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| <b>Unit Title</b>   | <b>FIRST POST</b> |
| <b>FHEQ Level</b>   | Level 4           |
| <b>Unit Code</b>    | EPP18102          |
| <b>Credit Value</b> | 30 Credits        |
| <b>Unit Type</b>    | Subject           |

| Learning Hours                 |    |                                  |            |
|--------------------------------|----|----------------------------------|------------|
| Staff – Student Contact Hours  |    | Independent Study Hours          |            |
| Classes                        | 70 | Independent Study                | 60         |
| Supervised access to resources | 20 | Preparation for Assessment       | 50         |
|                                |    | Unsupervised Access to Resources | 100        |
| <b>Total</b>                   |    |                                  | <b>300</b> |

**Unit Description**

This unit provides a grounding in many of the key creative and technical skills of post production.

Through a combination of practical exercises, creative briefs and technical operations, you will begin to develop skills in: editing, audio, graphics, visual effects, colour grading, formats and post infrastructure.

As well as delivering several pieces of post produced work, you will capture your investigations and experiences in a reflective report.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

**Unit Indicative Content**

- Editing and storytelling
- Codecs, formats and resolutions
- System workflows
- Audio
- Graphics and typography
- Compositing

### Unit Aims

To understand and explore the application of fundamental editing and storytelling principles

To gain essential post production technical skills

Apply creative solutions to the brief

Have an evaluative and reflective understanding of the work and be able to articulate this coherently

### Unit Learning Outcomes

#### LO 4 (Pre) Production

Identify, select and apply an appropriate selection of processes, materials and methods that inform creative and academic practice.

**Related Principle: COLLABORATE**

#### LO 5 Presentation / Storytelling For Influence

Evidence effective communication of projects, whether in visual, oral or written form.

**Related Principle: ADVOCATE**

#### LO 7 Employability

Evidence nurturing professional transferable and employability skills, including the ability to manage time and work to clear briefs and deadlines, respond to set goals, and communicate effectively.

**Related Principle: CULTIVATE**

### Learning and Teaching Methods

This unit will be delivered using a combination of:

- Briefings
- Lectures
- Project work
- Workshops
- Debate
- Online activity
- Group presentations and critiques
- Self-directed independent study

### Assessment methods and tasks

| Assessment tasks | Weighting (%) <i>(one grade or multi-grade unit)</i> |
|------------------|--|
|------------------|--|

|                     |  |
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| <b>Project Work</b> | 100%<br>Tasks are likely to include: <ul style="list-style-type: none"> <li>• A short documentary or fiction edit</li> <li>• A motion graphics short form video</li> <li>• A sound mix to a film trailer.</li> <li>• An individual presentation</li> </ul> |
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### Indicative Assessment Criteria

Evidence selection and application of appropriate processes, materials and methods that inform the creative output (LO 4)

Degree of critical reflection manifest in project outputs (LO5)

Evidence of a range of professional competencies including: clear understanding of the brief, communication skills, time management, and meeting deadlines (LO 7)

### Essential Reading list

1. Avarese J, Post Sound Design (2017) The Art and Craft of Audio Post Production for the Moving Image (The CineTech Guides to the Film Crafts) Bloomsbury Academic USA
2. Blazer L, Animated Storytelling: Simple Steps For Creating Animation and Motion Graphics. Peachpit Press; 01 edition (19 Nov. 2015)
3. Bricca J, (2017) Documentary Editing: Principles & Practice 1st Edition, Kindle Edition, Focal Press
4. Fridsma L, Gyncild. B (2017) Adobe After Effects CC Classroom in a Book (Classroom in a Book, Adobe; 01 edition)
5. Leirpoll, J, Osborn D, Murphy P, Edwards A (2017) The Cool Stuff in Premiere Pro: Learn advanced editing techniques to dramatically speed up your workflow Apress