

<b>Unit Title</b>	Major Project Development and Realisation
<b>FHEQ Level</b>	Level 6
<b>Unit Code</b>	FAS18304
<b>Credit Value</b>	30 Credits
<b>Unit Type</b>	Subject

Learning Hours			
Staff – Student Contact Hours		Independent Study Hours	
Classes	25	Independent Study	80
Supervised access to resources	35	Preparation for Assessment	40
		Unsupervised Access to Resources	120
<b>Total</b>			<b>300</b>

### Unit Description

The Major Project Realisation unit represents the final stage of the programme. This unit is complemented and informed by the Concept Research and Prototyping unit. The output of this unit represents the physical embodiment of original ideas, development and professional career aspirations.

Students on both pathways will have an opportunity, and be expected to critically evaluate all aspects of 2D research and development together with 3D sampling and prototyping in order to refine and execute fully resolved, market relevant contemporary fashion design solutions.

Alongside the creative process, students will re-evaluate and revise their written and visual research report 'statement of intent' to redirect, update and reinforce important areas such as research/concept, USP, consumer profile/target market, competitors and market level.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

### Unit Indicative Content

#### **Industry Innovation Pathway and Ready to Wear Pathway**

Statement of Intent update

Developing / Refining of client design brief

Research, Concept development and presentation  
 Design Development and Range Planning Refinement  
 Creative and experimental sampling and prototyping  
 Refining the line up  
 Colour and Fabric research: Refine, Edit and Application  
 Silhouette and Proportion: Refine, Edit and Application  
 Flat Pattern cutting  
 Creative Pattern Cutting  
 Application of digital tools for silhouette and lay planning  
 Garment construction and finishings  
 Sampling and toiling  
 Outfit fittings  
 Student Learning Agreement

### Unit Aims

To enable students to produce fully resolved contemporary fashion design solutions in 2D and 3D

To enable students to interrogate and critically assess their discipline and hone a personal design signature so that they can identify their market positioning.

To enable students to interrogate and re-evaluate design proposals through a series of exploratory studies in order to edit, refine and select garment designs for a coherent final line up.

To prepare students to produce a range of fully resolved sample prototypes through a series of critically evaluated outfit fittings and construction processes.

To prepare and equip students with honed transferable industry skills, knowledge and experience in readiness to enter a highly competitive world of fashion.

To present resolved final outcomes to industry experts and peers.

### Unit Learning Outcomes

#### LO 2 Concept/Ideation

Critically appraise and evaluate appropriate research materials to generate workable concepts or strategic project themes that inform and underpin project development.

Related Principle: ORIGINATE

#### LO 4 (Pre) Production

Demonstrate systematic working knowledge, production skills, selection, application and understanding of a selection of processes, materials and methods that inform creative and academic practice.

Related Principle: COLLABORATE

#### LO 5 Presentation /Storytelling For Influence

Communicate projects creatively and professionally, whether in visual, oral or written form. Methods of presentation are appropriate to the audience/client and the purpose of the work.

Related Principle: ADVOCATE

**LO 6 Critical and creative mindsets**

Evaluate a range of critical approaches in order to form an independent position

Related Principle: ORIGINATE

**LO 7 Employability**

Effectively employ professional transferable and employability skills, including the ability to manage time and work to clear briefs and deadlines, respond to set goals, and communicate effectively.

Related Principle: CULTIVATE

**LO 8 Professional Identity**

Align your professional identity as a practitioner with a viable career context.

Related Principle: CULTIVATE

**Learning and Teaching Methods**

Briefings

Lectures

Project work

Workshops

Tutorials

Outfit Reviews and Fittings

Individual Presentations and Critiques

Self Directed Independent Study

**Assessment methods and tasks**

*Brief description of assessment methods*

Formative Assessment.

Summative Assessment to include Presentation and Critique

**Assessment tasks**

**Portfolio of Evidence to Include:**

**Weighting (100% of the unit)**

This unit is assessed holistically

Revised Statement of Intent

Research Journal and Concept/design development

2D Concept and Collection Presentation

CAD: Technical Specification Drawings

Final Patterns	
Fitting File & Evaluation	
Development toiles and samples	
Fully Resolved Final 3D Prototype/s & Presentation	

### Indicative Assessment Criteria

*Assessment criteria are the basis on which the judgment of the adequacy of the work is made. A more detailed assessment criteria will be specified in the brief.*

1. Application of critical design thinking to produce innovative resolved design solutions (LO2, , LO6)
2. Application of advanced technical skills in pattern cutting, 3D toiling, sampling, garment construction and prototyping (, LO4)
3. Application of technical skills in digital technology and software packages appropriate to design and product development (, LO4)
4. Application and understanding of effective contemporary visual communication (LO4, LO5)
5. Demonstration of applying professional engagement/collaborative working (LO7, LO8)

### Essential Reading list

1. Aldrich, W. (2008). *Metric Pattern Cutting for Womenswear*, 5th edition. John Wiley & Sons.
2. Aldrich, W. (2011). *Metric Pattern Cutting for Menswear*, 5th edition. John Wiley & Sons.
3. Barrett, Joanne Ciresi. (2012). *Designing Your Portfolio: From Concept to Presentation*. Fairchild Books.
4. Renfrew, Elinor and Colin. (2009). *Developing a Collection*. AVA Publishing.
5. Singer, Ruth. (2013). *Fabric Manipulation: 150 Creative Sewing Techniques*. David & Charles Publishing.
6. Smith, Alison (2009) *The Sewing Book*. DK; UK ed. edition
7. Szkutnicka, Basia. (2010). *Technical Drawing for Fashion*. Laurence King.