



Unit Title	STORY 1
FHEQ Level	Level 5
Unit Code	EPP18202
Credit Value	15 Credits
Unit Type	Mandatory Subject

Learning Hours			
Staff – Student Contact Hours		Independent Study Hours	
Classes	32.5	Independent Study	38
Supervised access to resources	5	Preparation for Assessment	27
		Unsupervised Access to Resources	47.5
Total			150

Unit Description

This unit builds on the Craft Editing unit last year, and focuses on documentary programmes. Documentaries are about the real world as opposed to fictional worlds.

Its power to convince resides in our association of documentary with ‘the truth’. Unlike fiction where there is usually a script, documentary is only meaningful when it gets to the edit suite: the cut is the story.

You will examine a range of documentary types from observational to propaganda, and from Robert Flaherty to Michael Moore. You will consider notions of integrity and bias, and the ‘politics of the cut’.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

Unit Indicative Content

- Editing factual programmes
- Integrity, truth, and bias - the politics of the cut
- Documentary types
- Factual structure
- Advanced editing techniques
- Identifying the audience

Unit Aims

- Understand factual storytelling in relation to an identified audience.
- Understand the potential of documentary to sway opinion
- Development of skills to articulate a coherent argument/story in moving images and sounds.

Unit Learning Outcomes

LO 2 Concept/Ideation

Analyse research materials leading to the generation of the ideation and concepts that inform and lead to project development.

Related Principle: ORIGINATE

LO 4 (Pre) Production

Employ relevant knowledge of production skills alongside a grasp of the creative potential of a selection of processes, materials and methods that inform creative and academic practice.

Related Principle: COLLABORATE

LO 5 Presentation /Storytelling For Influence

Select and employ effective methods of presentation and communication of projects in considering the audience/client and the purpose of the work, whether in visual, oral or written form.

Related Principle: ADVOCATE

Learning and Teaching Methods

This unit will be delivered using a combination of:

- Briefings
- Lectures
- Project work
- Workshops
- Debate
- Online activity
- Group presentations and critiques
- Self-directed independent study

Assessment methods and tasks

Assessment tasks	Weighting (%) (<i>one grade or multi-grade unit</i>)
Project Work	100% Tasks are likely to include: <ul style="list-style-type: none">• A final piece / pieces of edited video work• Supporting written material / Theory based essay

Indicative Assessment Criteria

Evidence of research for the generation of concepts that lead to project work (LO 2)
Quality of post production skills, and grasp of creative potential of provided materials to deliver a creative outcome. (LO 4)
Evidence of selection and application of effective storytelling methods that consider the audience and purpose of the work. (LO 5)

Essential Reading list

1. Bernard, S.C. (2010). *Documentary Storytelling: Creative Nonfiction on Screen*. 3 edition. Amsterdam ; Boston: Focal Press.
2. Bricca J, (2017) *Documentary Editing: Principles & Practice* 1st Edition, Kindle Edition, Focal Press
3. Bruzzi, S. (2011). *New Documentary: A Critical Introduction*. 1 edition. London; New York: Routledge.
4. Murch, W. (2001). *In The Blink Of An Eye: A Perspective on Film Editing*; Silman-James Press.
5. Nichols, B. (2017). *Introduction to Documentary, Third Edition*. 3 edition. Bloomington: Indiana University Press.

6. Pearlman, K. (2009) Cutting Rhythms, Shaping the Film Edit. Focal Press

URLs

The International Documentary Association: www.documentary.org (accessed 1.2.18)

Documentary Storm: www.documentarystorm.com (accessed 1.2.18)