



**REMORA**

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DEMOCRATISING THE MUSIC BROWSING EXPERIENCE.



**A PLUGIN FOR SPOTIFY THAT LETS  
USERS SEE AND CONTROL THE DATA  
AND ALGORITHMS THAT ARE  
SHAPING THEIR MUSIC BROWSING  
EXPERIENCE.**



**WHAT IS AN ALGORITHM?**

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**“AN ALGORITHM IS THE SOFTWARE YOU USE TO ANALYZE A BIG DATA SET. DATA SETS HAVE MILLIONS OF PIECES OF INFORMATION, AND AN ALGORITHMS JOB IS TO ORGANIZE IT IN A WAY THAT IT MAKES SENSE. ESSENTIALLY IT'S A QUESTION WRITTEN IN CODE”**

(Podcast – ‘Think: Digital Futures, how an algorithm learns to be racist’, 2020)



OUR MUSIC BROWSING EXPERIENCE IS  
SHAPED BY ALGORITHMS THAT **FILTER**  
INFORMATION.

ALGORITHMS ARE **NOT** OBJECTIVE OR  
TRANSPARENT.



“WE ARE NOT LIVING IN AN  
INFORMATION **SOCIETY** BUT IN AN  
INFORMATION **MARKET.**”

THACKARA, 2005



THE FILTERS **FAVOUR** ARTISTS  
& GENRES THAT ARE POPULAR

LISTENER TASTES BECOME **CONSERVATIVE**

UNPOPULAR ARTISTS AND GENRES  
ARE **SILENCED**



**WINNER TAKES IT ALL**

**WINNER TAKES IT ALL**

**WINNER TAKES IT ALL**

**WINNER TAKES IT ALL**





EQUAL OPPORTUNITIES

EQUAL OPPORTUNITIES

EQUAL OPPORTUNITIES

EQUAL OPPORTUNITIES

**“THE AMOUNT YOU GET PAID PER  
STREAM IS, AS I’M SURE YOU KNOW,  
PITIFUL”**

Anonymous singer/performer, Zoom interview, 2020



ACCESSIBILITY

ACCESSIBILITY


**"THERE WAS A RADIO STATION CALLED RADAR,  
IT'S BASICALLY DISAPPEARED. RADIO WAS A  
BIG PLACE FOR HIP HOP AND GRIME. AND A LOT  
OF PEOPLE WERE CONNECTED TO THAT, BUT  
THAT DIED DOWN"**

Anonymous London DJ, Zoom interview, 2020




# THE ALTERNATIVE IS REMORA

Home > Extensions > Screenshot Master: Full Page Capture

 **Remora: Your Music. Your way.** [Remove from Chrome](#)

Offered by: Mdes Students  
★★★★★ 67 | Productivity | 70,000+ users

Overview | Reviews | Related



**Overview**

Compatible with your device

Our smart widget lets you set your own terms and conditions when listening to music on Spotify and other online music streaming services, such as Amazon Prime Music, Apple Music, Deezer, among others. Decide how and when your data is used, or choose to browse cookie-free.

Activate the widget when you open the online music streaming service from a Chrome window to unlock a new, transparent experience.

**Advantages:**

- Data transparency: Understand what specific data is being collected from your browsing and for what purposes.
- Take control of your data: Choose which of your data points are used to shape your discovery.
- Browse, cookie-free: Toggle all your data points for a cookie-free music listening experience.

Understand what artists are being actively promoted: Get full information about the artists that are spotlighted on your Spotify, including paid partnerships and sponsorships.

The data economy, decoded: Free access to our glossary, which will help you decode the terminology around online networks.

Be a data activist: downloading this widget will automatically send a letter to the Information Commissioner's Office asking for better data regulation.

[Read our Manifesto](#)

**Additional Information**

[Report abuse](#)

Version  
1.1

Updated  
22 April 2020


Size  
507KiB

Languages  
[See all 52](#)

Developer  
[keranipsanes@gmail.com](mailto:keranipsanes@gmail.com)  
[Privacy Policy](#)

YOU WOULDN'T **CENSOR** THIS EXPERIENCE.


**WHY WOULD YOU**

**CENSOR** 

**YOUR MUSIC?**

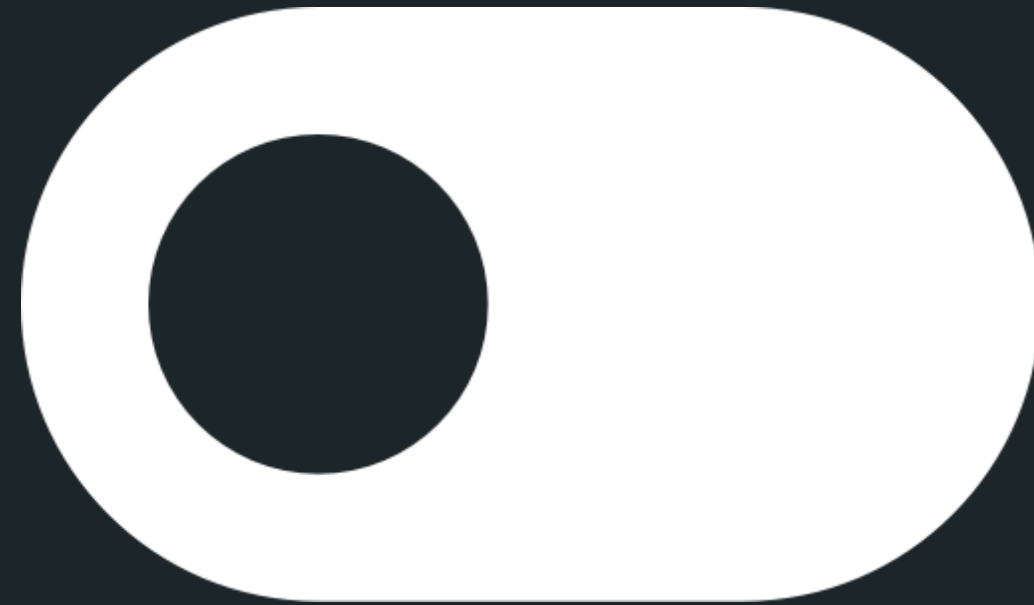
**WITH REMORA**

**NOW YOU WON'T**





# FILTER MUSIC DIFFERENTLY



Toggle by genre & no. of listeners  
Browse with affirmative action



# LEARN ABOUT DATA USE



With our easy glossary  
With our easy data visualisations



# RAISING AWARENESS



Sign our petition  
Become empowered



**WHY NOW?**

**DO WE HAVE FREEDOM OF CHOICE?**

**DO WE HAVE FREEDOM OF CHOICE?**

**DO WE HAVE FREEDOM OF CHOICE?**

**DO WE HAVE FREEDOM OF CHOICE?**