



Unit Title	DIGITAL INTERMEDIATE
FHEQ Level	Level 5
Unit Code	EPP18203
Credit Value	15 Credits
Unit Type	Subject

Learning Hours			
Staff – Student Contact Hours		Independent Study Hours	
Classes	32.5	Independent Study	38
Supervised access to resources	5	Preparation for Assessment	27
		Unsupervised Access to Resources	47.5
Total			150

Unit Description

This unit builds on skills and knowledge acquired in the Post Technology unit, and helps you get to grips with leading edge operations and technologies around D.I. Digital Intermediate describes a range of processes that take place after the offline cut is completed and include: conform, Online, QC, and the creation of deliverables.

This unit will provide you with hands-on experience of a range of post operations and the use of specialist QC equipment. The skills and knowledge acquired here will help you fulfil the industry role of Technical Runner.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

Unit Indicative Content

- Media Management and metadata
- Cloud based systems
- Working with proxies
- Conform, Online, QC, DPP
- Grading
- Audio post production

Unit Aims

- Understand media workflows such as transcoding, DI, and online processes
- Understand QC processes for broadcast
- Undertake a variety of DI technical operations that mirror those found in Post Houses

Unit Learning Outcomes

LO 2 Concept/Ideation

Analyse research materials leading to the generation of the ideation and concepts that inform and lead to project development.

Related Principle: ORIGINATE

LO 3 Development/Prototyping

Analyse a range of potential pathways that result in appropriate solutions, informed by an understanding of the principles of the creative process.

Related Principle: INTEGRATE

LO 4 (Pre) Production

Employ relevant knowledge of production skills alongside a grasp of the creative potential of a selection of processes, materials and methods that inform creative and academic practice.

Related Principle: COLLABORATE

Learning and Teaching Methods

This unit will be delivered using a combination of:

- Briefings
- Lectures
- Project work
- Workshops
- Debate
- Online activity
- Group presentations and critiques
- Self-directed independent study

Assessment methods and tasks

Assessment tasks	Weighting (%) <i>(one grade or multi-grade unit)</i>
Project Work	100% Tasks are likely to include: <ul style="list-style-type: none">• A series of edited short films• Supporting written material / critical analysis

Indicative Assessment Criteria

Evidence of research for the generation of concepts that lead to project work (LO 2)

Evidence of the application of appropriate choices in the execution of a range technical processes. (LO 3)

Quality of post production skills and technical competencies to process provided materials and deliver technically compliant products. (LO 4)

Essential Reading list

1. Grant, A & Meadows, J. (2012) Communication Technology Update and Fundamentals, Routledge
2. Paulsen, K. (2017) Moving Media Storage Technologies: Applications & Workflows for Video and Media Server Platforms, Focal Press
3. Piccin, V & Weynand, D. (20015) How Video Works: From Broadcast to the Cloud, Focal Press.
4. Rose, J. (2009) Audio Postproduction for Film and Video, Second Edition, Focal Press