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| Unit Title | Developing RAW Files |
| FHEQ Level | Five |
| Unit Code | EDGP181 |
| Credit Value | 15 credits |
| Unit Type | Elective |

| Learning Hours | | | |
|--------------------------------------|------|----------------------------------|------------|
| Staff – Student Contact Hours | | Independent Study Hours | |
| Classes | 20 | Independent Study | 47.5 |
| Supervised access to resources | 17.5 | Preparation for Assessment | 30 |
| | | Unsupervised Access to Resources | 45 |
| Total | | | 150 |

Unit Description

This unit is part of an elective choice that offers you the opportunity to enhance a skill-base within professional imaging software specifically in developing camera RAW files to gain the maximum data and information from them as well as introducing a workflow based around professional best-practice.

This elective is based on the units “On the Screen i/ii” to offer tuition within the Capture One software workflow and operation. The unit is based on the manufacturer’s own professional accreditation course (which was developed in conjunction with Ravensbourne) and is essentially the highest level of accreditation for a single user of the system. The unit will explore aspects of employability as well as allowing you to benefit directly from input from accredited tutors and representatives from the manufacturer (three of which are alumni of the course). It will be possible to gain certified accreditation (POCP) at the end of this unit as this is seen as a ‘gold standard’ within the industry.

As with the corresponding elective unit this skills-based option is influenced directly by all five principles of the Mind-set and Skill-set Manifesto as you are making choices that best responds to your emerging professional ambitions whilst working in collaboration with an industry leading manufacturer.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.

5. Originate / creativity meets technology.

Unit Indicative Content

- The ability to work to a set of technical requirements and outcomes based around software proficiency and an agenda set by a leading manufacturer.
- The opportunity to collaborate with a manufacturer that will offer career advice and support within their area of operation during the period of this unit.
- The ability to offer a range of software-based solutions drawing on the skill-set gained thus far on the course.
- The ability to work on high resolution screen-based outcomes in response to the client's expectations.
- The opportunity to network with a manufacturer and its representatives with respect to career opportunities within digital capture and post-production through a networking event held as part of the unit.
- The knowledge of professional etiquette and legal requirements when working within this aspect of professional practice
- The ability to proceed to professional accreditation within the Capture One system through the POCP process.

Unit Aims

- To generate a series of outcomes in response to an exacting manufacturer-led suite of tasks, objectives and results.
- To engage in a series of career focused activities surrounding aspects of high-end digital capture and post-production.
- To apply practical, analytical and self-reflective skills in the development and delivery of a series of practical outcomes within a set curriculum.
- To demonstrate the ability to collaborate and engage with others, including peers, staff and outside organizations with professionalism and a level of appropriate studentship.
- To manage time and resources effectively and realistically.

Unit Learning Outcomes

LO 3 Development/Prototyping

Analyse a range of potential pathways that result in appropriate solutions, informed by an understanding of the principles of the creative process.

Related Principle: INTEGRATE

LO 4 (Pre) Production

Employ relevant knowledge of production skills alongside a grasp of the creative potential of a selection of processes, materials and methods that inform creative and academic practice.

Related Principle: COLLABORATE

LO 7 Employability

Demonstrate professional transferrable and employability skills, including the ability to

manage time and work to clear briefs and deadlines, respond to set goals, and communicate effectively.

Related Principle: CULTIVATE

Learning and Teaching Methods

Lecture

Seminar

Tutorial

Practical Classes and Workshops by both tutors and manufacturers

Independent study

Directed Study

Assessment methods and tasks

Brief description of assessment methods

Practical Assignment

Classroom Test

Industry Focussed Report

- Summative assessment is the completion of the main unit task – typically a finished outcome together with in this case a series of incremental classroom based tasks
- Students are notified of their grades promptly and feedback is usually via an audio file where at least two tutors contribute to feedback and feedforwards.

| Assessment tasks | Weighting (%) (one grade or multi-grade unit) |
|---|--|
| A series of software based tasks and assignments. | This unit is assessed as one grade with both elements contributing to this final result. |
| A written Industry Focussed Report (1500 words). | |

Indicative Assessment Criteria

Assessment criteria are the basis on which the judgment of the adequacy of the work is made. A more detailed assessment criteria will be specified in the brief.

- Respond to a series of stated professional expectations by utilising the skill-set gained thus far on the course to an advanced standard of application specifically within the context of the unit. (LO 3)
- Deliver through a process of application and logical experimentation a series of task-based outcomes relating to a set of exacting professional requirements. (LO 4)
- Be able to position an emerging professional ambition and competence within an appropriate framework through an appropriate written reflection. (LO 7)

Essential Reading list

This unit will use materials generated online by the manufacturer Phase One. These consist of webinars, collaborative documents and areas of best practice that are contributed to by an international community of users.