focused approach to business education; blending creative thinking with commercial acumen, viewing real world situations from different perspectives and ensuring graduates are adaptable and future-ready.

Students will benefit from exposure to diverse industries, mentorship opportunities and a curriculum evolving along market trends – ensuring they also remain globally competitive.

Strong links with industry partners, live projects and entrepreneurial initiatives foster a culture where theory meets practice. This dynamic environment has established the department as an entrepreneurial hub, preparing graduates to lead and contribute meaningfully to business and society.

⬇ Students looking at a model of the Design District.

BSc (Hons) **Business Management**

This course is designed for aspiring business practitioners looking for an in-depth understanding of business, management and of modern global operating models. You will be taught by academics with significant expertise and real industry experience. With their guidance, you will learn how to change lives with business and how to effectively tackle and improve highly competitive and volatile markets in the real world.

Key information

UCAS code: N100

Start: September 2027 or January 2028

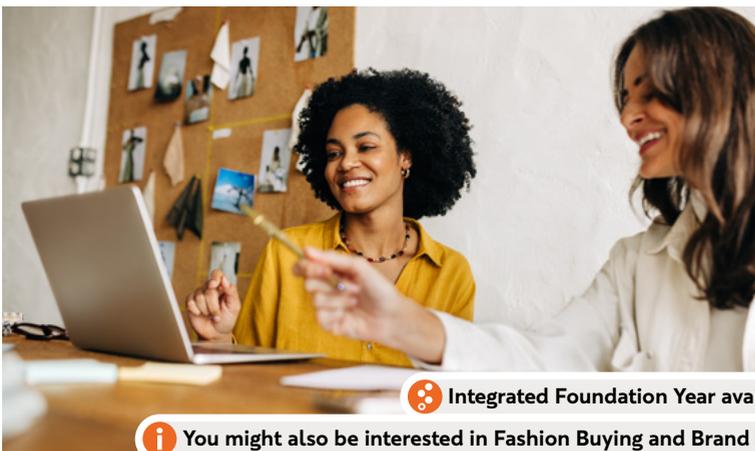**Duration:** 3 years or 4 with IFY.* Full time

Entry requirements:
- 104 UCAS points
- GCSE English grade 4/C

Career paths include:
- Business start-up
- Marketing
- Branding
- E-commerce
- Buying
- Business analysis
- HR and organisational behaviour
- Finance
- Social enterprise and sustainability

Integrated Foundation Year available* (UCAS code: N101)

BSc (Hons) **Business Management with Fashion**

This course will enable you to learn core business management skills and develop an understanding and practical know-how in strategy, management and research. You will be taught how to expand horizons and create new opportunities in fashion business and you will gain an in-depth awareness of the industry through creative project-based work.

Key information

UCAS code: N102

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 104 UCAS points
- GCSE English grade 4/C

Career paths include:
- Fashion buyer and merchandiser
- Business start-up
- Marketing manager
- E-commerce manager
- Social enterprise and sustainability
- Business analysis and finance
- HR and organisational behaviour

Integrated Foundation Year available* (UCAS code: N103)

You might also be interested in Fashion Buying and Brand Management See page 55

*Integrated Foundation Year. See page 22 for more details. Entry requirements may differ, see website for more information.

> **"** The university is at the forefront of industry and professional practice, while also nurturing emotional wellbeing and intelligence in its students – qualities increasingly valued in today's corporate world. These young minds are already building their empathetic leadership skills, something many senior executives I've worked with wish they had learned earlier. **"**

Davide Pagnotta | Co-founder and CEO, Wise Humanity

CIM
Accredited Degree

Digital Marketing students have the opportunity to gain professional qualifications through an Accredited Degree partnership with The Chartered Institute of Marketing (CIM).

CIM qualifications are highly sought after by employers, and their content is reflected in our own degrees, which ensures we are equipping students with the best opportunities for a successful marketing career.

BSc (Hons) **Digital Marketing**

Discover how to harness online platforms to deliver effective digital marketing campaigns. You will learn through a combination of theory and practice, explore your own creativity in content creation and leave with the ability to reach into the hearts and minds of your audience in the digital space.

Key information

UCAS code: N500

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
• 104 UCAS points
• GCSE English grade 4/C

Career paths include:

• Marketing
• Advertising
• Social media
• Public relations
• Events
• Digital marketing
• Account management
• Search engine optimisation (SEO)

Accredited: The Chartered Institute of Marketing

Integrated Foundation Year available* (UCAS code: N50F)

Klint Gocllari
Paving the way to real-world business success

From Albania to London, Klint Gocllari has boldly embraced every opportunity life has thrown at him. Now in his third year of the BSc (Hons) Business Management course, Klint has not only excelled academically, but also served as a student representative, ensuring his peers' voices are heard.

When deciding where to study, Klint was drawn to Ravensbourne's modern, industry-focused approach. Unlike traditional universities, he felt that Ravensbourne offered a creative and flexible environment which would allow him to grow in multiple dimensions. He also highlighted the diverse community and supportive environment as key factors in his decision.

Klint's experience has been shaped by Ravensbourne's emphasis on active learning and real-world projects. Lecturers bring their industry expertise into the classroom, encouraging students to think critically and engage in debates.

"Lecturers always try to involve active learning… they bring real industry experiences and insights. We have projects from real companies; we can do debates; we are actively engaged. The environment is very interactive."

This approach has given Klint the self-confidence to see himself not just as a student, but as part of a professional team.
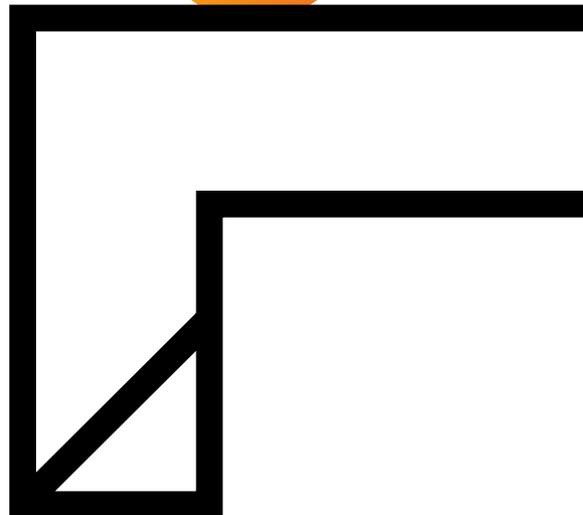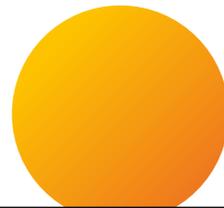
"Applying to Ravensbourne, I think is the best choice I've made… they treat you like you're part of the team and you get involved in a way which helps you to grow professionally."

One of Klint's most memorable projects has been his research into mental health support at the university and its impact on how confident students feel about obtaining a job after their studies.

"In one of the semesters, we were doing a research paper, and I chose to do my own topic on the mental health support at the university, the services available, and the correlation between this and the confidence Ravensbourne students have in their own employability. I really loved the project, it has shaped the way I think, inspired me, and I think I'll continue to explore these kinds of topics after my degree as well."

Beyond research, Klint has worked on projects with major companies such as Innocent Drinks and Zurich Insurance, gaining invaluable industry experience.

"Implementing these kinds of projects into the course and getting that hands-on industry experience really helps you to be prepared professionally after graduation."

66 Lecturers always try to involve active learning… they bring real industry experiences and insights. We have projects from real companies; we can do debates; we are actively engaged. The environment is very interactive. 99

Creative

"At Ravensbourne University London, we believe that education should be transformative, collaborative and future-focused. Our students don't just learn in classrooms; they engage with industry, communities and each other to solve real-world challenges. By blending creativity with technical expertise, we prepare graduates to thrive in dynamic environments where design, media and innovation intersect.

What excites me most is seeing students grow into confident professionals who are ready to shape the future of the creative industries and beyond. Ravensbourne is not just a place to study; it's a place to learn with industry to make a positive impact in the wider world.

Andy Rees | Executive Dean for the School of Design, Media and Creative Industries

"

← Work by BA (Hons) Digital Photography students on display at the Student Showcase – an annual show celebrating the work of our final year students.

Zoya Mir

Creativity is everywhere

Creativity informs communication, life and our perception of the world. Whether in film, fashion, advertising, or new forms of CreaTech, these industries represent one of the most influential and rapidly expanding areas in the UK.

And in each of these industries, what's needed is someone with imagination, an experimental mind, an aptitude for solving problems and collaboration; something our graduates have in abundance.

You'll find the creative world immensely varied, dynamic and enthralling. You could be constructing visual campaigns, broadcasting live productions, building interactive experiences, designing products or realising visions in motion graphics, fashion, photography and new AI-based media. Ravensbourne's courses are co-designed with industry partners to ensure students are ready for these futures, whatever direction they take.

Industry links

Creative Lab

Creative Lab is our in-house agency and innovation network. It connects students, graduates, academics and some of the world's most renowned brands to collaborate on new culture and tech.

Recent projects undertaken by Creative Lab have included working with clients such as Apple, Nike, Barclays, Deloitte, Kopparberg, Atlantic Records, the Obama Foundation and the NHS, creating prototypes, events and communication strategies. Participating students gain valuable professional experience with clients.

Creative Lab encapsulates the 'learning with industry' ethos which pervades Ravensbourne and is an integral element in shaping Professional Life Practice modules at the university.

Uncommon residency

Last spring, our students took part in a groundbreaking four-week residency at Uncommon Creative Studio – one of the UK's most respected advertising, branding and communication agencies. Working on briefs exploring threatened aspects of British cultural identity, students produced bold and provocative responses, ranging from celebrations of overlooked high-street icons to reflections on sociopolitical issues such as the Windrush generation.

The residency culminated in a packed showcase attended by peers, staff and industry professionals, highlighting our commitment to industry-integrated learning and knowledge exchange. This partnership forms part of our 2030 strategy to expand meaningful Work-Based Learning opportunities for students.

Jordan Wynter

66 We've been able to supercharge the curriculum and build an experience that truly helps the next generation of creatives thrive in our industry from the outset, an industry which is increasingly competitive and constantly evolving. 99

Jhy Turley | Chief of Creative and Design Operations, Uncommon Creative Studio

Click to read more about the project

Click to learn more about our partnerships and accreditations

Partnerships and accreditations

Our students undertake live briefs with major industry partners, providing them with real experience as they work towards creating high-profile projects.

Ravensbourne's undergraduates have previously been exposed to a series of industry-set briefs and partnerships, which include:

- **Kopparberg –** packaging and other product-related briefs. £9,500 for the winning student; £500 each for runners-up
- **NHS London's Workforce Race Strategy –** animation and annual report
- **Britvic/Aqua Libra rebrand –** £9,250 prize for the winning student; £500 each for runners-up
- **Alcatel Submarine Networks –** recruitment campaign created by a student creative team
- **We Are Social –** industry-led project, developing strategic creative concepts.

Digital Marketing and Fashion Buying and Brand Management students have the opportunity to gain professional qualifications through an Accredited Degree Partnership with **The Chartered Institute of Marketing (CIM)**.

CIM qualifications are highly sought after by employers and their content is reflected in our own degrees, which ensures we are equipping students with the best opportunities for a successful marketing career.

Our partnerships also shape the tools and technologies students use throughout their studies. Through our collaboration with **Blackmagic Design**, students gain hands-on experience with DaVinci Resolve, a professional post-production and colour grading platform widely used across film and television.

In addition, access to **Unreal Engine** allows students to work with real-time 3D technology used across games, virtual production, animation and design, ensuring learning is aligned with current and emerging industry practice.

Our creative facilities

Our campus boasts a dynamic, interdisciplinary community in which our students convene in studios, workshops and digital labs that simulate real-world working environments, with projects, partnerships and individuals all helping to inspire them. Collaboration is embedded into our teaching practices, meaning that you will cooperate on projects and access shared facilities, allowing you to see where your creativity takes you. You will leave Ravensbourne with professional confidence and be ready for your career in the creative world.

