

## **MA Craft Editing**

Unit Title	Portfolio (MA Option)
FHEQ Level	7
Unit Code	MCE2007
Credit Value	30
Unit Type	Mandatory

Indicative Learning Hours						
Staff – Student Contact Hours		Independent Study Hours				
Live and Pre-recorded Classes	8	Independent Study and Practice	250			
Group Tutorials	8	Preparation for Assessment	30			
Individual Tutorials (including mentor)	4					
Total			300			

#### **Unit Description**

*Portfolio (MA option)* represents the culmination of both your craft and critical journey. You will deliver one substantial piece of postproduction work (typically 5-8 minutes) and an essay (1500-2000 words) that integrates theory in the analysis of your own practice. This essay will be underpinned by advanced practice-based methodologies and processes and is informed by your own ongoing reflective analysis and personal learning.

For your edited piece, you will be supported to specialise in your favourite genre and be assigned an industry mentor-editor related to that genre. Your edit piece will be of a professional quality, finished to picture lock, and demonstrates advanced application of craft skills.

Upon completion, it is mandatory that you attend an online viva where you will have an opportunity to present and discuss your work.

### **Unit Indicative Content**

- Practice based approaches to research
- Methodologies and techniques for integrating theory and practice
- Approaches to finding commissions
- Building an online presence
- Making best use of your professional mentor
- Project management skills
- Documenting your work and ways to present evidence
- Preparing for your viva

# **Unit Aims**

- work creatively, resourcefully, independently, with integrity, drive and passion
- develop strategies for finding commissions

- support for self-initiated projects
- align your specialist interests with viable career destinations
- developing a research strategy that aligns to your practice
- reflect on intellectual rigour demanded of Masters level study
- develop project management skills
- reflect on your own progress as a learner
- how to prepare for the viva, presentation skills

## **Unit Learning Outcomes**

On successful completion of this unit, you will be able to

LO1 produce a piece of edited work of professional quality, finished to picture lock, and demonstrates advanced application of craft skills.

LO2 produce a 1500 – 2000 word essay that integrates theory in the analysis of your practice, and demonstrates engagement with current debates and research methodologies appropriate to Level 7 study.

LO3 demonstrate resourcefulness in garnering a postproduction commission, and developing a practice-based research strategy.

## **Learning and Teaching Methods**

This Unit will be delivered using a combination of:

- Briefings
- Live and Pre-recorded Lectures
- One-to-one tuition
- Tutor and peer-to-peer feedback
- Demonstrations
- Master classes
- Self-directed research
- Active learning/doing
- Problem-solving
- Real world case studies

## Assessment methods and tasks

Assessment for this unit will conform to LOs and marking criteria and will typically be based on the delivery of:

- Edited work
- Essay
- Evidence (ie project screenshots, client correspondence, engagement in developing a community of practice)
- Presentations
- Peer-to-peer feedback

Assessment tasks	Weighting (%) (one grade or multi-grade	
	unit)	
Essay - 1500-2000 word	50%	
Edited Work and supporting evidence	50%	

### **Indicative Assessment Criteria**

- Quality of the delivered video work and the degree to which it demonstrates advanced application of craft skills (LO1)
- Critical rigour of an essay that demonstrates integration of theory in the analysis of your own practice, as well as engagement with current debates and research methodologies appropriate to Level 7 study (LO2)
- Evidence of students' resourcefulness in garnering commissions, including project management, self-promotion, self-reflection, meeting deadlines, and client dialogue (LO3)

### **Essential Reading list**

#### **BIBLIOGRAPHY**

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Vogler, Christopher. (2007) *The Writer's Journey: Mythic Structure for Writers*. Studio City, CA: Michael Wiese Productions

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