Unit Title	Major Projects
FHEQ Level	6
Unit Code	ILC18303
Credit Value	45 credits
Unit Type	Subject

Learning Hours

Staff – Student Contact Hours		Independent Study Hours	
Classes	90	Independent Study	175
Supervised access to resources		Preparation for Assessment	10
		Unsupervised Access to Resources	175
Total			**450**

Unit Description

The Major Projects unit enables you to construct a proposal of enquiry and initiate a series of briefs. You will develop a substantial body of research through thorough investigation and analysis. (Originate Principle) The outcomes of this process will inform and reveal opportunities for critical practice and application. This unit allows you to demonstrate your skills and abilities in cross disciplinary and inter-disciplinary contexts leading to outcomes which will enable you to add to your portfolio. (Integrate Principle) You will be required to demonstrate your ability to engage in critical debate and to present work at a level appropriate to a graduate entrant to professional practice as well as possible postgraduate education. Your work from the Dissertation unit could inform and influence the projects for this unit.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

Unit Indicative Content

- Defining a series of substantial projects, each requiring comprehensive solutions;
- Completing suitable research and constructing project briefs accordingly;
- Undertaking independent project and time management;
- Defining personal goals in planning and producing illustrations and solutions to creative problems.

- Evaluating the entire process through project reports.

Unit Aims

- To enable you to identify and develop a substantial and complex body of self initiated work
- To enable you to negotiate and take responsibility for projects from conception through to realisation
- To enable exploration of more experimental approaches to the production of illustrations.
- To document research, structure, creative development, concepts, production processes and solutions of the self directed major projects in report format to a high professional standard.

Unit Learning Outcomes

LO 1 Research/Inspiration

Select and evaluate information gathering techniques using a wide range of sources, providing visual, contextual and industry case-study research as appropriate.

Related Principle: ORIGINATE

LO 3 Development/Prototyping

Investigate potential pathways that result in appropriate solutions, informed by a systematic understanding of the principles of the creative process.

Related Principle: INTEGRATE

LO 6 Critical and creative mindsets

Evaluate a range of critical approaches in order to form an independent position

Related Principle: ORIGINATE

Learning and Teaching Methods

This unit will be delivered using an overall unit project briefing lecture, workshops, small group seminars, one to one tutorials, group presentations and critiques, individual presentations and critiques, self-directed study, peer learning, visiting lecturers and guest speakers.
Formative feedback is provided at the midpoint of the unit and at the end of the unit, summative assessment will take place in response to an online submission of the required assessment evidence.

Assessment methods and tasks

Assessment tasks	Weighting (%) *(one grade or multi-grade unit)*
Presentation of a series of self initiated, negotiated projects and outcomes - (no less than two)	80%
Sketchbooks with evidence of research and development	20%

Indicative Assessment Criteria

- Shows selection and evaluation of Illustration related information gathering using a wide range of sources, providing relevant contextual and discipline related case-studies (LO1).
- Shows an enquiry into potential pathways that result in critical illustrative solutions, as well as being informed by a systematic understanding of the principles of the creative process (LO3).
- Shows evidence of evaluating a range of illustration processes, applications and theories in order to form an independent position (LO6)

LO1,3,6

Essential Reading list

1. Bell, Roanne (2005) *Pictures and Words: New Comic Art and Narrative Illustration,* London: Laurence King
2. Caplin, Steve (2003) *The Complete Guide to Digital Illustration,* Lewes: Ilex
3. Hyland, Angus & Vell, Roanne (2003) *Hand to Eye: Contemporary Illustration,* London: Laurence King
4. Illustrators Annuals by Society of Illustrators
5. Potter, Norman (1969) *What is a Designer,* London: Studio-Vista
6. Tallon, Kevin (2008) *Digital Fashion Illustration: With Photoshop and Illustrator,* London: Batsford