



Unit Title	POST INDUSTRY
FHEQ Level	Level 4
Unit Code	EPP18103
Credit Value	15 Credits
Unit Type	Mandatory Subject

Learning Hours			
Staff – Student Contact Hours		Independent Study Hours	
Classes	40	Independent Study	50
Supervised access to resources	5	Preparation for Assessment	20
		Unsupervised Access to Resources	35
Total			300

Unit Description

This unit affords the opportunity to investigate the post production industry: its history and current position; its language, its national and international perspectives; the roles, the market place, emerging and future technologies, trends, platforms, and audiences.

You will also engage with some the key texts and films that helped shape and define your craft.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

Unit Indicative Content

- Report writing
- Professional roles
- The Post House, film and TV
- Post production in the wider world
- Contemporary practice and new technologies
- Historical theory and debates
- National and international perspectives
- Seminal films for editors
- The language of the profession

Unit Aims

Expand and develop insight into Post Production.

Strengthen subject specific knowledge by exposing the student to diverse, related contexts.

Provide a platform for debate, where you feel views have value, and where you can explore new concepts on the post production industry.

Critical engagement with the sector.

Unit Learning Outcomes

LO 1 Research/Inspiration

Demonstrate your capacity for information gathering techniques using a wide range of sources, providing visual, contextual and industry case-study research as appropriate.

Related Principle: ORIGINATE

LO 7 Employability

Evidence nurturing professional transferable and employability skills, including the ability to manage time and work to clear briefs and deadlines, respond to set goals, and communicate effectively.

Related Principle: CULTIVATE

LO 8 Professional Identity

Evidence an emerging personal creative and professional identity

Related Principle: CULTIVATE

Learning and Teaching Methods

This unit will be delivered using a combination of:

- Briefings
- Lectures
- Project work
- Workshops
- Debate
- Online activity
- Group presentations and critiques
- Self-directed independent study

Assessment methods and tasks

Assessment tasks	Weighting (%) <i>(one grade or multi-grade unit)</i>
Project Work	100% Tasks are likely to include: <ul style="list-style-type: none">• An individual essay or visual essay.

Indicative Assessment Criteria

Evidence of capacity for information gathering techniques using a wide range of sources, providing visual, contextual and industry case-study research (LO 1)
Evidence of nascent professional skills, including time management, working to deadlines, respond to set goals, and communicating effectively in visual, oral or written form (LO 7)
Evidence of an emerging personal creative and professional identity (LO 8)

Essential Reading list

1. Beebe, S & Redmond, M. (2010) *Interpersonal Communication: Relating to Others* sixth edition, Allyn & Bacon
2. Bricca J, (2017) *Documentary Editing: Principles & Practice* 1st Edition, Kindle Edition, Focal Press
3. Coleman, L. (2010) *Make the Cut: A Guide to Becoming a Successful Assistant Editor in Film and TV*. Focal Press
4. Eisenstein, Sergei. (1969) *The Film Sense*. Houghton Mifflin Harcourt
5. Kuleshov, L.V. (1975). *Kuleshov on Film: Writings by Lev Kuleshov*. Levaco, R. (ed.). Berkeley: Univ of California Pr.
6. Ondaatje, M. (2004). *The Conversations: Walter Murch and the Art of Editing Film*. Reprint edition. New York, NY: Alfred A. Knopf.

<http://www.broadcastnow.co.uk> (Accessed 29.01.18)

<http://www.ukscreenassociation.co.uk> (Accessed 29.01.18)

<http://www.televisual.com> (Accessed 29.01.18)