



<b>Unit Title</b>	Specialism Pathway 1: Contemporary Production and Location Management
<b>FHEQ Level</b>	5
<b>Unit Code</b>	DFP18204e
<b>Credit Value</b>	30
<b>Unit Type</b>	Subject Specialism (Pathway unit)

<b>Learning Hours</b>			
<b>Staff – Student Contact Hours</b>		<b>Independent Study Hours</b>	
Classes	60	Independent Study	150
Supervised access to resources	15	Preparation for Assessment	25
		Unsupervised Access to Resources	50
<b>Total</b>			<b>300</b>

### Unit Description

This specialist unit builds on the intermediate skills introduced at Level Four and focuses on the development and application of advanced organisational, and conceptualising skills in Contemporary Production and Location Management. You will be encouraged to experiment with approaches to production and location management, developing and testing concepts and frameworks. You will be exposed to the deeper conceptual and organisational aspects of production and location management, with a particular focus on budgeting and scheduling; permits and permissions; negotiations and contracting; organising a sustainable shoot.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

### Unit Indicative Content

This unit is comprised of three areas:

- Intellectual approaches
  - Case studies on key exponents in production and location management;
  - exploration of examples of best practice from diverse media platforms; historical

overview of production and location management

- Conceptualising  
Script breakdown and costings; working with Directors and HODs; location reces, building a crew
- Planning and Practice  
Workflows, budgeting and scheduling, legal and regulatory conventions and organisation.

### Unit Aims

- Encourage the development of visualising and interpretative skills, and the ability to comprehend a project's potential for development through a particular specialism.
- Cultivate a heightened creative mindset of synthesisers of the artistic and the technical, wherein students recognise their creative agency.
- Expose students to iterative processes in the development and visualisation of a production
- Originate new developmental practices to support the effective planning and delivery of digital film productions that reflect the diversity of production opportunities, of forms, and of approaches to production

### Unit Learning Outcomes

#### LO 1 Research/Inspiration

Analyse and interpret information gathering techniques using a wide range of sources, providing visual, contextual and industry case-study research as appropriate.

Related Principle: ORIGINATE

#### LO 3 Development/Prototyping

Analyse a range of potential pathways that result in appropriate solutions, informed by an understanding of the principles of the creative process.

Related Principle: INTEGRATE

#### LO 8 Professional Identity

Investigate specific professional contexts to situate your own practice

Related Principle: CULTIVATE

## Learning and Teaching Methods

Lectures  
Workshops  
Supervised Access to Resources  
Self-directed research  
Design experiment  
VLE support material  
Group work  
Individual work  
Presentation of work in progress  
Group Tutorial  
Peer Learning

## Assessment methods and tasks

Formative Assessment will be offered on an individual basis within a production group setting, and will focus on individual portfolio development.  
Summative Assessment will be through a Portfolio comprising final project piece work) with developmental and Reflective Analysis (1500 words).

Assessment tasks	Weighting (%) (one grade or multi-grade unit)
Portfolio	100%

## Indicative Assessment Criteria

*Assessment criteria are the basis on which the judgment of the adequacy of the work is made. A more detailed assessment criteria will be specified in the brief.*

Through the Portfolio you will be assessed individually on:

- Level of ability to apply research in the construction of a practical portfolio (LO1)

Through the Reflective Analysis you will be assessed individually on:

- Strength of analysis of developmental and visualisation processes (LO3)
- Level of evidence of research into the professional contexts of the chosen specialism (LO8)

## Essential Reading list

1. Cleve, B. (2017) *Film Production Management: How to Budget, Organise, and Successfully Shoot Your Film*, 4<sup>th</sup> ed., Focal Press, Oxford
2. Landry, P. (2017) *Scheduling and Budgeting Your Film: A Panic Free Guide*, 2<sup>nd</sup> ed., Focal Press, Oxford
3. Patz, D. (2011) *Film Production Management 101: Management and Co-ordination*

*in a Digital Age*, 2<sup>nd</sup> ed., Michael Wiese Productions, Studio City, USA

4. Ryan, M. (2017) *Producer to Producer: A Step-By-Step Guide to Low-Budget Independent Film Producing*, 2<sup>nd</sup> ed., Michael Wiese Productions, Studio City, USA
5. The Production Managers Association: <http://www.pma.org.uk>