Students studying our creative courses can benefit from access to a wide array of purpose-built facilities, relevant to their subject specialisms, including:

- TV and sound studios equipped for professional broadcasting and audio production
- Digital labs for VR, AR, animation and interactive media projects
- Editing and post-production suites with industry-standard software and hardware
- A podcasting suite
- Fashion atelier featuring textile printers, industrial sewing machines, digital embroidery machines and knitting machines
- Prototyping workshops, where students can build products with industry-standard tools and equipment. This includes packaging manufacturing tools that have been used by our students to create award-winning designs
- A materials library with more than 1,500 physical samples and information about thousands of others
- A kit store with industry-standard equipment and the support of a technical team.

Recent highlights

Mo:De Festival

Mo:De Festival 2025 brought Motion Graphics students together for a two-day industry event, featuring talks, workshops and exhibitions led by more than 20 speakers from leading motion design studios including Golden Wolf and FutureDeluxe. Students were able to show their digital work on stage and network with industry leaders. Individual sessions offered insights into professional practice and career pathways.

Fashion industry breakfast

Our second Fashion industry breakfast took place at 180 Studios during London Fashion Week, with final-year Fashion students showcasing their designs to world-leading companies such as Ralph Lauren, Worth Global Style Network (WGSN), Anthropologie, UGG and Puig. It gave students opportunities to network with representatives from these companies, in addition to getting feedback on their work.

Animation students collaborate on Tate Kids live brief

Our first-year Animation students worked on a live brief for Tate Kids, creating short films about the iconic artist and designer Leigh Bowery. Their animations were screened at the Tate Modern's Starr Cinema, where students reflected on the experience of producing work for a major cultural organisation. The project encouraged undergraduates to translate research into accessible storytelling for young audiences, and offered a clear insight into how creative projects are developed beyond the classroom.

This project saw students collaborate across sound and music courses, mirroring real industry workflows around creative technology, communication and production pipelines. This approach deepened students' understanding of how various creative roles connect within professional environments.

Click to read more about our recent highlights
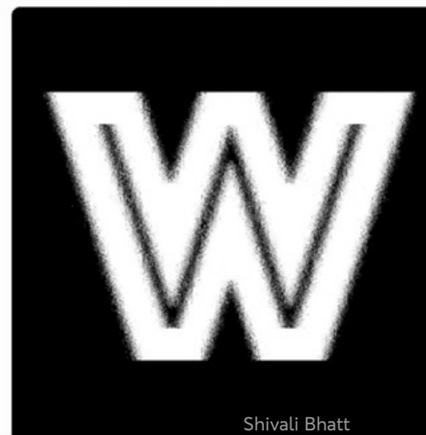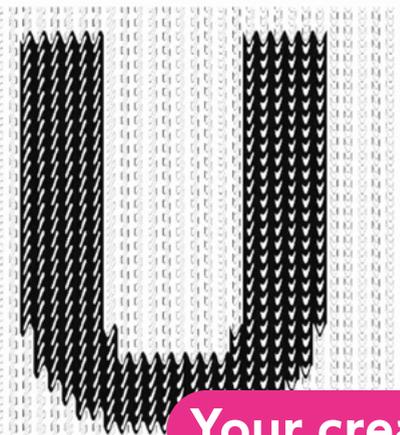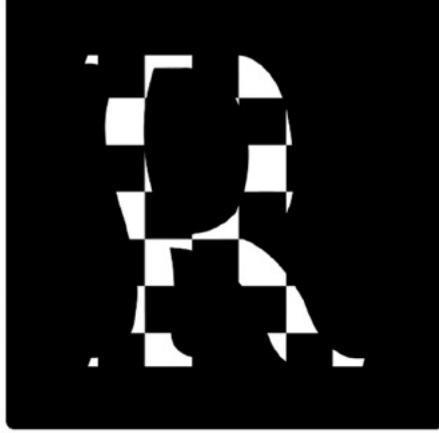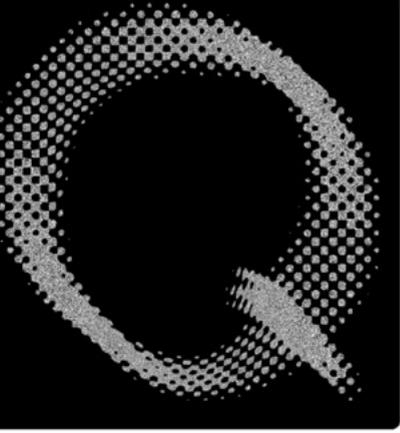
Shivali Bhatt

Your creative path

Ravensbourne has numerous undergraduate creative courses in animation and games, design, fashion, media, film, TV and music, to name a few.

Whether you have ambitions to tell stories, create experiences, design environments or utilise new tech, there's a course to hone your skills and enable you to enter this competitive yet fascinating market with confidence.

Creativity is a way of thinking, making and leading. At Ravensbourne University London, you will become part of a community which sparks new ideas and meaningful careers.

Explore the creative courses in the following pages to find the path that inspires you.

Graduate success

Our graduates have gone on to secure jobs in renowned organisations, such as Apple, ASOS, BBC, Bridgerton, Bulletproof, Burberry, Cake, Chloe, Design Bridge, Dolce & Gabanna, Framestore, Givenchy, JW Anderson, Louis Vuitton and Sony Music. Some also return to us as lecturers, mentors or collaborators.

Design

Develop design skills to make a positive difference to the natural world and society as a whole. Learn within a collaborative community and be taught by design professionals with their own practices.

What you'll learn

Explore your own individual creativity and be able to work in a multidisciplinary team, while gaining an insight into industry. You will become a problem-solving strategic thinker and graduate with the confidence to find a meaningful career in this exciting field.

Where you'll learn

Teaching takes place in the heart of London's Design District, exposing you to industry from day one. You'll visit design studios, attend exhibitions and go to industry events, expanding your knowledge and network while you study.

Your future career

Design is a booming industry. The latest report by the UK Design Council states that there are nearly two million people working in design-related jobs across the UK. Graduates secure roles across advertising, graphic design, product design, illustration, motion design, animation, digital content creation and user-experience and user-interface (UX/UI) design.

Dan Duran
Head of Design

We know designers change the world. Come along and change it with us.

In our new purpose-built, dynamic studios, we will encourage you to think and do just that. Co-created by our students and using a modular system, we can scale and modify our learning spaces at any point to better suit their use and the experiences we are creating together.

At the core of our design courses we encourage strategic thinking, problem-solving and multidisciplinary teamwork, which fosters collaboration and inspires industry integration.

In the Design Department there is a diverse array of opportunities: from Graphic Design to Digital Content Creation, Illustration for Communication to Product Design. You're free to explore our prototyping lab, print rooms, podcasting suite, TV and film studios, motion capture technology and VR labs. We create environments in which students build confidence and find inspiration until they are ready to not only join industry, but challenge and shape it.

Everything you touch and experience in daily life has been designed. Become a designer and create the world that you want.
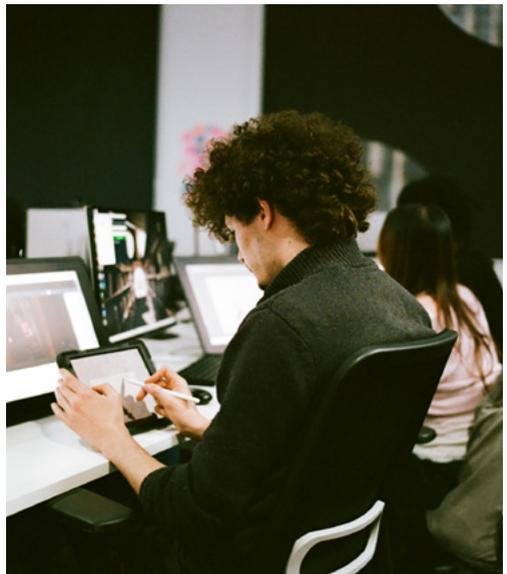
BA (Hons) **3D Animation**

This course is designed for creative thinkers with a passion for storytelling and animation. Through hands-on 3D workflows and techniques, you will immerse yourself in character animation, modelling, rigging, lighting and previsualisation (Previs). You will collaborate with industry focused peers across related disciplines, gaining the skills and experience needed to bring compelling stories to life.

Vytautas Puišys

Key information

UCAS code: WQ15

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 64 UCAS points
- GCSE English grade 4/C

Career paths include:
- 3D animator
- 3D generalist
- Previs artist
- VFX
- Film and TV
- Advertising
- Games industry

🎬 **Portfolio/showreel required**

⚙ **Integrated Foundation Year available*** (UCAS code: WQ16)

BA (Hons) **Advertising and Brand Design**

This course is for aspiring visual communicators and designers who wish to build brands, products and services that create positive change. Our students, who are driven by strategic insights, develop impactful storytelling across brand communications, campaigns, social media content and experience, that sit at the intersection of advertising and branding.

Isaac Fisher, Louie Stickland and Paige Langan

Key information

UCAS code: NW52

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 64 UCAS points
- GCSE English grade 4/C

Career paths include:
- Branding
- Design
- Copywriting
- Art direction
- Brand strategy
- Creative strategy
- Digital design
- Social media content creation
- Advertising
- Marketing

🎬 **Portfolio/showreel required**

⚙ **Integrated Foundation Year available*** (UCAS code: NW50)

*Integrated Foundation Year. See page 22 for more details. Entry requirements may differ, see website for more information.

BA (Hons) **Animation**

This course revolves around storytelling and encourages your artistic communication skills. You will learn to define meaning and purpose through the development of your ideas, as you acquire a range of new character animation techniques and pre-production workflows.

Jamie Hensley-Davies

Portfolio/showreel required

Integrated Foundation Year available* (UCAS code: WQ21)

BA (Hons) **Character Design and Concept Art**

Sitting beside Illustration is our new specialist course which allows you to develop your own visual language and become a future designer of new characters and worlds. Taught in a studio-style environment, you will learn drawing, narrative image making, 3D modelling and digital media, as well as develop concepts and visuals for games, films, animation, graphic novels and more.

Alex Rasicova
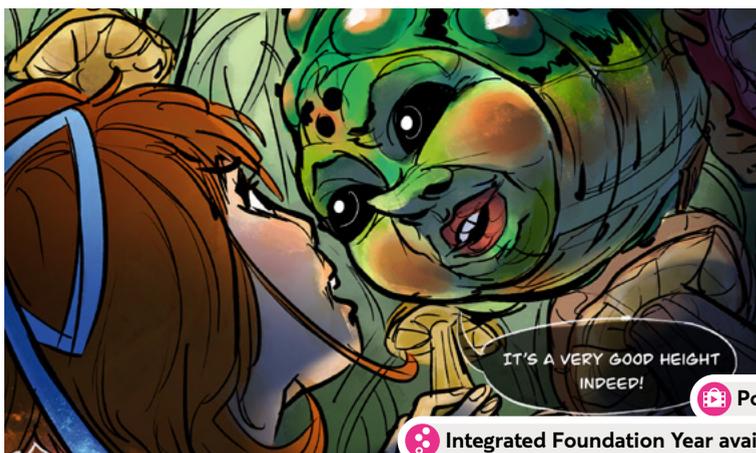
IT'S A VERY GOOD HEIGHT INDEED!

Portfolio/showreel required

Integrated Foundation Year available* (UCAS code: W226)

BA (Hons) **Digital Content Creation**

This course is for ambitious, versatile creatives who are eager to wield the power of digital storytelling. You will combine videography, photography and design expertise with savvy social media marketing strategies. You'll learn to elevate brands with compelling content across a variety of online platforms.

Key information

UCAS code: P304

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 64 UCAS points
- GCSE English grade 4/C

Career paths include:
- Content creation
- Social media strategy
- Videography
- Advertising
- Digital content creation and marketing
- Influencer marketing strategy
- Social media production

▶ **Portfolio/showreel required**

✦ **Integrated Foundation Year available*** (UCAS code: P30F)

BA (Hons) **Digital Photography**

Develop your creative vision and technical skills as a photographer. This course explores contemporary visual storytelling across commercial, editorial and fine art photography. With industry links to the Association of Photographers and Capture One, you will build connections and graduate with the confidence and knowledge needed to succeed in the global creative industries.

Rona Lagos

Key information

UCAS code: W640

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 64 UCAS points
- GCSE English grade 4/C

Career paths include:
- Photojournalism
- Sports photography
- Fashion photography
- Advertising
- Event photography
- Architectural photography
- Art direction
- Retouching/ post-production
- Editor

▶ **Portfolio/showreel required**

✦ **Integrated Foundation Year available*** (UCAS code: W643)

*Integrated Foundation Year. See page 22 for more details. Entry requirements may differ, see website for more information.

