



<b>Unit Title</b>	<b>Pre-recorded event television broadcasting</b>
<b>FHEQ Level</b>	5
<b>Unit Code</b>	EDTV1802
<b>Credit Value</b>	15
<b>Unit Type</b>	Elective (intra-departmental)

<b>Learning Hours</b>			
<b>Staff – Student Contact Hours</b>		<b>Independent Study Hours</b>	
Classes	37.5	Independent Study	30
Supervised access to resources		Preparation for Assessment	22.5
		Unsupervised Access to Resources	60
<b>Total</b>			<b>150</b>

## Unit Description

This elective unit is designed to provide collaborative learning and subject underpinning to a cross-section of the Ravensbourne student community, particularly in: Film, Editing, Post-production, and Television. There is also the opportunity for Animation, Architecture, Graphics, Photography, and Sound to be involved.

Students will be involved in planning and recording small-scale location events in and around Ravensbourne.

The project in this unit will be team work that covers all of the necessary roles and skills needed to provide a pre-recorded television production.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

## Unit Indicative Content

- Pre-production planning and associated meetings
- Protocols for working with a professional client
- Understanding the demands and pressures of live broadcasting
- Production roles and skills
- Operational roles and skills
- Engineering roles and skills

- Asset Management
- Interactivity
- Graphics for television production
- Location and logistical planning

### Unit Aims

1. To develop deeper production, operational, and technology skills in the context of event and location television recording
2. To foster collaborative working and teamwork, particularly in the context of working on location
3. To develop associated transferrable skills such as planning, running meetings, and site-recces
4. To explore different techniques for television production such as graphics, sets, audio, promo trailers, and audience interaction

### Unit Learning Outcomes

*(to be selected from the Mini Manual)*

#### LO4: (Pre) Production

Employ relevant knowledge of television production and technology skills alongside a grasp of the creative potential of a selection of processes, materials and methods that inform creative and engineering practice.

Based on **COLLABORATE** principle.

#### LO 7: Employability

Demonstrate professional transferrable and employability skills, including the ability to manage time and work to clear briefs and deadlines, respond to set goals, and communicate effectively.

Based on **CULTIVATE** principle.

#### LO 8: Professional Identity

Investigate specific professional contexts to situate your own practice.

Based on **CULTIVATE** principle.

### Learning and Teaching Methods

- Project briefings – in order to prepare students for the aims, content, delivery, learning outcomes, and assessments
- Seminars
- Practical workshops (blended with seminars)
- VLE activities
- Individual and team work
- Autonomous study

- Working alongside professionals
- Formative feedback assessment point(s)
- Summative assessment at end of unit that demonstrates degree to which learning outcomes have been met

## Assessment methods and tasks

*Brief description of assessment methods*

Assessment tasks	Weighting (%) (one grade or multi-grade unit)
Holistic assessment: <ul style="list-style-type: none"> <li>• A short individual interview with tutor(s).</li> <li>• An individual report analysing skills used in project.</li> </ul>	100% (pass/fail)

## Indicative Assessment Criteria

*Assessment criteria are the basis on which the judgment of the adequacy of the work is made. A more detailed assessment criteria will be specified in the brief.*

Holistic assessment: is a short individual interview and an uploaded report to the VLE. The interview will be assessed through the following criteria:

1. Demonstrate ability to work as a team within a production team with roles encompassing planning, production, operations, and engineering. **LO4**
2. Evidence skills used and skills acquired during the production. **LO7**

The uploaded individual report will be assessed through the following criteria:

3. Analyse how individual skills and team skills are useful for future professional practice. **LO8**

## Recommended Reading list

1. Kahan A., Collaborating with the Enemy: How to Work with People You Don't Agree with or Like or Trust. 2017. Publisher: ReadHowYouWant
2. Brown, Lucy & Duthie, Lyndsay, The TV Studio Production Handbook. 2016. Publisher: I.B.Tauris

URLs

1. <https://www.rsc.org.uk/education/schools-broadcasts>
2. [https://schools.nationaltheatre.org.uk/app/os#!on\\_demand/home](https://schools.nationaltheatre.org.uk/app/os#!on_demand/home)
3. <https://www.metliveinhd.co.uk/>
4. <http://www.roh.org.uk/news/tags/livestream>
5. <http://www.bbc.co.uk/academy/production/television>
6. <https://www.ibc.org/production/topics/live-production>