Unit Title	Visionary Tools, Approaches, and Aesthetics in Digital Film Production
FHEQ Level	6
Unit Code	DFP18303
Credit Value	15
Unit Type	Mandatory Subject

Learning Hours

Staff – Student Contact Hours		Independent Study Hours	
Classes	20	Independent Study	75
Supervised access to resources	10	Preparation for Assessment	20
		Unsupervised Access to Resources	25
Total			150

Unit Description

Complementing the Major Project units, this unit is designed to encourage you to reflect on your learning journey, and to look ahead towards graduation, and the innovative tools and approaches that will be needed in the world of employment, and to define yourself within a digital film aesthetic.

With a career goal in mind, you will research innovations in your chosen discipline, and will explore the work of leading proponents.

It is likely that this study may lead to new skills development as well as deepening knowledge and understanding. You will research within your Pathway, and may well find that what they learn filters through to their work on the Major Projects.

It is probable that you will focus your research on your Major Project primary role, but may select an additional subsidiary role to broaden your knowledge base and increase your employability.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

Unit Indicative Content

This unit is comprised of three areas:
- Reflection on skillsets and mindsets
  You will undertake a skills audit and from this will make a plan to support identified areas for development.
- Research
  You will apply research skills through specialist Libraries, websites, industry events, and traditional sources in investigating film industry jobs and careers, and contemporary tools of your chosen Pathway.
- Engagement with Innovative Approaches
  To aid this process you will attend in-house Masterclasses, external events (such as those hosted by the British Cinematography Society, or by the British Academy of Film and Televisual Arts), screenings, and networking opportunities focusing on leading edge proponents of your specialism, and leading edge approaches to digital film production

Unit Aims

- Encourage students to consider and plan for employability.
- Facilitate professional development through exposure to both contemporary practice and to leading edge practitioners.
- Expose students to film industry institutions and professional networks.
- Enable students to conduct a skills audit and identify areas of strength and areas where further development is required.

Unit Learning Outcomes

LO 1 Research/Inspiration

Select and evaluate information gathering techniques using a wide range of sources, providing visual, contextual and industry case-study research as appropriate.

Related Principle: ORIGINATE

LO 5 Presentation /Storytelling For Influence

Communicate projects creatively and professionally, whether in visual, oral or written form. Methods of presentation are appropriate to the audience/client and the purpose of the work.

Related Principle: ADVOCATE

LO 8 Professional Identity

Align your professional identity as a practitioner with a viable career context.

Related Principle: CULTIVATE

Learning and Teaching Methods

Lectures
Industry Masterclasses
Self-directed research
Individual work
Presentation of work in progress

Assessment methods and tasks

Formative Assessment with be offered on a Pathway research group basis, and will focus on individual research development.
Summative Assessment will be through an Individual Presentation of research and findings

Assessment tasks	Weighting (%) *(one grade or multi-grade unit)*
Presentation with accompanying evidence of Research sources	100%

Indicative Assessment Criteria

Assessment criteria are the basis on which the judgment of the adequacy of the work is made. A more detailed assessment criteria will be specified in the brief.

Through the Individual Presentation you will be assessed on:
- Level of ability to generate research across diverse sources (LO1)
- Degree of effective communication of findings in the Presentation (LO5)
- Level of ability to demonstrate how career goals are supported by the research undertaken (LO8)

Essential Reading list

1. Gregory, G, Healy, R, & Mazierska, E. (2008) *Careers in Media and Film: The essential Guide*, Sage, London

2. Kirschner, C. (2012) *Hollywood Game Plan: How to Land a Job in Film, TV, and Digital Entertainment*, Michael Wiese Books, Studio City, USA

3. Redmond, M (2018) The *Best Jobs in the Film Industry: Straight Talk From Successful Film Pros*, The Redman Group, Brighton

4. Get In Media Entertainment Careers site - *Where do you fit in the film industry?* Interactive chart of job roles: http://getinmedia.com/articles/film-tv-careers/where-do-you-fit-film-industry

5. My First Job In Film – resources, news, employer details: https://myfirstjobinfilm.co.uk