BA (Hons) **Graphic Design**

This course is ideal for future-facing designers and visual thinkers who are interested in exploring the power of design to engage and persuade, alongside those who want to use design to transform their own and others' futures. You will learn to apply design thinking to reach global audiences, using technology in new and immersive ways.

Rafael Rodrigues

Career paths include:
• Graphic design
• Branding
• Typography
• Editorial design
• Information design
• UX/UI
• Art direction
• Packaging
• Motion graphics
• Wayfinding

Portfolio/showreel required

Integrated Foundation Year available* (UCAS code: W211)

BA (Hons) **Illustration for Communication**

This course is for aspiring illustrators and visual storytellers wishing to hone their craft. Taught by industry professionals, it covers all aspects of contemporary illustration, including narrative and storytelling, comics, publishing and editorial work and illustration for animation. Combining traditional tools with cutting-edge technology and design principles will equip you with the skills for this coveted discipline.

Ozzy Hernandez-Sierra

Career paths include:
• Illustration
• Graphic design
• Advertising
• Publishing
• Fashion
• Product design
• Animation
• Games design

Portfolio/showreel required

Integrated Foundation Year available* (UCAS code: W221)

BA (Hons) **Motion Graphics**

This course is aimed at multidisciplinary designers and artists who aren't afraid to think big and bold. You'll create work that combines graphics, film, animation and VFX. Combining visual technology with design principles, it will equip you with the full range of practical and theoretical skills required to become a motion designer and compete in this in-demand area.

Career paths include:
- Motion design
- Art direction
- Creative director
- Advertising
- Branding
- Broadcast
- Film
- Title design
- Experiential design
- Exhibitions and events
- 3D artist

▶ **Portfolio/showreel required**

✦ **Integrated Foundation Year available*** (UCAS code: W282)

BA (Hons) **Product Design**

This course produces award-winning, adaptable creative thinkers who are not afraid of a multi-disciplinary approach, are adept at working in teams and understand emerging technologies and processes. Their design thinking is informed by the key principles of product design: user research, trend forecasting, emerging technologies, ergonomics, inclusivity, design process, materials and manufacturing.

George Cooper

Career paths include:
- Product/industrial design consultancy
- Furniture/lighting/ interior accessories
- Packaging design
- Experiential design
- Service design
- UX/UI
- Spatial/retail design
- Self-employment/ freelance

▶ **Portfolio/showreel required**

✦ **Integrated Foundation Year available*** (UCAS code: W241)

*Integrated Foundation Year. See page 22 for more details. Entry requirements may differ, see website for more information.

BA (Hons) **User-Experience and User-Interface (UX/UI) Design**

UX/UI design is about creating digital products and experiences that feel intuitive, accessible and enjoyable to use. Through hands-on projects, you'll learn to understand your user's needs, apply design thinking and build essential deliverables, while mastering principles of usability and accessibility. This course delves into building skills and testing to create user-focused digital products solving real-world challenges.

Luri Reves

Portfolio/showreel required

Integrated Foundation Year available* (UCAS code: I311)

⧉ **Industry links**

Our Design students benefit from exceptional industry links and work in collaboration with top creative studios. From motion graphics and product design to UX/UI, our students have worked with renowned studios and brands such as forpeople, JDO, Frog Design and Native, to name just a few.

66 The work that shapes you comes from following your instincts. The ideas you cannot shake. The things that make you curious, annoyed, excited, or a bit scared. That is where the good stuff is. That is the compass you should trust. Ravensbourne gave me that. The confidence to think with my hands, to take risks and to believe that design is a long game. 99

Jay Osgerby | Founding Director, Barber Osgerby **|** Ravensbourne alumnus and Honorary Doctorate

Fashion

Our courses will equip you with the ability to use future-focused digital tools and the vision to adapt to changing trends.

What you'll learn

You'll get the opportunity to apply your creativity and design sensibility by working on industry-led briefs and competitions throughout your time with us. Sustainability is at the heart of our degrees, empowering you to create consciously and to build environmental practices into your own fashion creations.

Where you'll learn

You'll learn in our diverse, creative hub and benefit from our connections with the world-famous London Fashion Week. Our location enables us to maintain strong links with industry. You'll gain first-hand insights from renowned guest speakers and showcase your skills to some of the biggest brands.

Your future career

With a Ravensbourne degree, you could start a career in fashion and textiles, brand management, fashion photography, fashion styling or marketing and business management. Past students have secured roles at prestigious brands such as JW Anderson, Givenchy, Viktor & Rolf, Calvin Klein and many others.

Gurmit Matharu
Head of Fashion

The Fashion Department is internationally recognised for its close alignment with the global fashion industry, offering students the opportunity to work on live industry projects, undertake internships and build a solid foundation for employment across specialist areas of fashion. Our impressive alumni community includes designers, creative directors, fashion photographers, stylists, buyers and merchandisers who are shaping the future of the industry.

We promote creative diversity, social consciousness and responsibility, encouraging our students not only to explore concepts and theories, but to actively bring their ideas to life through collaborating, innovating and pushing the boundaries of their discipline. Our courses are taught by highly experienced practitioners with international profiles, all of whom remain deeply connected to contemporary industry practice.

With a carefully balanced approach that combines traditional craftsmanship with cutting-edge digital technologies, our students develop a diverse, future focused portfolio and the expertise needed to stand out in today's competitive job market.

We take pride in nurturing creative individuals who are business savvy, industry focused and ready to make an impact. Our graduates leave with a confident voice, a distinctive creative identity and the ambition to become the next generation of fashion changemakers.

Peach Kraivit

BA (Hons) **Fashion**

Discover your fashion identity as you develop a diverse skillset and engage with industry giants. With a strong heritage and long-standing international reputation, this course consistently produces highly creative and well-rounded fashion design professionals who go on to get top jobs in the industry.

Design by Lydia Paget, photo by Lily Mackintosh

Portfolio/showreel required

Integrated Foundation Year available* (UCAS code: W231)

Digital Technology for Fashion Pathway

From year two, **BA (Hons) Fashion** students may specialise with the Digital Technology for Fashion Pathway option. This pathway has been structured to equip the next generation of designers with the latest digital tools to bring ideas to life in this rapidly evolving industry.

Maisie Stone

CIM
Accredited Degree

BA (Hons) Fashion Buying and Brand Management students have the opportunity to gain professional qualifications through an Accredited Degree partnership with The Chartered Institute of Marketing (CIM).

CIM qualifications are highly sought after by employers, and their content is reflected in our own degrees, which ensures that we are equipping students with the best opportunities for a successful marketing career.

*Integrated Foundation Year. See page 22 for more details. Entry requirements may differ, see website for more information.

BA (Hons) **Fashion Buying and Brand Management**

Developed in consultation with industry experts, this course is for creative individuals with an eye for trends and business insights. Accredited by The Chartered Institute of Marketing (CIM), you'll study trend forecasting, buying, merchandising, visual merchandising, marketing, sustainability and sourcing, across all sectors from premium high street to luxury. Graduates successfully secure a variety of roles within the fashion industry.

Key information

UCAS code: 560N

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 96 UCAS points
- GCSE English and Maths grade 4/C

Career paths include:
- Data analysis/insight
- Trend forecasting
- Brand strategy
- Marketing and content creation
- Buying
- Merchandising
- Product development
- Sustainability and sourcing
- Visual merchandising

TAKE ME TO THE LAKES

Harriet Bevan

Accredited: The Chartered Institute of Marketing

Integrated Foundation Year available* (UCAS code: 560F)

BA (Hons) **Fashion Promotion and Communication**

Shape the future of fashion storytelling. Master analogue and digital content creation, explore transdisciplinary media design and develop skills in digital marketing, creative direction and brand strategy. Lead, innovate and leave a lasting impact on the fashion sector.

Key information

UCAS code: NP53

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 64 UCAS points
- GCSE English grade 4/C

Career paths include:
- Art direction
- Styling
- Advertising
- Marketing
- Brand communication
- Display/set design
- Graphic design
- Fashion photography and fashion film
- Public relations
- Content creation

Haruna Hayasaki

Portfolio/showreel required

Integrated Foundation Year available* (UCAS code: NP54)

Media, Film, TV & Music

Digital media is evolving as emerging trends change how information is created, distributed and consumed. This has led to a rise in new forms of storytelling, communication and entertainment.

What you'll learn

Our courses are informed by the latest industry thinking, giving you the skills and knowledge for a successful and fulfilling career. You'll create high-quality, engaging content across new and emerging platforms, and nurture your creativity and problem-solving capabilities to build a portfolio of work to impress employers.

Where you'll learn

You'll learn in the heart of London's Design District, at our hub which fosters creativity and collaboration. Throughout your degree, you'll benefit from our industry links including the BBC, European Space Agency, Amazon Prime, Blackmagic Design, Avid, Adobe and Apple, and will be taught by experts in the field.

Your future career

When you graduate, you'll be industry-ready to work across a broad range of disciplines and to find a rich and rewarding career. Whether you're working with text, imagery, audio or interactive media, you'll be prepared for a diverse and dynamic role within digital media.

Chris Chandler
Head of Media, Film, TV & Music

The department is all about telling stories. We use all of the resources of image, sound and time to manufacture narratives – stories that make people laugh, cry and think! The courses and people in the department combine industry and culture to create stories with the power to change the world, one audience at a time.

Our film, television and media degrees function collaboratively with creative and technical specialists working together from day one. The courses integrate traditional creative and craft skills with pragmatic applications of immersive production technologies. Six distinctive courses share a single philosophy; learning through real productions, guided by practising professionals.

From cinematography to sound, editing to journalism, each course is designed with industry, for industry – giving you the skills, experience and networks to thrive in today's screen sector.

BSc (Hons) **Broadcast Engineering**

This course is for aspiring future television broadcast engineers who wish to upskill in contemporary streaming and cloud computing solutions. You will master the art of modern technical production, including both pre-recorded and live events, covering a variety of broadcasting methods.

Integrated Foundation Year available* (UCAS code: P322)

Key information

UCAS code: P312

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 64 UCAS points
- GCSE English and Maths grade 4/C

Career paths include:

- Broadcast engineering
- Technical management
- Sound engineering
- Vision engineering
- Operations and transmission
- Studio and outside broadcasting
- Multi-skilled technical operations

BA (Hons) **Digital Film Production**

This course is ideal for aspiring filmmakers, producers and visual creatives who wish to gain a practical understanding of the film production journey. Along the way, you will build a career-ready portfolio as well as develop connections within the filmmaking industry.

Key information

UCAS code: P313

Start: September 2027

Duration: 3 years. Full time

Entry requirements:
- 96 UCAS points
- GCSE English grade 4/C

Career paths include:

- Producership and production management
- Directing
- Writing and story development
- Location management
- Camera and cinematography
- Lighting
- Set design

*Integrated Foundation Year. See page 22 for more details. Entry requirements may differ, see website for more information.

BA (Hons) **Digital Television Production**

This course is ideal for TV, factual and storytelling enthusiasts who wish to pursue a career in the media, television, broadcast or video production industries. You will immerse yourself in the production of studio shows, live events and episodic drama to meet the changing demands of modern television production.

Career paths include:

• Producership and production management
• Directing
• Writing and development
• Scriptwriting
• Studio and floor management
• Camera and lighting
• Sound mixing and recording
• Editing

Industry links

Second-year **BA (Hons) Digital Television Production** students secure work experience with major companies including ITV, Fremantle, Sky, Lion TV and Sony. They have created micro-documentaries for real clients such as Tourettes Action and delivered the live broadcast of the London Sport Awards at the Guildhall. Students also benefit from industry visits to productions like Strictly Come Dancing, Sky Sports studios and NEP UK. First-years pitch original documentary formats to commissioners from BBC Three and Channel 4, while third-years receive masterclasses from industry experts and tailored career support, culminating in a guaranteed BBC placement on The One Show.

