

Unit Title	Your Profession
FHEQ Level	7
Unit Code	MCE2002
Credit Value	30
Unit Type	Mandatory

Indicative Learning Hours			
Staff – Student Contact Hours		Independent Study Hours	
Live and Pre-recorded Classes	8	Independent Study and Practice	252
Group Tutorials	8	Preparation for Assessment	30
Individual Tutorials	2		
Total			300

Unit Description

Your Profession gives you the opportunity to locate your craft within the Post Industry and the wider media production world. In the first part of this unit, you will learn about editing's history and language, the professional roles, the markets, technology, and trends. You will investigate the diversity of screen content and platforms, and identify professional destinations for editors from employee to freelance to business start-up. You will consider your own professional journey, how to build networks, and begin to map a path towards your goals.

The second part of this unit is devoted to the dialogue between editor and client. The ability to communicate effectively, to present ideas, and negotiate are essential to working successfully in industry. You will explore this relationship first hand. The emphasis here is on the creative dialogue, setting deadlines, and managing a project through to completion.

Unit Indicative Content

- Professional roles and behaviours
- Building a community of practice
- The Post House, film, TV, online channels
- Post Production in the wider world
- Contemporary practice and technologies
- Historical, national and international perspectives
- Seminal films for editors

- The language of the profession
- Managing client relationship
- Storytelling, truth, and integrity
- How to give and receive feedback

Unit Aims

- Locate and contextualise editing within the wider postproduction and media industries
- Establish skills in relation to research, analysis and report writing
- Identify professional destinations
- To develop professional skills and behaviours in presentation, negotiation, feedback, project management, and client handling.
- To deliver work according to client schedule, brief and deadline.

Unit Learning Outcomes

On successful completion of this unit, you will be able to

LO1 gather information using a wide range of sources, providing visual, contextual and industry case-study research as appropriate

LO2 investigate specific professional and industrial contexts to situate your own practice

LO3 engage in an informed creative/professional dialogue in the development and delivery of editing products in accordance with the client brief.

Learning and Teaching Methods

This Unit will be delivered using a combination of:

- Briefings
- Live and Pre-recorded Lectures
- One-to-one tuition
- Chat room discussions
- Tutor and peer-to-peer feedback
- Demonstrations
- Master classes
- Self-directed research

Assessment methods and tasks

Assessment for this unit will conform to LOs and marking criteria and will typically be based on the delivery of:

- Edited work
- Critical reflective reports and logs
- Evidence (ie project screenshots, client correspondence, engagement in developing a community of practice)
- Presentations
- Peer-to-peer feedback

Assessment tasks	Weighting (%) (<i>one grade or multi-grade unit</i>)
Project Work	100% (all work marked holistically)

Indicative Assessment Criteria

- Demonstrate ability to gather information using a wide range of sources, providing visual, contextual and industry case-study research as appropriate (LO1)
- Evidence of investigative skills in specific professional and industrial contexts to situate your own practice (LO2)
- Evidence of engagement in an informed creative/professional dialogue in the development and delivery of editing products in accordance with the client brief (LO3)

Reading list

Coleman, L. (2014) *Make the Cut: A Guide to Becoming a Successful Assistant Editor in Film and TV*. London. Focal Press

Clark, B. (2019) *The Guide to Managing Postproduction for Film, TV, and Digital Distribution* 3rd Edition. Routledge

Schon, D. (1991) *The Reflective Practitioner: How Professionals Think in Action*. London Routledge

URL's

Avid Community <http://community.avid.com/> Accessed 10.6.2019)

Bectu <https://www.bectu.org.uk/home> (Accessed 10.6.2019)

BFI <https://www.bfi.org.uk/> (Accessed 10.6.2019)

Broadcast <https://www.broadcastnow.co.uk/> (Accessed 10.6.2019)

IMDB <http://www.imdb.com/> (Accessed 10.6.2019)

KFTV <http://www.kftv.com> (Accessed 10.6.2019)

Jonny Elwyn editor's blog <https://jonnyelwyn.co.uk/> (Accessed 10.6.2019)

Outside the Edit (ITE) <https://www.insidetheedit.com/course/video/78/> (Accessed 10.6.2019)

Royal Television Society <https://rts.org.uk/> (Accessed 10.6.2019)

Screen Daily <https://www.screendaily.com/> (Accessed 10.6.2019)

Screen Skills <https://www.screenskills.com/> (Accessed 10.6.2019)

Televisual <http://www.televisual.com/> (Accessed 10.6.2019)

UK Screen Alliance <http://www.ukscreenalliance.co.uk/> (Accessed 10.6.2019)

Variety <https://variety.com/> (Accessed 10.6.2019)

Mandy <https://www.mandy.com/> (Accessed 10.6.2019)

Grapevine <https://www.grapevinejobs.co.uk/> (Accessed 10.6.2019)

Screen Studies <https://www.screenstudies.com/> (Accessed 10.6.2019)

Shooting People <https://www.grapevinejobs.co.uk/> (Accessed 10.6.2019)

*Other reading matter and reference points will be specified within the project briefs that make up this Unit