

# Bic\* Project- Empty your pen!

Foundation Studies Summer Project 2023

Duration Summer holidays

Deadline: 25.09.2023

Lecturers: Natalie Ashman, Geoff Henman, Dannie Phillip, Grace Brennan, Aaron Smith, Lamula Anderson.

## Project Criteria:

**Context and Research** | To develop an understanding of ways of mark making to express recordings of your summer vacations, trips, jounies and life experiences.

**Development of Creative Practice** | To use extensively explore range mark making methods and build your own responses in developing your concept. To see what a pen can do and how to creatively grow ideas.

**Problem Solving** | To have fun in developing new ideas and working with unknown materials.

**Communicating + Presenting a Creative Practice** | To present a filled sketchbook using the pen and more to showcase to the rest of the cohort in September.

## Creative Attributes |

Soft skills used to support and enhance creativity

### Curiosity:

To explore forms of digital/hand-crafted visual communication.

### Agility:

To work within a time frame and tell a story about summer.

### Communication:

To source, interpret and develop ways and methods to draw and mark make being inspired by other artists and designers.



Billie J 2022.



Ervin Wurm 1997.

## Assessment Criterion |

Learning outcomes assessed

### 1. Context

Understanding and application of subject knowledge, and underlying principles

### 2. Research

Identification and investigation of a range of academic, ethical and cultural sources

### 3. Development of Creative Practice

Skills to enable the realisation of ideas, appropriate to creative practice.

### 4. Problem Solving

Solve problems and adapt to unforeseen challenges in the realisation of creative practice.

### 5. Planning, progress and production

Management of own learning and progress through active reflection, negotiation, planning, self-direction, subject engagement and commitment.

### 6. Evaluation and Reflection

Taking active responsibility for own learning, development and decision making using critically evaluative and reflective skills.

### 7. Communicating and Presenting a Creative practice.

Communicating and presenting a creative, individual or collaborative personal practice.

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## Brief |

In advance of starting your creative journey at Ravensbourne, we would for you to embark in our summer project. 'Empty your pen' asks you to use your creativity with no limitations.

## What will you do?

You just received a new ballpoint pen from now until the start of the course, we would like you to empty it. Document how you ran out of ink.

- The bic pen contains enough ink for 3 kilometres of writing.
- Reflect on this length? What exactly is three kilometres?
- Start and Finish: Make sure that the pen is empty before your first session.
- We will discuss and display your outcomes in whatever form they make take.
- **Document** how you ran out of ink.

Consider what **documentation** means?

- Will you film this process?
- Will you purely use the sketchbook?
- What surfaces highlight the pen at its best?
- Will there be an element of collaboration?
- Can the pen itself be a tool to print, or make?
- Will you add other materials and resources?
- Colour?

## Instructions

1. Have fun
2. Explore mixing materials
3. Consider how to spend you time and where to take the sketchbook
4. Mistakes are good things and nothing at this stage is incorrect.

## Contextual links and references |

### Project Inspired by |

Inspired by Hansje van Halem, Amsterdam, the Netherlands.  
<https://hansje.net/>

### Artists + Designers

Billie J |  
Geoff Henman | <https://geoffhenman.com/>  
Yayoi Kusama | <https://www.youtube.com/watch?v=-xNzr-fJHQw>

David Shrigley  
Nina Chakrabarti  
Ellen Gallagher  
Keith Haring  
Frank Auerbach  
Deanne Cheuk  
Cy Twombly  
Jean Michel Basquiat  
Jean Dubuffet

### Resource Requirements:

A diverse array of resources and references needed.

Digital Camera, Sketchbook, art materials, Computer resources. We recommended that you start to build you own selection of tools (fine liners, layout paper, marker pens, glue, masking tape and more for use during the course and in the future.

### Health and Safety:

Please see the Course Handbook to abide by Health and Safety regulations and guidelines for safe studio practice.