66 We're very independent when completing projects, giving a much more professional feel.

I like that even in the big lectures we are split into smaller groups to have better time with the tutors. 99

Kai Stevenson | BA (Hons) Digital Film Production student

BA (Hons) **Editing and Post Production**

This course is for aspiring film and video enthusiasts who wish to hone their editing and storytelling skills to thrive in the post-production sector. Taught by professional tutors established in industry, this dynamic film editing course will equip you with everything you need to excel in post-production and find rewarding careers.

Key information

UCAS code: PJ90

Start: September 2027

Duration: 3 years. Full time

Entry requirements:
- 64 UCAS points
- GCSE English grade 4/C

Career paths include:

- Editing and post production in film, TV and online media
- Colour grading and colour science
- Visual effects (VFX) and compositing
- Shoot and edit
- Sound design
- Post production technician

Portfolio/showreel required

Blackmagicdesign | **EDUCATION PARTNER**

Our partnership with Blackmagic Design, the manufacturer of sector-leading colour grading software, DaVinci Resolve, gives students access to resources and masterclasses to build essential skills for the industry.

£8 billion

The music industry contributed £8 billion to the UK economy in 2024 in terms of gross value added (GVA). Exports topped £4.8 billion, and employment hit a record amount of 220,000 full-time roles.[†]

❝ I think Ravensbourne is well-positioned. The industry landscape is changing rapidly, especially with the rise of AI and economic shifts, but Ravensbourne is a bold organisation. It has been a pleasure working with the students here and they seem to be truly dedicated and passionate. ❞

Erwin de Boer | Founder & Creative Director at ReeldealHD, Video Production Company

[†]Source: musiciansunion.org.uk, reporting on the 'This is Music' 2025 report.

BA (Hons) **Multimedia and Broadcast Journalism**

This course bridges the gap between technical production and journalism, giving you a stepping stone towards a career in a modern, fast-paced newsroom. You'll explore a range of broadcast journalism topics such as storytelling, podcasting, impact journalism and emerging technologies. You will also receive presenter and voice training alongside working to live 'News Day' briefs for real-world experience.

Key information

UCAS code: P314

Start: September 2027

Duration: 3 years. Full time

Entry requirements:
- 88 UCAS points
- GCSE English grade 4/C

Career paths include:

- Presenter
- News correspondent
- Reporter
- Journalist

▶ **Portfolio/showreel required**

BA (Hons) **Music and Sound Production**

Explore music and sound as storytelling devices. From location recording to sound design, music composition and producing the final mix, you'll learn to craft the aural dimension of audiovisual storytelling. Working across film, TV, games and immersive and interactive media projects, you'll collaborate with cinematographers, directors, editors, producers and game developers to create professional soundscapes that elevate every story.

Key information

UCAS code: W375

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 64 UCAS points
- GCSE English grade 4/C

Career paths include:

- Composition
- Sound design
- Sound engineering
- Radio/podcasting
- Film and TV
- Games
- Immersive media (VR/AR)
- Academia

▶ **Portfolio/showreel may be required**

⬤ **Integrated Foundation Year available*** (UCAS code: W376)

*Integrated Foundation Year. See page 22 for more details. Entry requirements may differ, see website for more information.

Anna Eerdmans

Her journey to an award-winning designer

Anna Eerdmans' path to Ravensbourne University London and studying BA (Hons) Product Design is anything but conventional. Originally from the Netherlands, Anna's global journey took her from roles in Australia, France, South Africa and London to a creative pivot into interior and industrial design. Her passion for design was reignited while renovating her home, leading her to pursue formal training and eventually enrol in Ravensbourne's Product Design course.

Anna's decision to join Ravensbourne was shaped by its practical approach and strong industry connections, as well as the vibrant energy on campus.

"I had a serendipitous encounter with a Ravensbourne alumnus… He felt Ravensbourne's practical approach and industry connections would give me the best opportunity to succeed and I couldn't agree more!"

Her studies culminated in winning the prestigious 2024 Porzada International Design Award for Students for her modular bed design, Bosco. Inspired by Porada's philosophy "Born from the love of wood", Anna's creation blends sustainability, craftsmanship and elegance. She credits Ravensbourne for equipping her with technical skills and a mindset shift:

"The most important thing I learned was the importance of keeping an open mind during the design process. The courses were very practical and informational with regards to the design process and learning to use CAD for example. I am delighted that I can now add CAD drawings to my sketches when I talk to manufacturers, it is so much more professional. The one-on-one time with teachers is outstanding and really helped me getting proposals ready for competitions or final hand-ins."

Reflecting on her time at Ravensbourne, Anna says the most transformative lesson she learned was the importance of trusting the process. "I obviously picked up a whole range of new knowledge while studying at Ravensbourne, but most importantly, I learned to trust the process when you feel like you have hit a wall. Ideas and inspiration come from anywhere, and by consciously looking, researching and drawing, all of a sudden something might stand out."

Alongside this mindset shift, mastering industry-standard tools became a key part of her development. "The other major element that has really benefited my journey is a strong understanding of the software – mainly CAD and the Adobe Suite," she explains.

> **"** I had a serendipitous encounter with a Ravensbourne alumnus… He felt Ravensbourne's practical approach and industry connections would give me the best opportunity to succeed, and I couldn't agree more! **"**

Completing the Product Design degree gave her the confidence and clarity to shift from interior design into a more hands-on discipline. "I understand the industry better – the background to materials and design streams… I mean, where do I start?"

Since graduating, Anna has channelled her skills into various new ventures. She has co-founded Studio Onesta with a fellow designer whose background in high-end textiles complements Anna's growing 3D expertise. "Her 2D experience and great eye for 3D design is very complementary to my background and new 3D skills. We're participating in industry awards to get our name out there and hopefully find partners to work with on an ongoing basis."

Her journey doesn't stop there. Anna has also been selected to work with the Design Council, URGE and etsaW on the Design Skills for Embedding Circularity programme – an opportunity she describes as both exciting and demanding: "This will keep me busy for the coming year!"

Click to read the full interview with Anna on our website

Anna Eerdmans

Technology

Welcome to a space designed for the future – where learning is about doing, creating and collaborating. We're not just building technical skills, but developing the capabilities and behaviours that make you ready to contribute in any organisation. With multidisciplinary resources, cutting-edge technology and strong links across business, computing and engineering, we prepare you to deliver projects as part of a team and to thrive in the jobs of tomorrow.

Here, students don't simply listen and leave; they engage, experiment and learn by doing. It's about developing practical skills alongside the behaviours and capabilities that employers truly value – teamwork, project delivery and communication alongside the ability to pitch and create.

Kevin Chalmers | Executive Dean for the School of Computing, Architecture and Emerging Technologies

An immersive, climate-themed game created as a collaboration between Games Development, Architecture and Interior Architecture and Reuse students. The project explores an imagined and interactive Deptford Creek, raising awareness of urban challenges such as waste in an inquisitive and playful way. The game's end goal encourages players to collect all the rubbish scattered across the Creek, promoting healthier environments for all.

Kristina Isallari, Nikol Neykova, Jacqueline Jakobczyk, Ben Kai, Duck Edwards, Lilya Jamal, Djemy Oliveira and Daniel Ryder

Technology drives the future

Technology exists at the core of several sectors across the globe, spanning fields including computing, software development, games, architecture, cyber security, immersive media and data science. Our curriculum teaches students to recognise present-day trends while they develop into leaders of their chosen fields. The tech industry requires employees to show curiosity, adaptability and solve problems effectively, which our graduates consistently demonstrate.

Industry links

The third instalment of Ravensbourne on Record, our in-house podcast series, included industry professionals Jack Perschke of Great Wave AI, Austin Earl of techUK and Naureen Farhan, Course Leader for MSc Information Technology Management, addressing the future of technology skills, diversity and career development. These conversations demonstrate our desire to bridge academia and industry and produce graduates with the flexible skillsets required in such an ever-changing digital world.

> At Ravensbourne, the work is practical, beautiful and output-focused. It's craft. What technology they've used doesn't matter as it's about the output. The days of factory coding are gone; we're moving into an era where technologists are crafts people.

Jack Perschke | CEO, Great Wave AI

Check out our podcast 'Ravensbourne on Record' on YouTube @RavensbourneHE or wherever you get your podcasts.

Partnerships and accreditations

RIBA

Ravensbourne's collaborative partnership with the Royal Institute of British Architects (RIBA) underpins our commitment to delivering world-class architectural education. Our BA (Hons) Architecture and BA (Hons) Interior Architecture and Reuse courses are validated with RIBA Part 1. This collaboration ensures our curriculum meets internationally recognised professional standards while giving students access to events, debates and sector-leading initiatives such as RIBA's Festival of the Future, where our staff, students and alumni play an active role in inspiring the next generation of city-makers.

> **"** I have to say the standard here is excellent. The students have clearly gone the extra mile to incorporate everything they've learned and translate that into their designs. **"**

Abubokkar Siddiki | Chair, The RIBA South East London Group

SheCanCode

Ravensbourne is pleased to support SheCanCode, a social enterprise with a mission to empower women in technology. We joined forces with SheCanCode to celebrate the first ever STEM Educator Awards, honouring those individuals and organisations that support diversity, equity and inclusion in STEM.

This initiative took forward existing collaborations, such as expert commentaries by Ravensbourne Computing staff and joint efforts to address underrepresentation in technology.

> **"** We offer access to helpful resources, career paths, and a community of over 10,000 women in tech. **"**

Alison Simpson | Brand and Content Director, SheCanCode

Ukie

Ravensbourne is a member of Ukie, a leading trade body for the UK video games and interactive entertainment industry. Our membership shows our dedication to integrating professional gaming practices into our game course curricula while giving students direct access to the UK games industry hub. Ukie's Academic and Student Membership programmes provide students with industry knowledge, research data, professional development opportunities and access to Checkpoint resources to address underrepresentation in technology.
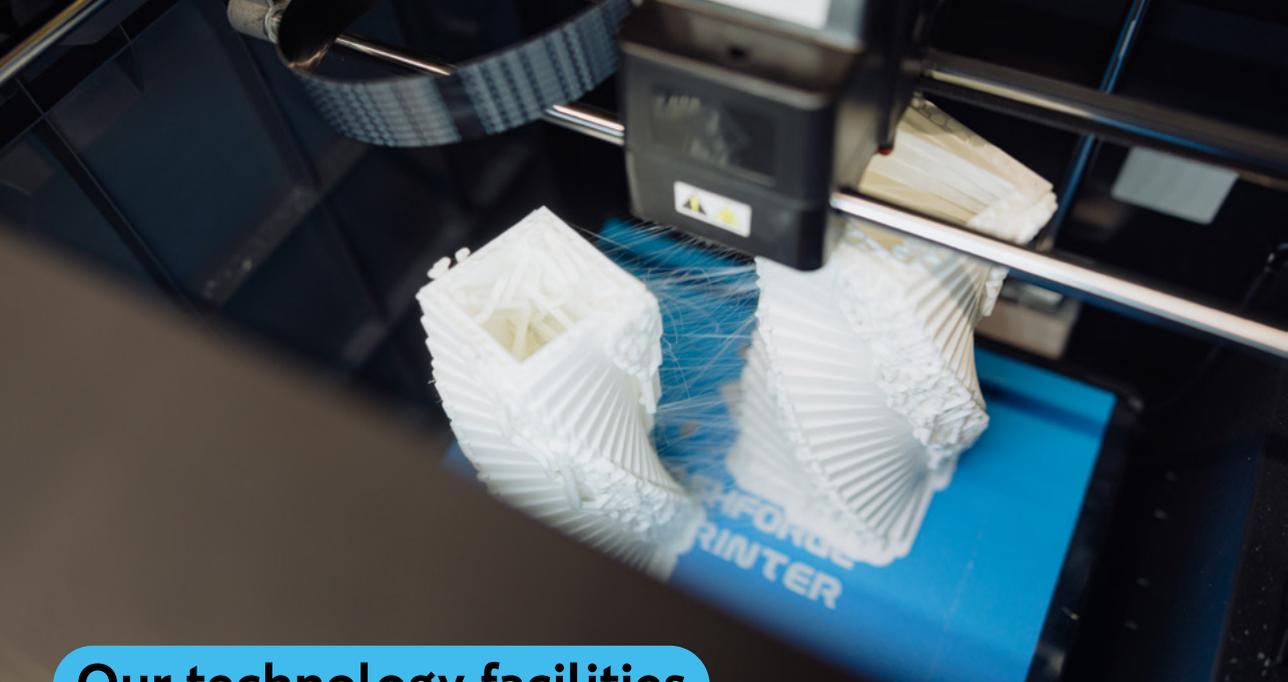
Our technology facilities

Our campus is home to a thriving and interdisciplinary community, where technologists are side by side with designers and creative, entrepreneurial individuals. Students learn and work in specialised labs, studios and prototyping environments that reflect those found in industry, building confidence and skills through experimentation and live problem-solving.

