

<b>Unit Title</b>	Sample Finish and Swatch Packs for Fashion
<b>FHEQ Level</b>	UG 2 - Level 5
<b>Unit Code</b>	EFAS181
<b>Credit Value</b>	15 Credits
<b>Unit Type</b>	Elective

Learning Hours			
Staff – Student Contact Hours		Independent Study Hours	
Classes	20	Independent Study	47.5
Supervised access to resources	17.5	Preparation for Assessment	20
		Unsupervised Access to Resources	45
<b>Total</b>			<b>150</b>

### Unit Description

This elective unit offers students the opportunity to learn additional skills relevant to the broader area of fashion industry practice outside of their immediate subject specialism.

Students will explore creative skills that will further inform and exemplify a proposed range for industry. As professionals, they will create a well-informed range plan for an industry client.

To further support this range proposal, students will create a finished and well-presented swatch pack appropriate to the design aesthetic of the client brand, concept and range proposal.

Following appropriate inductions into technical equipment and digital facilities, students will demonstrate experimentation with various stitching, processing, printing and finish possibilities for the proposed range.

A final edit of this will be presented to industry standard in an innovative and professional way in line with the brand identity. Presentation of these sample packs must be 'on brand' and consistent with the design aesthetic being presented.

As part of this exploration of the broader opportunities available within the sector the learning in this unit will be underpinned by preparation for industry placement. The student will have the opportunity for self-diagnosis, evaluation of their own interests, hard and soft skills, strengths, weaknesses and career ambitions. You will evaluate your own personal brand and develop organisational skills as well as personal presentation skills through taking part in mock interviews and Personal Progress Reviews. Students will create personal promotional materials using a variety of media to help secure a work placement that is relevant to their career.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes

relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

### Unit Indicative Content

Range Planning rationalisation  
Fabric representation in range planning  
Colour/fabric story presentation and labelling/numbering for identification  
Demonstrations and inductions on digital embroidery, laser cutting, industrial sewing machines, digital printing techniques  
Fabric experimentation  
Print story sampling  
Fabric finishes  
Sustainability considerations  
Options for trimmings and fastenings  
Branding and presentation of swatch and sample packs to industry standard  
Creative CV  
Career and Placement Research  
Personal promotional techniques  
On-line profiling for industry

### Unit Aims

To build understanding and skills that reach outside key subject area  
To augment understanding of roles outside key area of study  
To build personal brand and product brand awareness  
To introduce skills that underpin and support process of range planning  
To support confidence and readiness for work placement

### Unit Learning Outcomes

#### **LO 2 Concept/Ideation**

Analyse research materials leading to the generation of the ideation and concepts that inform and lead to project development.

**Related Principle: ORIGINATE**

#### **LO 3 Development/Prototyping**

Analyse a range of potential pathways that result in appropriate solutions, informed by an understanding of the principles of the creative process.

**Related Principle: INTEGRATE**

#### **LO 5 Presentation /Storytelling For Influence**

Select and employ effective methods of presentation and communication of projects in considering the audience/client and the purpose of the work, whether in visual, oral or written form.

**Related Principle: ADVOCATE**

#### **LO 7 Employability**

Demonstrate professional transferable and employability skills, including the ability to manage time and work to clear briefs and deadlines, respond to set goals, and communicate effectively.

**Related Principle: CULTIVATE**

### **Learning and Teaching Methods**

- Briefings
- Lectures
- Project Work
- Seminars
- Workshops
- Group Work
- On-line activity
- Individual presentations and critiques
- Group presentations and critiques
- Self directed independent study

### **Indicative Assessment Criteria**

*Assessment criteria are the basis on which the judgment of the adequacy of the work is made. A more detailed assessment criteria will be specified in the brief.*

1. Demonstration of synthesis and evaluation in relation to brand research and sample development (LO2)
2. Application of technical skills in visual communication (LO5)
3. Understanding of end user, audience and relevant consumer typologies (LO5)
4. Application of design thinking to produce innovative solutions (LO2, LO3)
5. Demonstration of knowledge relevant to fashion industry roles to inform placement planning (LO7)

## Assessment methods and tasks

*Brief description of assessment methods*

Assessment tasks:	Weighting 100 % (pass/fail)
Portfolio of evidence to include:	
Swatch/sample Pack to support target brand	
Personal Brand Pack to include on-line platform	

## Essential Reading list

1. Fischer, Annette. (2008). *Basic Fashion Design 03. Construction*. AVA Publishing
2. Hallett, Clive. (2014). *Fabric for Fashion: The Swatch Book*. Laurence King
3. Holland, Gwyneth. (2017). *Fashion Trend Forecasting*.
4. Leach, Robert (2012). *Fashion Resource Book: Research for Design*. Thames and Hudson Ltd; 01 edition
5. Parish, P. (2013). *Pattern cutting: The architecture of fashion*. London: AVA Academia.
6. Smith, Alison (2009) *The Sewing Book*. DK; UK ed. edition
7. Udale, Jenny. (2014) *Textiles and Fashion: Exploring printed textiles, knitwear, embroidery, menswear and womenswear*. Fairchild Books; 2nd Revised edition edition

### Unit Relevant Websites

The WGSN news and information service:

<http://www.wgsn-edu.com/edu/>

Style.com:

<http://www.style.com>

LNS Global

<https://www.lnsnglobal.com/>