



Unit Title	CRAFT EDITING
FHEQ Level	Level 4
Unit Code	EPP18104
Credit Value	30 Credits
Unit Type	Subject

Learning Hours			
Staff – Student Contact Hours		Independent Study Hours	
Classes	80	Independent Study	60
Supervised access to resources	10	Preparation for Assessment	50
		Unsupervised Access to Resources	100
Total			300

Unit Description

Craft editing is primarily about storytelling. Cutting images and sounds is a complex and subtle art, one that demands a keen understanding of structure, genre, narrative-memory, and the audience to whom it's addressed.

In this unit you will have an opportunity to develop your editing skills through theory informed practice, drawing on exemplars, and reflecting on your final product.

Opportunities for you to discuss and share your work with peers will be integral in developing your critical skills.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

Unit Indicative Content

- Storytelling
- Film editing grammar
- Craft and editing techniques
- Peer-to-peer feedback

Unit Aims

- Gain an understanding of editing processes and principles.
- Understand and apply the grammar editing, storytelling and genre
- Learn about the emotional intention of editing.
- Develop critical skills in giving peer feedback.
- Adopt a professional attitude to work.

Unit Learning Outcomes

LO 2 Concept/Ideation

Generate first concept ideas or strategic project themes drawing upon reference to acquired research materials.

Related Principle: ORIGINATE

LO 4 (Pre) Production

Identify, select and apply an appropriate selection of processes, materials and methods that inform creative and academic practice.

Related Principle: COLLABORATE

LO 6 Critical and creative mindsets

Demonstrate enquiry into what makes good practice - both creatively and academically.

Related Principle: ORIGINATE

Learning and Teaching Methods

This unit will be delivered using a combination of:

- Briefings
- Lectures
- Project work
- Workshops
- Debate
- Online activity
- Group presentations and critiques
- Self-directed independent study

Assessment methods and tasks

Assessment tasks	Weighting (%) <i>(one grade or multi-grade unit)</i>
Project Work	100% Tasks are likely to include: <ul style="list-style-type: none">• A collection of edited projects in various genres• A personal critical reflection

Indicative Assessment Criteria

Evidence of research in generating strategic project themes (LO 2)

Delivery of project work that demonstrates the application of appropriate processes, materials and methods. (LO 4)

Evidence of enquiry into what makes good practice, both creatively and academically (LO 6)

Essential Reading list

1. Avarese J, Post Sound Design (2017) The Art and Craft of Audio Post Production for the Moving Image (The CineTech Guides to the Film Crafts) Bloomsbury Academic USA
2. Blazer L, Animated Storytelling: Simple Steps For Creating Animation and Motion Graphics. Peachpit Press; 01 edition (19 Nov. 2015)
3. Bricca J, (2017) Documentary Editing: Principles & Practice 1st Edition, Kindle Edition, Focal Press
4. Chandler, G. (2009). Film Editing: Great Cuts Every Filmmaker and Movie Lover Must Know. Michael Wiese Productions, Studio City, CA.
5. Eisenstein, Sergei. (1969) The Film Sense. Houghton Mifflin Harcourt
6. Murch, W. (2001). In The Blink of an Eye: A Perspective on Film Editing. New edition edition. Los Angeles: Silman-James Press.
7. Oldham, G. (2012) First Cut: Conversations With Film Editors, 20 Anv edition. University of California Press, Berkeley, Calif.; London.
8. Pepperman, R., 2004. The Eye Is Quicker: Film Editing Making a Good Film Better. Michael Wiese Productions, Studio City, CA.
9. Purcell, J. (2013) Dialogue Editing for Motion Pictures: A Guide to the Invisible Art, 2 edition. ed. Focal Press, Burlington, MA.

<https://nofilmschool.com> (Accessed 27.1.18)

<http://providecoalition.com/ssimmons> (Accessed 27.1.18)

<https://www.moviola.org> (Accessed 27.1.18)