Ravensbourne has world-class facilities, but we never stand still. We are continually investing in new technology so that students are working with what they are going to encounter when they first go into employment.

Our current facilities include:
- A multi-million-pound Centre of Excellence in Emerging Technology (CEET) (pictured on page 66), with specialist equipment including new technologies such as 3D capture and virtual reality. This allows our students and staff to keep experimenting with new technologies and how they might impact their practice
- Prototyping workshops, where students can build products with industry-standard tools and equipment
- A materials library (pictured left) with more than 1,500 physical samples and information about thousands of others
- A kit store with industry-standard equipment and the support of a technical team.

The next five years will bring further advances in our estate and investments in new technology, so we can ensure that all of our students, staff and partners benefit from the very best environments in which to learn and collaborate.

Recent highlights

Collaborative work between departments: Deptford Creek

A strong culture of collaboration sits at the core of our teaching. In a recent collaboration, students from BA (Hons) Games Development, BA (Hons) Architecture and BA (Hons) Interior Architecture and Reuse worked together on 'Deptford Creek', an immersive, climate-themed game that blended environmental storytelling, spatial design and interactive technology. The project was recognised with the Board of Governors' Award for Interdisciplinary Practice, highlighting how our learners combine technical skill with creative problem-solving to push the boundaries of what digital spaces can achieve.

Community live project: Balham and Tooting

Students from Architecture, Interiors and Landscape courses also recently completed a live project in collaboration with the Balham and Tooting Community & Sports Club (BTCSC), a vital hub founded by Windrush pioneers in 1970.

Working with Ravensbourne lecturers, first-year learners explored refurbishment ideas that preserved the club's cultural legacy while meeting the needs of the community. Students engaged with BTCSC's history, surveying the building, documenting oral histories from members and designing prototypes that reflected the club's identity in south London. In May, students presented their final proposals, offering ideas ranging from a vibrant social heart for the building to a children's play centre, open-air cinema and performance stage, all honouring the hub's Caribbean roots.

> **66** Our vision is that, in three years' time, one of our students could walk past this building and see that it's been refurbished – using ideas they helped create. That's incredibly powerful. It's a way of giving students a real sense of purpose and impact, while also supporting a community with deep cultural roots. **99**

Alberto Villanueva | Head of Architecture & Built Environment

Click to read more about these projects
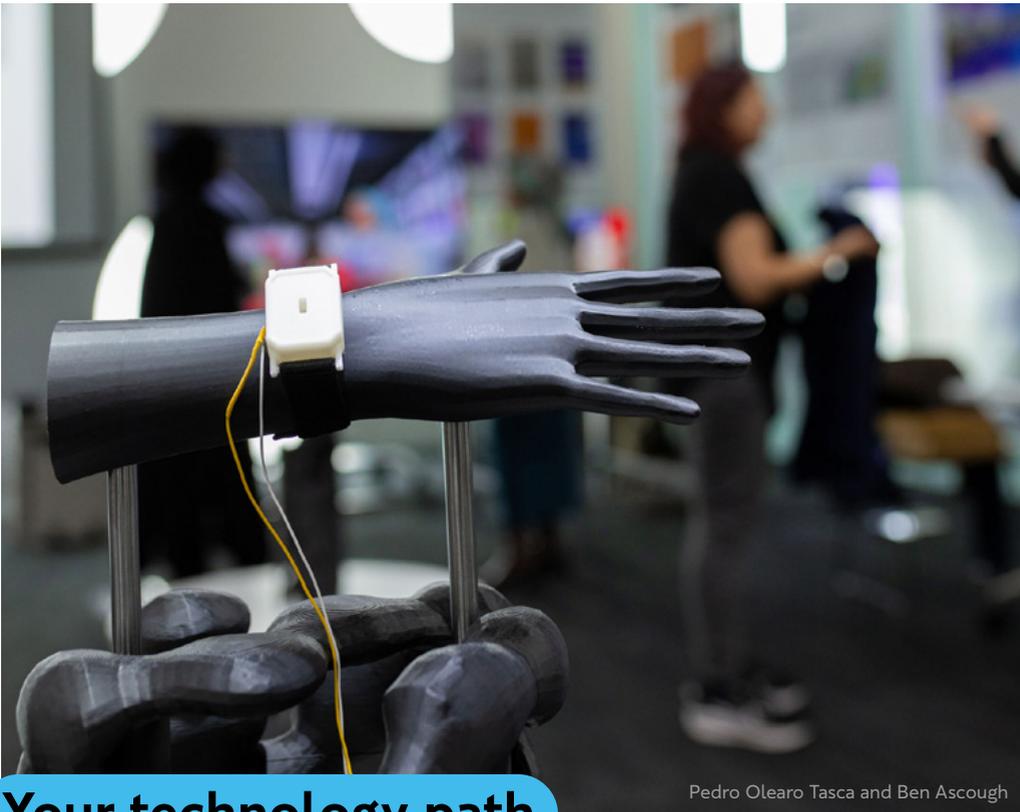
Pedro Olearo Tasca and Ben Ascough

Your technology path

We offer various technology courses, including those in computing, software engineering, cyber security, architecture, games and immersive technologies.

Whatever your ambitions may be, be it creating clever systems, designing user-centric experiences, prototyping new technologies or defining an exciting new generation of AI-enabled products, you can be sure that there's a course waiting to enhance your skills and boost your confidence. Technology is a method of thinking, designing, problem-solving and leading. At Ravensbourne University London, you will be part of a community that is committed to providing graduates with a competitive advantage within the sectors we operate in.

Explore the technology courses that follow and uncover the path that excites you.

Graduate success

Our students go on to work in top organisations such as Accenture, Amazon, Apple, BBC, Deloitte, Foster + Partners, Gensler, Meta, Microsoft and more, and we pride ourselves on using our industry connections to equip them with the skills employers tell us they need.
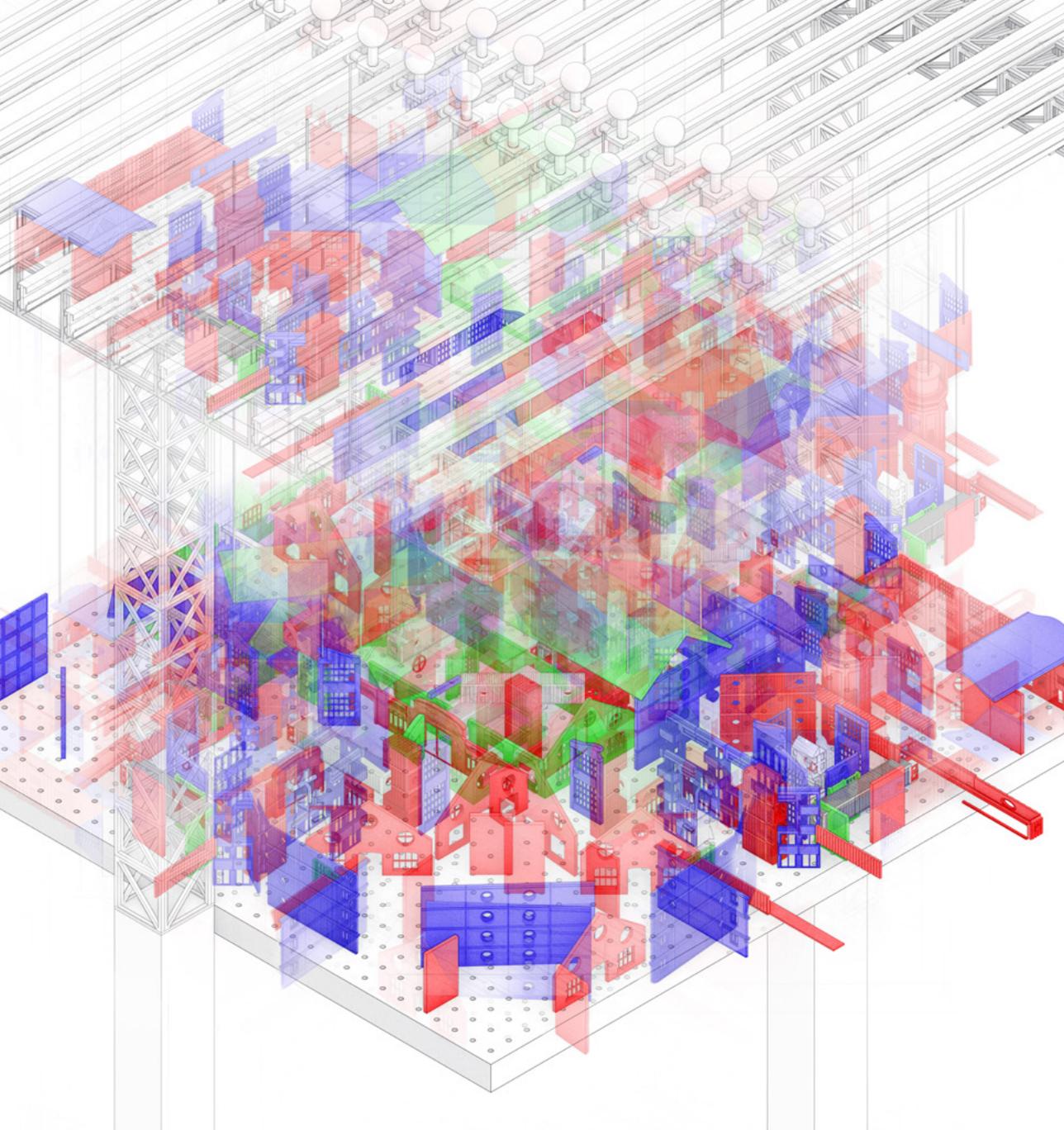
This interdisciplinary project brought together students from the Departments of Games and Architecture to reimagine Trinity Buoy Wharf, London, as a dynamic, transformable site. Inspired by the area's industrial and mechanical character and the kinetic sculptures of local artist Andrew Baldwin, students produced a physical board game enabling players to reconfigure structures and spaces. This drawing depicts the site in 'mid-transformation', inviting imaginative reconfigurations.

Olivia Walling, Callum Copping, Zamzam Ibrahim, Francesca Mendoza, Alex Pintilie, Cherie Ho Anh Khue, Jaye Murphy, Creola Dias and Gergana Krumova

Fabiana Stan

Architecture & Built Environment

Become a changemaker within an evolving field, and learn how to develop architectural works that form our urban environments. Gain the skills to create structures that leave a positive impact.

What you'll learn

Develop your design skills while exploring the role that architecture plays in shaping our society.

We offer Royal Institute of British Architects (RIBA) Part 1 accredited courses. During your degree, you'll develop an industry-standard portfolio and work with sector experts, preparing you for your career.

Where you'll learn

Architecture is a cornerstone of our university. Even the building where you'll learn holds its own RIBA award for a Higher Education Building, due to its eco-friendly design and striking aesthetic.

You'll have access to gold-standard facilities and industry-standard software, setting you up for future success.

Your future career

Graduates can become architects, urban designers or interior architects, working in one of the many diverse disciplines, including cultural, social, commercial and heritage projects. You could also go on to design the reuse and rehabilitation of existing spaces.

Validated courses in architecture

Alberto Villanueva
Head of Architecture & Built Environment

The spaces we live in are a critical part of our lives, and our students get involved with making a real impact in shaping them: the buildings, the public spaces and the environment. Our department brings together designers, engineers and urban thinkers who want to imagine better cities, create meaningful social impact and lead the future of the built environment.

Our teaching is grounded in three core pillars. **Interdisciplinarity** drives everything we do, encouraging students to work across architecture, urbanism, engineering and digital technologies, but also film, fashion, business, games or animation. **Social impact** and community live briefs put real people and real places at the heart of our projects, ensuring that learning is connected to what is happening in the real world, and in the real lives of people. And our commitment to climate action and **sustainability** challenges every student to design with responsibility.

