

Unit Title	Major Project 2: Production and Reflection
FHEQ Level	6
Unit Code	DFP18304
Credit Value	60
Unit Type	Mandatory Subject

Learning Hours			
Staff – Student Contact Hours		Independent Study Hours	
Classes	90	Independent Study	210
Supervised access to resources	30	Preparation for Assessment	30
		Unsupervised Access to Resources	240
Total			600

Unit Description

This unit builds on the preparatory work undertaken in Major Project 1 Planning and Development, by taking the project plan through to production and completion. The focus here is active collaboration in executing a substantial body of work, that brings both academic and vocational learning to bear in its creation. It runs across two terms to reflect the time demand of film production.

You will work in defined negotiated roles (according to their learning contracts) and will take responsibility for a primary role that demonstrates significant creative control, and lead the production of a film. Alongside this, you will also work on a number of other films in subsidiary roles where you do not necessarily have significant creative control, but will play a significant collaborative role. These may include one external production. Ideally a graduating student should be able to demonstrate through this unit, and the resulting portfolio of films, the transferable skills of leadership, and also of teamwork.

Upon completion of the portfolio you should look back across the process and consider the learning and development you have undertaken, and your journey across your time on the course. This will lead to the production of a reflective analysis that considers products, process, application of research, storytelling, influences, and learning. You will be offered support with the structure and content of the reflective analysis, and with meeting the requisite academic requirements.

It is likely that there may need to be changes to the planned project outcomes, and you should feel confident that this unit has the flexibility to re-open negotiations to facilitate a successful completion.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

Unit Indicative Content

This unit is comprised of three areas:

- **Production**
You will work within Pathway roles on their Primary Project, in cross-discipline groups (but may choose to undertake roles outside your chosen Pathway). You will be responsible for your own professional practice and development across the production. Production groups will be mentored by staff and may receive needs-led workshop training if necessary
- **Applied Learning**
You will apply vocational skills through the productions you undertake, and will be responsible for working with departmental teams within the larger production team. Here you will be expected to demonstrate near professional skillsets and a professional mindset that is focused on successfully achieving the desired outcomes. You will also apply intellectual skills through problem solving and working, at times, with incomplete data sets.
- **Reflective Analysis**
You will reflect on the productions undertaken and the processes involved in order to develop an analysis of both product and process, of collaborative working, of individual development, of storytelling, of influences, and of applied learning. This will be an academic piece of work and will need to evidence research and the application of this research to the analysis through referenced quotation and a bibliography.

Unit Aims

- Facilitate the stretching of both the medium and working practices through the production of film portfolios that demonstrate ambition and leading edge techniques
- Encourage students to excel in originating major production for cinema screening, broadcast, unicast, omnicast, podcast, or streaming (externally or internally on RaveiPTV, or at an end of year show), as a showcase for their talent, and to contribute significantly to others' productions.
- Synthesise prior learning, and cultivate the emulation of collaborative work-based practice, or where possible (through commissions) facilitate collaborative work-based learning.

- Enable students to develop themselves as reflective practitioners, able to apply learning, and to learn from that application, becoming advocates for their craft

Unit Learning Outcomes

LO 4 (Pre) Production

Demonstrate systematic working knowledge, production skills, selection, application and understanding of a selection of processes, materials and methods that inform creative and academic practice.

Related Principle: COLLABORATE

LO 6 Critical and creative mindsets

Evaluate a range of critical approaches in order to form an independent position

Related Principle: ORIGINATE

LO 7 Employability

Effectively employ professional transferrable and employability skills, including the ability to manage time and work to clear briefs and deadlines, respond to set goals, and communicate effectively.

Related Principle: CULTIVATE

Learning and Teaching Methods

Lectures
 Industry Masterclasses
 Self-directed research
 Individual work
 Presentation of work in progress

Assessment methods and tasks

Formative Assessment will be offered on a production group basis, and will focus on individual skills application. In term 3 Formative Assessment will take place in Pathway seminar groups, and will focus on individual reflective analysis
 Summative Assessment will be through an Individual Portfolio of Films (Primary, and subsidiary) and through a Reflective Analysis

Assessment tasks	Weighting (%) (<i>one grade or multi-grade unit</i>)
Portfolio of Films	70%
Reflective Analysis (c2500 words or equivalent form)	30%

Indicative Assessment Criteria

Assessment criteria are the basis on which the judgment of the adequacy of the work is made. A more detailed assessment criteria will be specified in the brief.

Through the Portfolio of Films you will be individually assessed on:

- Level of production skills and evidence of applied learning within identified roles (LO4)

Through the Reflective Analysis you will be individually assessed on:

- Depth of engagement with critical perspectives in reflecting on own creative work (LO6)
- Degree of professionalism demonstrated in both primary and subsidiary roles (LO7)

Essential Reading list

1. Chare, N, & Watkins, L (Eds.). (2017) *Gesture and Film: Signalling New Critical Perspectives*, Routledge, London
2. Chatfield, T. (2017) *Critical Thinking: Your Guide to Effective Argument, Successful Analysis, and Independent Study*, Sage, London
3. Elsaesser, T. (2010) *Film Theory: An Introduction Through the Senses*, Routledge, London
4. MacDonald, K. (2016) *Film Theory: The Basics*, Routledge, London
5. Stadler, J, & McWilliam, K. (2009) *Screen Media: Analysing Film and Television*, Allen & Unwin, Crows Nest, Australia