We learn with industry, not just about it. From day one you will collaborate with practitioners, studios, local authorities and built-environment partners through live projects, critiques, mentoring and placements, developing the networks and experience that define successful careers.

All our undergraduate courses offer clear pathways toward professional qualification, embedding the standards, skills and rigour expected across the sector. Our ethos champions digital craft, a way of working where students combine making, modelling and emerging technologies to develop their own voice, their own methods and their own future in the profession.

Join a community committed to building a world that is more resilient, more inclusive and more imaginative.

Lola Moro
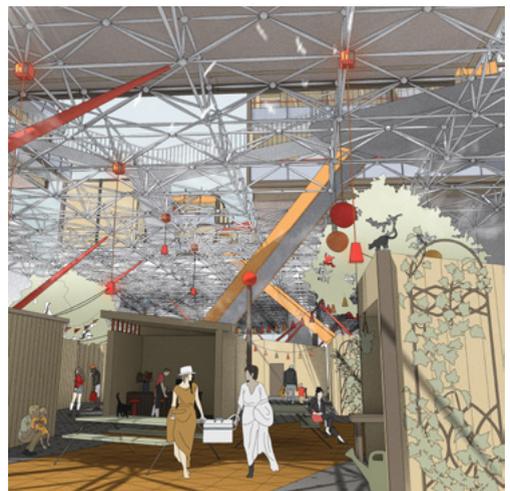
Robbie Michael

BA (Hons) **Architecture** (RIBA Part 1)

If you're an aspiring architect or creative who puts the climate emergency, biodiversity decline and the sustaining of communities at the heart of your practice, then this course is for you. You'll develop a range of multidisciplinary skills that will enable you to flourish across a range of projects and contexts, underpinned by critical questions related to architecture, culture, technology, heritage, community and urban design.

Vasiliki Ioanna Nasaki

BEng (Hons) **Architectural Design Engineering**

This course blends creativity, technical expertise and industry engagement to prepare students for the complexities of modern cities. From cultural landmarks to transport systems, it equips ambitious learners with the skills to design bold, high-performance structures that redefine contemporary urban environments.

*Integrated Foundation Year. See page 22 for more details. Entry requirements may differ, see website for more information.

BA (Hons) **Interior Architecture and Reuse** (RIBA Part 1)

By 2050, around 80% of London's buildings will need to be adapted to meet net-zero goals. The built environment industry is consequently shifting to a culture of reusing existing buildings. This course offers a unique approach to architecture, designing to adapt, repair and extend the lives of existing buildings. You will be equipped with a multidisciplinary skillset enabling you to create innovative and inspiring interior environments and tackle wider industry issues.

Key information

UCAS code: W250

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
• 96 UCAS points
• GCSE English grade 4/C

Career paths include:

• Architecture
• Interior architecture
• Urban design
• Building conservation
• Architectural heritage
• Retrofit design

Kristiāna Genca

✔ **Accredited:** RIBA Part 1

▶ **Portfolio/showreel required**

◉ **Integrated Foundation Year available*** (UCAS code: W255)

BA (Hons) **Urban Landscape Architecture**

This course explores how to use space across a diverse range of urban and ecological environments while examining some of the key challenges facing the industry. Discover the rich and varied spaces that cities like London offer and understand how to make a real impact where architecture and landscape merge together.

Key information

UCAS code: K310

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
• 96 UCAS points
• GCSE English grade 4/C

Career paths include:

• Landscape architecture
• Environmental design
• Urban design
• Town planning
• Planning and real estate
• Ecological restoration

Daisy-Mae Roberts

▶ **Portfolio/showreel required**

◉ **Integrated Foundation Year available*** (UCAS code: K311)

Computing & Emerging Technologies

Step into the world where creativity meets technology. This department blends the power of computing with the artistry of game design, preparing you to shape the future of interactive entertainment and digital innovation. Whether you're coding immersive worlds, designing gameplay mechanics, or exploring cutting-edge computing applications, you'll gain the skills to thrive in the tech and games industries.

What you'll learn

You'll develop future-focused technical skills in programming, software development and interactive media. From storytelling and character development to gameplay systems and user experience, you'll gain hands-on experience with state-of-the-art technologies used across Computing and Games. Taught by experts and industry figures, you'll work on collaborative projects that mirror real-world workflows, combining creativity with technical expertise to prepare you for careers in both the fast-paced computing sector and the dynamic games industry.

Where you'll learn

With the UK tech and games sectors growing rapidly, there has never been a better time to enter these industries. London, where you'll study with us, is not only a global hub for technology but also home to a thriving games community – from indie studios to major developers.

Your future career

With London ranked as one of the world's leading hubs for technology and innovation, Ravensbourne places you right at the heart of opportunity. The UK tech sector is growing at pace, and graduates with strong computing and games expertise are in demand across industries ranging from software development and data science to interactive entertainment and creative media.

Tim Brailsford
Head of Computing & Emerging Technologies

In the Department of Computing & Emerging Technologies, we bring together creativity, technology and industry to prepare students for the future of work. We offer a distinctive mix of hands-on learning, real-world projects and close collaboration with some of the UK's most dynamic creative and tech companies. Our students do not just study technology; they apply it to solve problems, design new experiences and build rewarding, high-value careers.

From artificial intelligence and data science to software engineering, digital security and immersive media, our courses are shaped around the skills that employers value most. Every student learns through practical challenges, industry briefs and live collaborations that build genuine experience and confidence. Our strong partnerships across the creative, media and technology sectors give students access to placements, mentoring and clear routes into exciting digital careers.

We offer world-class studios, specialist computing labs and advanced emerging technology facilities that encourage innovation and experimentation. Whether a student's ambition is to code, create or lead, we will help them develop the skills, insight and professional network to make it happen.

BSc (Hons) **Business Computing**

The course is designed to develop a strong foundation in software design, application development, cyber security and cloud computing, alongside key business skills such as consultancy, operations management and data analytics. You will engage in hands-on learning through a variety of modules spanning topics such as full stack application design, web design and programming, business intelligence and entrepreneurship.

Key information

UCAS code: N106

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 104 UCAS points
- GCSE English and Maths grade 4/C

Career paths include:

- Software design
- Application development
- Cloud computing
- Consultancy and operations management
- Business intelligence
- Data analysis

Integrated Foundation Year available* (UCAS code: N006)

BSc (Hons) **Computer Science**

This course combines strong technical foundations with hands-on experience in software development, enabling students to design and build innovative solutions for real-world challenges. Through project-based learning and industry-informed briefs, students will develop both technical and professional skills that employers demand in today's fast-moving tech sector.

Key information

UCAS code: I100

Start: September 2027 or January 2028

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 112 UCAS points
- GCSE English and Maths grade 4/C
- Level 3 STEM subject

Career paths include:

- Software development and engineering
- Full stack web development
- Internet of Things (IoT)
- Cyber security
- Network architecture
- Cloud architecture

Integrated Foundation Year available* (UCAS code: I101)

*Integrated Foundation Year. See page 22 for more details. Entry requirements may differ, see website for more information.

BSc (Hons) **Cyber Security**

This course is for aspiring digital security analysts and engineers who wish to scrutinise and find solutions to security issues and cybercrime. The course explores a range of technologies used in cyber security, including computer forensics, networking and operating systems, secure programming and ethical hacking.

Key information

UCAS code: I110

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
• 112 UCAS points
• GCSE English and Maths grade 4/C
• Level 3 STEM subject

Career paths include:

• Cyber security
• Security architecture
• Information and cyber security management
• Software development
• Network administration
• Penetration testing
• Ethical hacking

Integrated Foundation Year available* (UCAS code: I111)

BA (Hons) **Games Art**

This course is designed for anyone looking to break into the ever-expanding world of games art. You will explore the fundamentals of 2D and 3D art creation and use state-of-the-art technologies to build intricate game worlds and believable characters. Students will also have the opportunity to flex their creative muscles through collaborative projects with others in the games program.

Key information

UCAS code: I602

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
• 96 UCAS points
• GCSE English grade 4/C

Career paths include:

• Game artist
• Level design
• Environment artist
• Concept artist
• Character artist
• VFX artist
• Creative producer

Liliana Martins Afonso

Portfolio/showreel required

Integrated Foundation Year available* (UCAS code: I612)

BA (Hons) **Games Design**

This course is for creatives who are eager to pursue a career as a games maker, either in the AAA or independent markets. You will work with state-of-the-art technologies and production methods to develop key skills in games making.

Bilal Hadji and Kamran Badsha

Career paths include:

• Game design
• Narrative design
• Mission/level/ gameplay design
• Quality assurance
• Character rigging
• Production
• Motion capture
• Gameplay programming
• Unreal/Unity development
• VR and AR

🔵 **Integrated Foundation Year available*** (UCAS code: I614)

BA (Hons) **Games Development**

On this course, you'll create imaginative games and gaming stories through several mediums. From designing characters and environments to pitching ideas, you'll leave this dynamic degree with an enviable portfolio of work.


Duck Edwards

Career paths include:

• Game development
• Level development
• Gameplay scripting and programming
• Software engineering
• 3D art/modelling
• Animation
• UX/UI development
• Sound/audio design
• Technical art
• Quality assurance
• Project management
• Tools development

🔵 **Integrated Foundation Year available*** (UCAS code: I601)

*Integrated Foundation Year. See page 22 for more details. Entry requirements may differ, see website for more information.

BSc (Hons) **Games Programming**

This course is for aspiring computer games programmers and coders who wish to develop a deep technical understanding of the games industry. You will develop unrivalled skills within programming and scripting, networking and multiplayer, artificial intelligence and content generation, to enable you to become a master programmer.
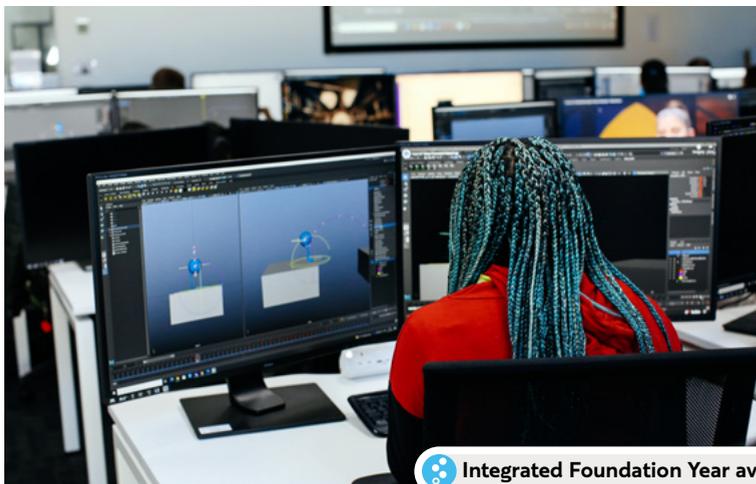
Key information

UCAS code: I610

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 112 UCAS points
- GCSE English and Maths grade 4/C
- Level 3 STEM subject

Career paths include:

- Games programming
- Gameplay programming
- Software engineering
- Mainstream programming
- Web/app development

🔵 **Integrated Foundation Year available*** (UCAS code: I611)

BSc (Hons) **Information Technology Management**

The curriculum combines technical knowledge in areas such as cybersecurity, cloud computing and emerging technologies with essential management and leadership skills. Modules will instil knowledge of operations, project and data management, business intelligence and innovation through emerging technologies. These will provide students with the tools to manage complex digital projects, drive digital transformation and ensure organisational success in a technology-driven world.

Key information

UCAS code: N107

Start: September 2027

Duration: 3 years or 4 with IFY.* Full time

Entry requirements:
- 104 UCAS points
- GCSE English and Maths grade 4/C

Career paths include:

- Information technology systems and strategies
- Cybersecurity
- Cloud computing
- Emerging technologies
- Data management
- Business intelligence

🔵 **Integrated Foundation Year available*** (UCAS code: N109)

Nadira Anjum
A pathway into the tech world

From the moment she applied, Nadira knew that Ravensbourne was different. "When I was applying to university, Ravensbourne stood out to me because of its strong focus on practical learning and industry relevance," she recalls. "The modern campus, creative environment and emphasis on real-world skills made it feel different from more traditional universities."

Now in her final year of the BSc (Hons) Computer Science course, Nadira reflects on a journey that has been both challenging and rewarding. "From starting the course to now, my journey has been very hands-on. I've developed not only technical skills in computer science but also confidence in problem-solving, teamwork and project development. Ravensbourne has helped me grow academically and professionally."

For Nadira, the teaching style has been a highlight. "Lecturers keep sessions engaging by combining theory with practical examples and real-world applications. Classes often involve discussions, coding tasks and problem-solving activities rather than just slides and lectures. They are also very approachable and supportive, which makes it easier to ask questions and get constructive feedback."

One assignment in particular left a lasting impression: "A project where we applied computer science concepts to solve a real problem really stood out. It helped me bring together skills like programming, system design and critical thinking. Working on a substantial project independently made me more confident in my abilities and better prepared for industry-level work."

The facilities at Ravensbourne have played a big role in her success. "The open study spaces, computer labs and reliable access to software and technology make it easier to work on coursework and group projects. The campus environment encourages productivity and collaboration."

Cross-disciplinary teamwork has also enriched her experience. "Working with students from the Business Department has helped me understand different perspectives, especially when combining technical and strategic thinking. This reflects real industry environments and improves communication and teamwork skills."

Nadira credits Ravensbourne with shaping her confidence and outlook. "Being here has significantly improved my confidence, particularly in presenting ideas, managing projects and applying technical knowledge practically. The course has helped me feel more prepared for the future and clearer about how my skills fit into the technology industry."

Her advice to prospective students is simple: "Stay curious and actively engage with projects and practical tasks. The course is most rewarding when you apply what you learn and take advantage of the support from lecturers. If you're looking for a course that focuses on real-world application alongside theory, Ravensbourne is a great choice."

Industry links have been another valuable part of her journey. "Guest talks and industry-informed project briefs have helped me understand current trends and expectations in the tech sector. They've given me insight into how academic learning connects directly to professional practice."

As she prepares to graduate, Nadira is excited about the next step. "After completing my degree, I'm hoping to move into a role within the technology sector where I can continue developing my skills and gaining real-world experience. Ravensbourne has helped prepare me for this transition by building both technical and professional skills."

> **"** Working with students from the Business Department has helped me understand different perspectives, especially when combining technical and strategic thinking. This reflects real industry environments and improves communication and teamwork skills. **"**

Student life and societies

Ravensbourne Students' Union (RSU) serves to support your student activities while you're at our university. We listen to your feedback while helping you reach your goals and maintain your connection to our diverse community.

RSU is at the very heart of life at our university. Whether it's movie screenings, gaming competitions, open mic nights, trips or cultural events, there's never a dull moment – plus lots of opportunities to get involved, make new friends and learn something new.

You can also make an impact by becoming a representative for your course, helping to lead a society or being elected as Students' Union President! With more than 20 societies to choose from, there is something for everyone, regardless of your interests or background.

If you don't see a society that reflects your interests, why not start your own, with support and guidance from the Students' Union to help turn your ideas into reality.

Our community is all about creativity, expression and connection. It's a community that encourages students to discover who they are, embrace their roots, values and beliefs and develop as individuals, together.

Raias Bin Nizam
Student Union President

" For me it was always about building a sense of community and feeling like a family, and I wanted to bring that to Ravensbourne. **"**

Adam Abouzanad | Society President, Basketball Society

" A welcoming community of people from all across the queer spectrum. We are building a 24/7 welcoming online community that meets for IRL events regularly. No matter your gender or orientation, everyone is welcome to join and meet others like themselves! **"**

Jack Derbyshire | Society Vice-President, Ravensbourne LGBTQIA+ Society

" At BLW Ravensbourne, we're building a Christ-centred community that empowers students to grow in their faith, express their creativity and impact their world with purpose and love. **"**

Jamel Mutumba | Society President, Believers Love World

Join one of our student-led societies:

ACS (African & Caribbean Society) · Altered Fashion Club · Architecture Society

Badminton Society · Basketball Society · Believers Love World · Creative Capital

Crochet Society · Dancing Stars · Esports/Gaming Society · Film Society

First Love Society · LGBTQIA+ Society · Multicultural Dance Society · Musicians Society

Netball Society · Painting Society · Pentecost Students and Associates (PENSA)

Politics Society · Rave FC (Football Club) · Rave Film Klub

Ravensbourne Bhartiya Society (RBS) · Ravensbourne Islamic Society

Ravensbourne Nepalese Society · Ravensbourne United Football Club

Click here to find out more about our societies

London: a city for everyone

Alongside joining a thriving student community, you will also become part of one of the most dynamic and diverse cities in the world.

An international hub

Every year, students from across the globe choose to study with us at Ravensbourne University London. As a centre for fashion, business, the arts and emerging technologies, London is a magnet for ideas and innovation – a place where creative and business minds meet and connect. Living and studying in the capital gives you an edge; access to networks, experiences and opportunities that are hard to find anywhere else.

Immerse yourself in all that the city has to offer. Wander over historic bridges, discover iconic landmarks and explore world-class galleries, theatre shows and exhibitions. From buzzing financial and economic districts to thriving creative scenes, London's energy is constant and unrivalled.

It's the ideal place to launch a successful, future-focused career.

Our local area

We are right next door to the iconic O2 arena, which offers outlet shopping, an array of fun activities and a constant stream of live music and shows right on your doorstep. Our campus overlooks sweeping views of the River Thames, Canary Wharf and Maritime Greenwich. The Greenwich Peninsula has been transformed through recent investment into the Design District – London's newest permanent creative hub and a home for makers and designers. We're also just moments away from the business powerhouse of Canary Wharf.

Travelling in London

With excellent transport networks, exploring London is easy on public transport. North Greenwich is on the Jubilee Line, which cuts through the city, from northwest to southeast. Hop on the tube to visit the food markets at London Bridge; explore the history of Westminster; or browse the shops at Bond Street – all of which are less than 20 minutes away.
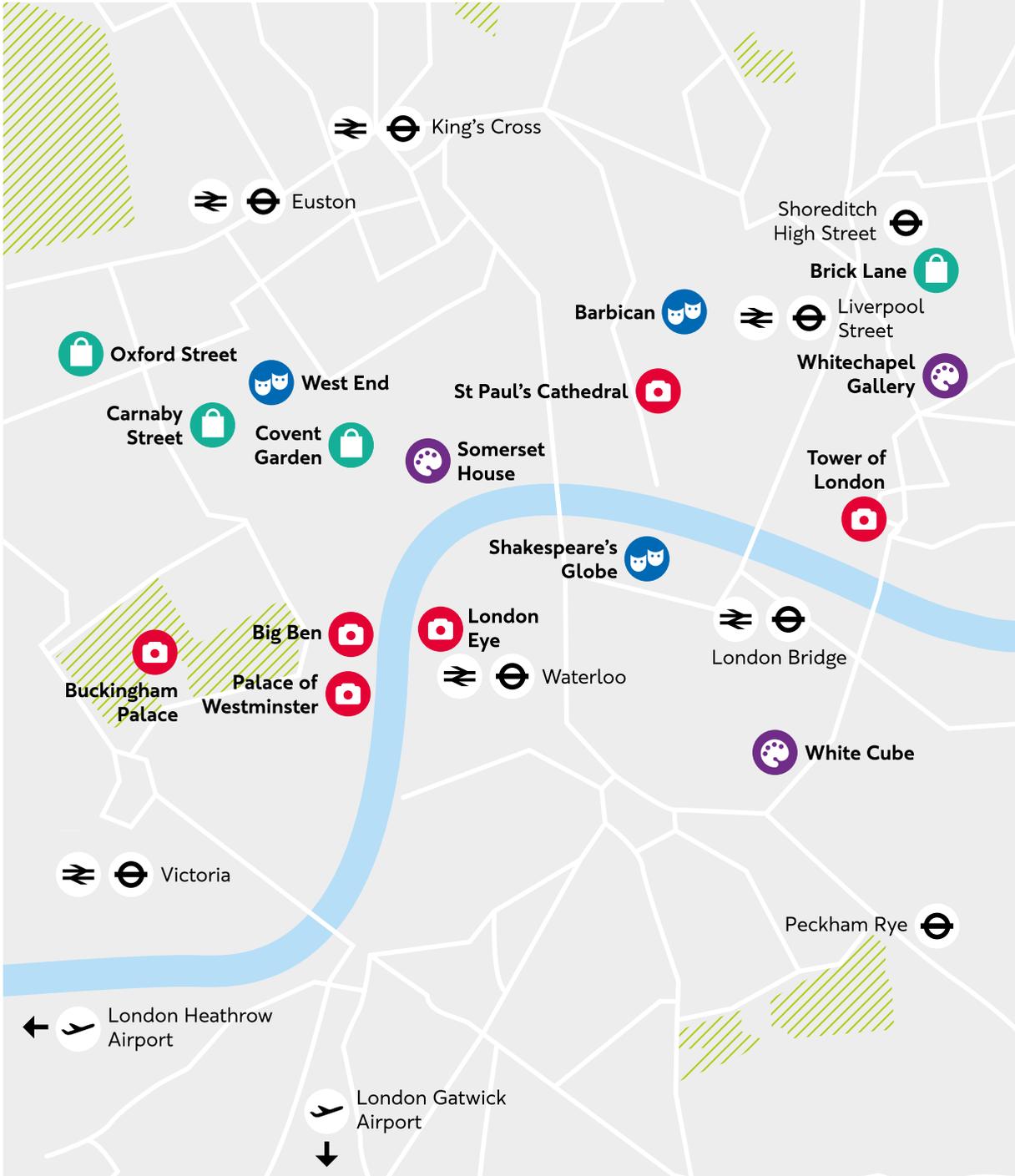
Buses offer a scenic way of getting around and are an affordable option with a single fare costing less than £2.*

London is cycle-friendly too, with cycle highways and dedicated routes running throughout the city.

*Correct at time of printing.

London: a cultural capital

London is a bustling capital of art, music, food and everything in between. It is a vibrant, cosmopolitan city steeped in culture and history.

King's Cross

Euston

Shoreditch High Street

Brick Lane

Barbican

Liverpool Street

Oxford Street

West End

St Paul's Cathedral

Whitechapel Gallery

Carnaby Street

Covent Garden

Somerset House

Tower of London

Shakespeare's Globe

Big Ben

London Eye

London Bridge

Buckingham Palace

Palace of Westminster

Waterloo

White Cube

Victoria

Peckham Rye

London Heathrow Airport

London Gatwick Airport

Approximate travel times by tube

Ravensbourne is less than a two-minute walk from North Greenwich Underground Station. It's on the Jubilee line in zone 2/3, with a journey time of just 15 minutes to Central London.

London Bridge Station: 10 minutes

Waterloo Station: 12 minutes

London City Airport: 18 minutes

Victoria Station: 23 minutes

Liverpool Street Station: 24 minutes

Euston Station: 25 minutes

King's Cross St. Pancras Station: 22 minutes

Key:

- ✈ Airport
- 🚆 Railway station
- ⊖ Tube station
- 🚡 Cable car
- 📷 Attraction
- 🎭 Events venue
- 🎨 Gallery
- 🌳 Park
- 🛍 Shopping

Young V&A

We are here

London City Airport

Excel London

The O2

Greenwich Peninsula Market

Canary Wharf

Canary Wharf

North Greenwich

IFS Cloud Cable Car

Canada Water

Southwark Park Galleries

Mudchute Park and Farm

Greenwich Market

Greenwich Park

The Albany

Greenwich
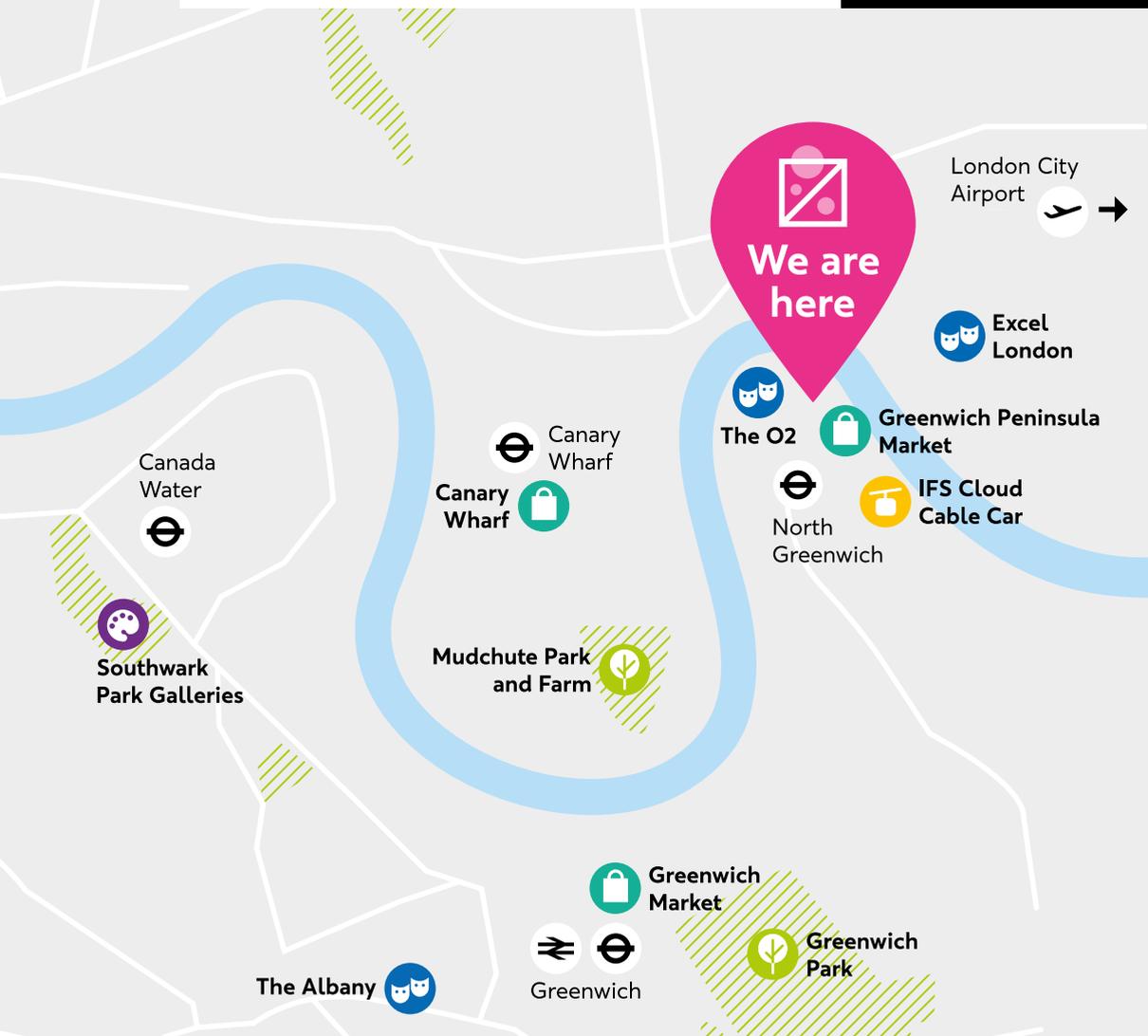
Your wellbeing matters

If you need some support during your time at Ravensbourne, we're here for you. Whether you need help with your studies or you're struggling with personal problems, our Student Services team can assist.

Welfare and counselling

Our professional and discreet wellbeing team will listen and provide support on any issues in your academic or personal life. Whether you're struggling with something emotional, financial or practical, we're here to help.

Financial support

To help you manage your money at university, you'll have access to one-to-one budgeting workshops and online resources providing financial advice and support. You may also be eligible for one of our bursaries or scholarships. Find out more at ravensbourne.ac.uk/scholarships.

Disability support

Our disability support starts with your application, continues during interviews and is available all throughout your time with us. We can advise on Disabled Student Allowance (DSA) and can help with your application in addition to supporting adjustments you may require.

International student support

Our dedicated international student support service can assist you to settle in and adapt to life studying and living in the UK and help you to make the most of your experience at Ravensbourne University London.

This support can include:
- Guidance on immigration and accessing services
- Social activities to help you meet new people and make friends
- Year-round support to answer any questions you may have about life in the UK or studying at Ravensbourne.

> 66 The university provides excellent support services for international students, fostering a welcoming environment. 99
>
> **Brijesh Barot |** BSc (Hons) Digital Marketing student

Supporting your learning

If you have a learning difference, please make us aware of it so we can provide study skills guidance with a specialist tutor throughout your student journey. Our support includes screenings for learning differences and one-to-one skills development sessions.

We tailor skills development sessions to your individual needs, addressing the challenges you may experience on your course to ease you through your studies. This can include strategies to develop organisational and time management skills or reading, writing and spelling skills.

Study skills

You'll have access to our study skills sessions which are designed to develop the strategies needed for successful university learning.

The quiet space

Our dedicated quiet space can be used for prayer, contemplation or if you just want to enjoy a moment of peace.

Student accommodation

Finding the right home is an important part of your student experience. We work with reputable accommodation providers to help you find the right place to call your home base, whether that's modern and sociable student halls or a cosy studio to call your own.

Choosing the right accommodation includes many considerations such as the distance to university, local amenities, where in London you'd like to settle and what type of living arrangement appeals to you. Visit our website to explore the options available: ravensbourne.ac.uk/accommodation.

To discuss student support services or accommodation, please contact the Student Services team at studentservices@rave.ac.uk

Our alumni community

After they complete their studies, our graduates have a lifetime of support from us through The Network. We're proud of the global community they have built across the industries we serve. Many continue to collaborate with Ravensbourne through live briefs, talks and mentoring, and their successes help to inspire our students and drive our mission forward.

Alumni Ambassadors/The Network

To strengthen our alumni community and deepen our connection with graduates, we have launched an Alumni Ambassadors initiative, working alongside The Network, our dedicated alumni community and a reflection of our commitment to learning with industry. Together, these platforms create a vibrant space for graduates to stay connected, share insights and support the next generation of Ravensbourne talent. Our ambassadors contribute to a variety of activities, including mentoring, live briefs, guest talks and creative collaborations.

👆 **Click to read more about our alumni and our industry connections**

> 66 The Network acts as a dedicated space to connect, collaborate and celebrate with fellow Ravensbourne graduates. The ability to share knowledge and advice within a supportive community is invaluable, especially as success in the creative industry hinges on contacts and collaboration. 99

Jasmin John | TV Editor and founder of Black Women in Post Production **|** BA (Hons) Digital Film Production graduate

Alumni success stories

Our graduates have gone on to make a significant impact across the business, creative and technology industries, combining confidence with the collaborative skills fostered during their studies.

Daniel Eatock, graphic designer and artist, has had work commissioned by Channel 4, Canal+, and the Serpentine Gallery, including the design of Big Brother's visual identity (above). Since graduating, he has returned to Ravensbourne to collaborate with students, creating projects that bridge industry practice and creative learning.

Liy Grant, Cannes Lions-winning creative at Mother London, continues to take part in events across our university, and even appeared as a guest on the Ravensbourne on Record podcast, discussing ways to diversify the creative industries. She is pictured on the left page, giving a talk to Advertising and Brand Design students.

After connecting Ravensbourne through Accumulate – a charity that campaigns for improving the wellbeing of young people who are affected by homelessness – **Nikol Dehaan** progressed from our Access to Higher Education course to completing BA (Hons) and MA degrees in Digital Photography. Now a freelance photographer, she credits Ravensbourne with helping her build the technical skills and creative confidence that shape her practice and she continues to advocate for inclusive, accessible routes into the creative industries.

Other alumni include leading figures across film, media, architecture, fashion, technology and business, reflecting the diversity of career paths open to Ravensbourne graduates.

Essential information

Your application

We understand that exam grades are only a small part of who you are, and we are interested in what interests you personally, what drives you and makes you stand out from other people who are applying. We don't just look at your qualifications, but will look at your application holistically, assessing your overall potential and ability to succeed.

Entry requirements

General information about our entry requirements can be found online at ravensbourne.ac.uk/entry-requirements. Detailed course entry requirements can also be found on the course pages.

How to apply

Visit our website, go to the page for the course that you're interested in and click apply to complete your application online.

We give equal consideration to all applications received by the appropriate deadline.

More information about applying can be found at ravensbourne.ac.uk/apply.

Any questions?
Access to HE diploma:
feadmissions@rave.ac.uk
+44 (0) 20 3040 3998

Undergraduate courses:
admissions@rave.ac.uk
+44 (0) 20 3040 3998

International students: applications and visas

We have a thriving international community with students from 100 different nationalities studying with us.

If you're a non-UK citizen, living outside of the UK or Northern Ireland, and wish to study an Access or undergraduate course, you'll need to apply for a student visa – unless you have another form of immigration permission allowing UK study.

Please visit ravensbourne.ac.uk/international-students for more information about applications and visas.

Help with your application

Depending on the course you're applying to, we may want to see a showreel or a portfolio of your work. This helps to give us a feel for your current skill level and what your interests are.

We have workshops to help you put together both your showreels and portfolios for your interview.

Subject specific portfolio and showreel advice is available on our website. Visit ravensbourne.ac.uk/portfolio for more information.

Look out for this symbol to see which of our courses require a portfolio or showreel.

Fees and funding

We know that the cost of studying is important when considering where you want to study. We aim to provide as much support as possible so that students do not face a financial barrier to studying at Ravensbourne. For detailed information on Ravensbourne's fees for home and international students, visit ravensbourne.ac.uk/fees-and-funding.

Scholarships
You must have received an offer of a place before you can apply for our scholarships, which remain subject to additional eligibility criteria. For full details and criteria, please visit ravensbourne.ac.uk/scholarships.

Bursaries
Ravensbourne is committed to providing assistance to our students in financial hardship. For more information about the bursaries we have on offer to our students, please visit ravensbourne.ac.uk/bursaries.

If you can't find the information you're looking for on our website, please contact hello@rave.ac.uk

Course index

Legal information

Disclaimer
The information in this prospectus is intended as a general guide to the courses, facilities and resources offered at Ravensbourne.

Although the information is believed to be correct at the time of going to press (February 2026), Ravensbourne reserves the right to make changes to the content or delivery of the courses, or the facilities and resources which support them. If it is necessary to make any material changes to your course after you have submitted an application, you will be informed in writing. This will be sent to the email address provided as part of your application.

The prospectus is issued as a guide only and is not intended to form any part of any contract between Ravensbourne and the students.

Prospective students are advised to verify details of any courses on enquiry to Ravensbourne or at interview. Updates can be found on our website at ravensbourne.ac.uk

Ravensbourne is committed to creating and offering a balanced, inclusive and diverse community, which values the dignity of staff and students and their right to achieve their full potential. We do not tolerate discrimination of any kind, and provide guidance to all students and staff that outline ways in which we strive for fair and consistent behaviour.

Ravensbourne University London's BA (Hons) Architecture and BA (Hons) Interior Architecture and Reuse courses are prescribed by the Royal Institute of British Architects (RIBA) for the purpose of a Part 1 qualification. Prescription is subject to the conditions of prescription being met and maintained, and to periodic review, with the next visiting board in 2028.

Acknowledgements
Credited imagery is provided by students showcasing the work created during their studies at Ravensbourne.

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Ravensbourne University London
Students enrolling on Higher Education programmes will enrol on Ravensbourne University London validated degrees and on successful completion of these will be awarded Ravensbourne University London degrees.

This is with the exception of the Access to Higher Education Diploma, which is awarded by the Open College Network, London (OCN).

Paper
This prospectus is printed on Revive 100 offset, a 100% recycled paper made from post-consumer waste.

The paper is Carbon Balanced with World Land Trust who offset carbon emissions through the purchase and preservation of high conservation value land. Through protecting standing forests, under threat of clearance, carbon is locked-in, that would otherwise be released.

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Keep in touch

Keep up-to-date with Ravensbourne by following us on social media and engaging with events such as open days, building tours, Q&A sessions or portfolio and showreel clinics.

Click to see upcoming events

Ravensbourne University London
6 Penrose Way
Greenwich Peninsula
London SE10 0EW
United Kingdom

ravensbourne.ac.uk
hello@rave.ac.uk
+44 (0)20 3040 3500

@RavensbourneUK